

Innovation & Technology

August 20, 2025 | 2026 Proposed Budget



Agenda

August 20, 2025 Budget Hearing Quick Background on I&T
Recent 2025 Accomplishments
2026 Projected Activities
Budget Summary+ Personnel Changes
Questions





Background

About I&T, our departmental structure and work



I&T Mission

South Bend's Department of Innovation & Technology (I&T) leverages technology, data, and design to empower a thriving City workforce and improve quality of life for the region. As a centralized IT and innovation team, we serve City departments. In addition to providing core IT services like hardware, technology support, security, and network maintenance, we help city teams procure or develop new solutions, improve processes, use data to forward goals, and digitize city services.



I&T Mantra

Listen First, Build With.

In 2019, our Department chose this mantra because we believe it represents the human-centered design and collaborative culture we aim to infuse into all our work.

Reminder: I&T is an internal service department



I&T Values

- Collaboration Our mantra is "Listen First, Build With", so we work hard to live up to that. We don't want change to happen to people we want them to be partners. This demonstrates respect and makes our work stronger.
- Customer Service Kindness, respect, and empathy reign supreme. Whether it's with a resident or a department partner, we listen actively and help them get to their goals.
- Curiosity People who love learning (skills, knowledge, whatever!) do well in our team. There is always more to dig into, more to learn, more problems to get to the bottom of. Everyone is a detective and a source for great ideas.
- Responsiveness Our team sometimes needs to be on call when things break. Some people go above and beyond at all times to answer the call and be there for clients!
- Resiliency I&T projects and services can be complex and chaotic. People who can be calm in the storm and make order out of chaos do well!

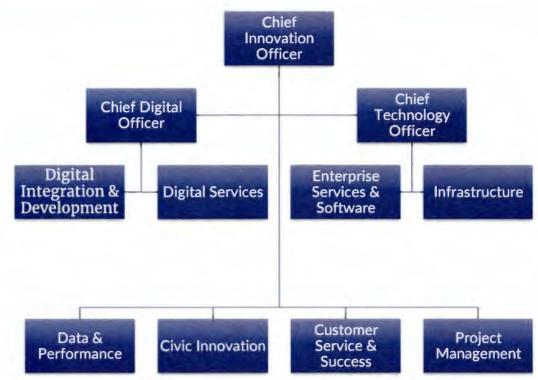


I&T Divisions

| Division | Description |
|--|---|
| Customer Service & Success | 311, Case Management, City Service Center ("One Stop Shop") City Hall Experience |
| Digital Services | UX, Low code platforms & solution design/development, digital communications support, website maintenance and training |
| Digital Integration & Development (formerly: Applications) | Custom integrations, web apps, data engineering/automation |
| Data & Performance | Performance management, data analytics and transparency, data warehouse. business process improvement, GIS |
| Civic Innovation | Digital equity, smart cities/urban sensing, university partnerships, special projects, Commuters Trust + transportation programs/pilots |
| Infrastructure | Network maintenance/security, South Bend Open WiFi, cameras, physical and virtual environments |
| Enterprise Services & Software | Helpdesk, hardware/rights/software management and distribution, technology procurement, software maintenance |
| Project Management | Priority IT Project Management, SB Academy (aka training) Coordination, Department Portfolio Maintenance |



I&T Org Chart – Divisions



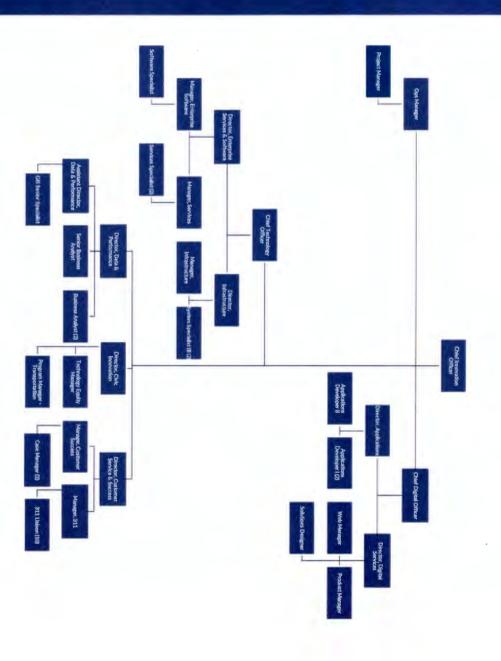


Our Team



I&T Org Chart (Detailed)



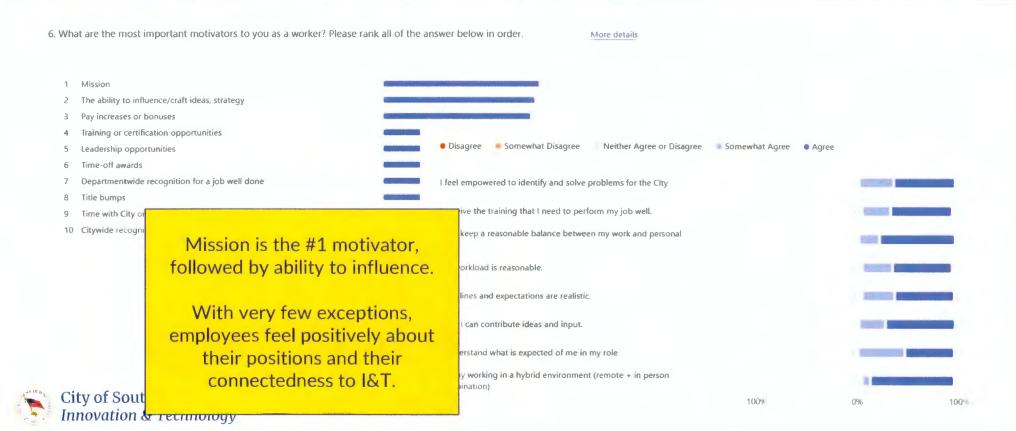


National Recognition – Late 2024 to Present

- South Bend was recommended for, but ultimately didn't receive a coveted NTIA Competitive Digital Equity Grant (\$13M).
- South Bend was named a Global Bloomberg Mayor's Challenge Finalist
 City only 50 finalist cities from 630 applicants were selected.
- South Bend was recertified as a What Works Cities Gold City in 2025.
- South Bend 311 was recognized as the #2 311 System/Team in the USA at Engage311 2025. They were second to Atlanta, Georgia.
- South Bend recognized as a **Visionary Digital Equity Trailblazer City by** the National Digital Inclusion Alliance for the second year in a row.
- South Bend won a **2025 IDC Smart City Award for Public Safety** for the Sync South Bend Grant Program.



Culture is Strong in I&T



National Recognition – Late 2025 to Present



I&T in the News

- Q&A with South Bend CIO on Digital Transformation
- City Awarded What Works Cities Gold Certification
- South Bend CIO Named 25 GovTech Doers, Dreamers, Drivers
- South Bend named #1 Digital City of 2024
- South Bend CIO named ASPACA Emerging Leader
- IDC 2025 Winners Showcase Passion and Partnerships
- South Bend Training AI to solve problems before they are found
- South Bend named a Visionary Digital Equity Trailblazer City
- How the Competitive Grant Program Awards are connecting US Cities
- NTIA Recommends over \$250M in grants in 39 states
- Better Call Code Enforcement



Recent Work & Accomplishments

Highlights from 2025 (thus far!)



I&T 2025 Numbers at a Glance

- Benchmarked as better than 50% of peers for Cybersecurity up from 35% the same time last year
 - Lowered projected losses by 800K 2M for each major risk event category
- 100 new cameras installed across 4 Downtown Garages
- 60,000+ subsidized or free rides (Transpo and Ride Share) distributed via Commuters Trust:
 - 43k for the Employer Partner Program for South Bend hourly wage workers
 - 17k for the Nonprofit Partner Program
- 1,960 total users supported, 1246 total PCs supported, 400 ipads supported
- 254 software programs managed, 14 "tier 1" systems with new RACI and business continuity plans



I&T 2025 Numbers at a Glance (cont.)

- 4,459 HelpDesk Tickets addressed
- 200+ residents engaged in MySB website redesign activities across
 12 events
- 72,000 311 calls taken with a <1 minute average hold time for 2025
- 4.4 4.7/5 ratings for friendliness, timeliness, knowledge, customer satisfaction throughout the year
- 185 new resident welcome packets/cards distributed to onboard newest neighbors more efficiency to City services
- 3,300+ residents in UAP as of August 2025 an all time high



2025 Themes of Accomplishment

Highlight of current plans with Departments

Note: not a comprehensive list

- ✓ Customer service modernization
- ✓ Streamlining and digitizing city operations
- ✓ User-friendly web products
- ✓ Cybersecurity improvements
- ✓ Public safety technology & data upgrades
- √ Improved IT and data governance
- ✓ Efficiencies and a performance-focused workplace



I&T Highlights – Customer Service Modernization

Involved Divisions: Customer Service & Success, Data & Performance, Civic Innovation, Enterprise Services & Software, Digital Services, Development

We adopted new tools, processes, ideas to create the City Service Center at City Hall + improved off-site self service

- New appointment and gueue management tools mean user-friendly time management and predictable wait times.
- New digital payments and forms so that residents who don't want to come in, don't HAVE to come in.
- New cash-taking kiosks in trusted spaces: MLK and La Casa

Embraced experimentation with proactive AI, wrap-around service models

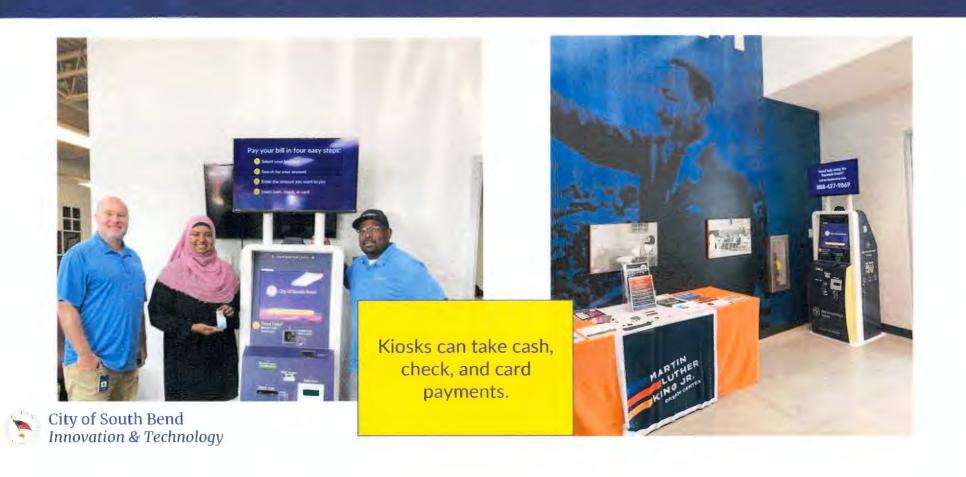
 I&T proposed a modern take on 311 which got South Bend recognized as a Bloomberg Mayor's Challenge Finalist City

Drove improvements in customer satisfaction and self-service stats

- Post-call surveys have seen large jumps in customer service interaction ratings compared to 2024
- South Bend 311, with partners, drove improvements to (1) digital and auto payment for utilities and (2) digital self service for 311



Project Highlight: Kiosks + Digital Payments



Bloomberg Mayor's Challenge 2025



Project Highlight: "City Service Center" Design

Alison's OSS Journey



Resident who booked an appointment prior to entering city hall. An appointment could be anywhere from 10 minutes to an hour

Job to be Done

I want to apply for a grant, so I can get a new sidewalk

A form is not available digitally

2

Books

an appt online

in

advance

3

prepared with the

proper does & info for her application

Only wants to

spend 15 mins

at City

Hall

Graham's OSS Journey

Graham

Resident who has a general inquiry or is applying to a program Characterized by short interactions that may involve speaking to specialized staff.

Job to be Done

I want to apply for program, so I can fix my

Doesn't have

access

to the

digital



Walks

in (does

not make

an appt)

Doesn't know the

type of info to

Only wants

to

spend 20

mins at

City Hall

5

know

about

other

City

programs that could

help him

6

Gets the right form, shown how to fill it out,& steps





I&T worked with Departments to map out customer journeys for City Hall



I&T Highlights – Streamlining and Digitizing City Operations

Involved Divisions: Digital Services, Development, Customer Service & Success

New Websites

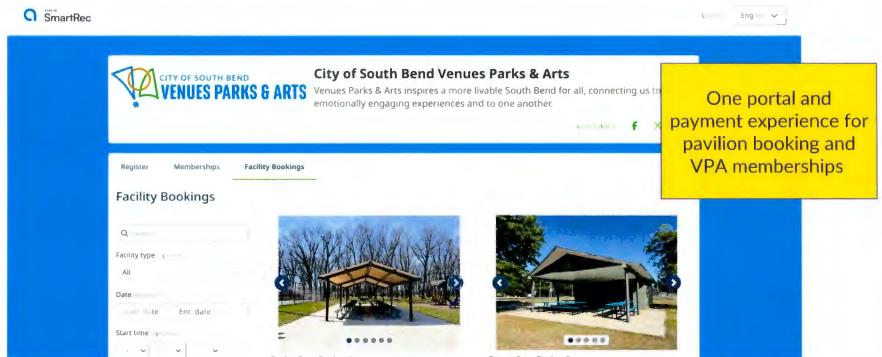
- I&T redesigned the South Bend Police website, embracing a more modern look and functional organization
- Digital Services created the SouthBendin.gov/Welcome page to consolidate information for our newest neighborhoods
- The new MLK site was launched a beautiful design to match the space

SB UX

• The Digital Services Team engaged 200+ residents in the early website redesign and digital engagement planning process for the City's future customer service portal: MySB.



Project Highlight: SmartRec





I&T Highlights – Streamlining and Digitizing City Operations

Involved Divisions: Data & Performance, Enterprise Services & Software, Digital Services, Digital Integration & DDevelopment

Digitized resident-facing forms, applications, and payments

- Water Start Form 3 paper forms are now down to 1 consolidated form with a digital option
- SBARC paper forms are now digital: Apply to foster, Surrender, Lost/found pet
- Vendor Registration Form
- Ordinance Violation Bureau Payments

Newer, better systems

- SmartRec for a more uniform, user-friendly booking and recreation experience for VPA!
- OpenGov to support the operations of the Neighborhoods team, replacing Accela.
- UKG for payroll, training, benefits.



Project Spotlight: SBARC Art + Adoption Drive







Project Highlight: Web Improvement

POLICE

ABOUT US >

GET INVOLVED

CAREERS



HOW CAN WE HELP





Programs and Events Our initiatives

To Request Services or Report

Information

-

0 Find Your Council

Get a Library Card





The Martin Luther King Jr. Dream Center is deeply entwined with the ideals that Dr. King championed. We are a gathering place to strengthen our vibrent, interconnected community through exercise, learning, and sharing vital resources

Get a Membership

More About Us



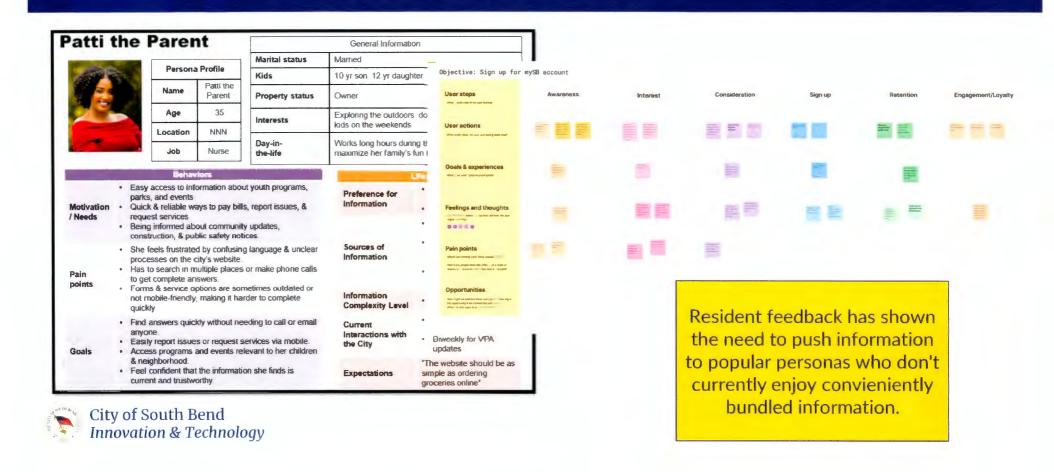


Project Highlight: MySB Resident Co-Design





SBUX Draft Personas & User Journeys



I&T Highlights - Public Safety Data & Tech

Involved Divisions: Infrastructure, ESS, Data & Performance, PMO

Capacity Building, Partnerships

• Integrated 60+ external partner sites into the City's Real Time Crime Center, boosting safety as well as small business technology infrastructure

Data Projects Supporting Public Safety

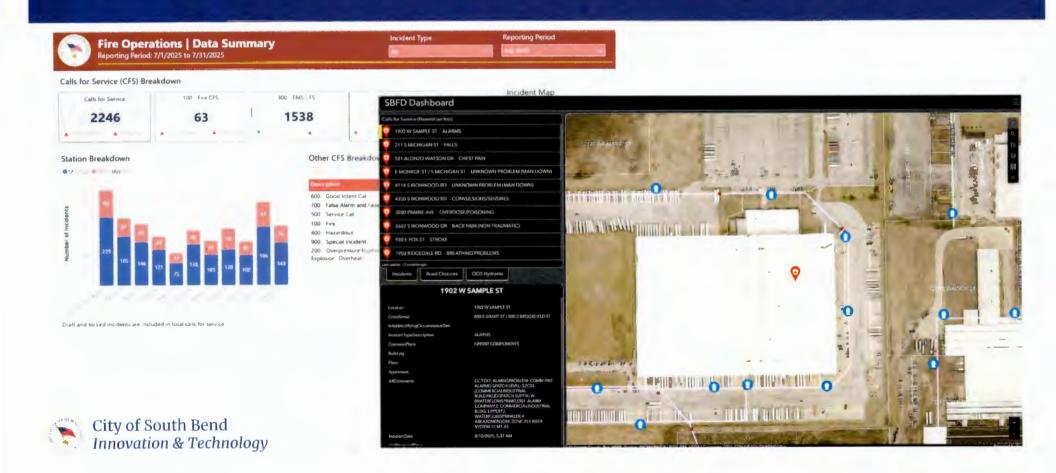
- Cross-Departmental Narcan Administration Dashboard
- New Real Time Fire Operational Dashboard

Expanded Enterprise Camera Footprint

- Garage expansion completed in Summer 2025 100 new cameras across 4 garages
- Fire stations, Seitz, MLK, and City Hall also received new enterprise cameras



New Data Support for Fire Operations



60+ private sites integrated to RTCC

SelectionStatus Approved In Review New Rejected **Sync South Bend Security Grant** Clay Help keep our city safe Rose and India **Notre** Up to \$4,000 credit Up to \$2,900 for outdoor fususCORE cost security equipment reimbursement Mishaval a Penn Base Eigibility Requirements The Sync South Bend Grant Complete a site visit with o Local organizations (including both businesses and non-profits) security vendor to assess n Program won the 2025 IDC confirm purchase of fusus0

Priority Eligibility

Applicants in high priority zones

- Sign legal agreement with
- Connect cameras to South Real Time Crime Center (R)

Public Safety Smart City Award.



Innovation & Technology

I&T Highlights – Better IT and Data Governance

Involved Divisions: ESS, Data & Performance, Infrastructure

New policies

Acceptable Use Policy Update (with Handbook), GenAl Policy Updates, Video Access Policies

Better cybersecurity

- Rated better than 50% of peers (up from 35% this time in 2024)
- Created and published the City's first coordinated Incident Response Plan
- Did the City's first ever incident response tabletop exercise with the Cybersecurity and Infrastructure Security Agency (CISA)

Rolled out a new product management tools and best practices

- Biz Continuity Plans
- Product management training



Software Resource Guide





Physical Tech Installs: MLK, City Hall, Seitz, Fire Stations, and more



I&T Highlights – An Efficient, Performance-Focused Workplace

Involved Divisions: Civic Innovation, Digital Integration & Development, ESS

GenAl efficiencies

- Translation App expanded use
- Rebuilt and improved the Internal Department Assistant
- Rolled out 100 Copilot licenses to priority staff with training and use case ideation

Improved Performance Management and Data Tracking

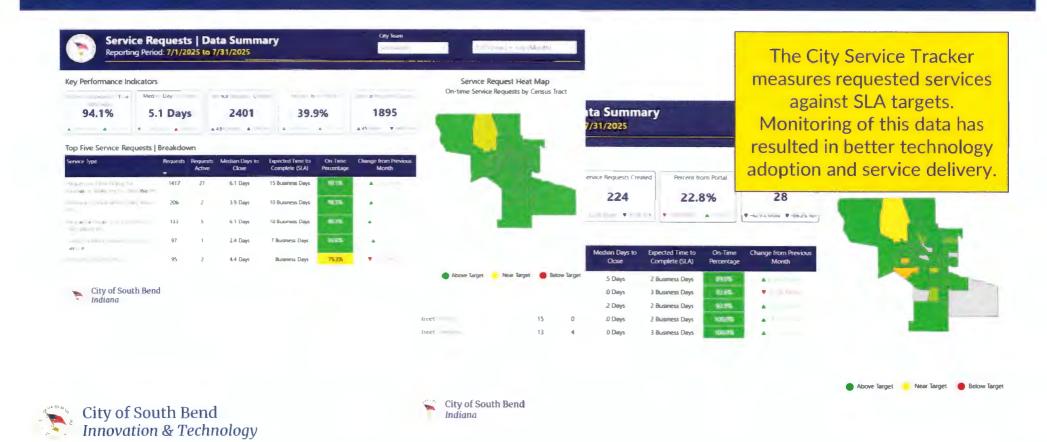
- Data Huddles: Customer Service, City Service Tracker, Fire Operations, RTCC expansion
- GVI Data Improvement Project

Data Products for Efficiency and Transparency

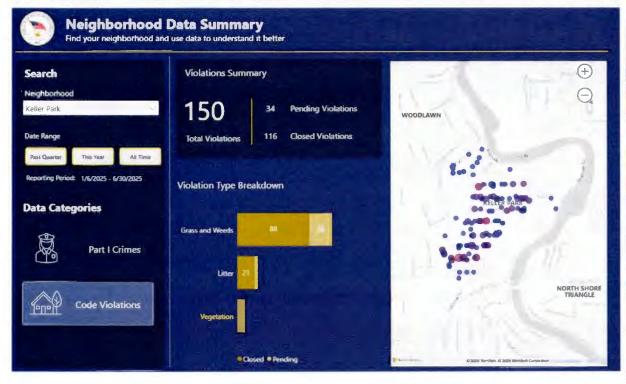
- Sewers Map
- New Neighborhood Dashboards



"Data Huddles" led to operational improvements



Neighborhood Dashboards







And, of course, the CatCam!

Thanks to the Digital Integration & Development Team, you can now watch South Bend Cats live from your home!



South Bend Animal Resource Center - Cat Cam



City of South Bend











2026 Projected Activities

Our plans for next year based on Department requests, upcoming opportunities



Where do our 2026 projected activities come from?

- Department Partners. As an internal service department, I&T meets with Departments at the beginning of budget season to understand high level technology goals for the following year. Resident goals drive their goals. Their goals are our goals.
 - Ex: Neighborhood Software, PD transparency
- External Opportunities. We see and prepare for opportunities coming down the pipeline: grants, legislation, new standards, City Hall
 - Ex: grants, ADA compliance laws for web
- National Best Practices. As centralized IT/data/digital shop, we identify opportunities for improving tech governance, mitigating risk, becoming more efficient
 - Ex: Citywide MFA, business continuity plans



2026 I&T Projected Activities

Highlight of current plans with Departments

Note: not a comprehensive list

City of South Bend
Innovation & Technology

- Focus on product and infrastructure maintenance leveraging existing tools to their full potential.
- Find IT cost savings for Departments.
- Upskill the South Bend workforce to responsibly adopt generative AI tools into their work routines.
- Digitize even more City applications, services, and payments for residents.
- Continue to transform Customer Service at the City via the Bloomberg Mayor's Challenge "Proactive Assistance" model, the refinement of the City Service Center experience, and the development of the MySB Platform.
- Major improvements to boost productivity/mission and save City staff time:
 - · Single sign-on for workforce
 - Copilot
 - Other Al applications, tools, and efficiencies
- Improved cybersecurity posture, aiming to be benchmarked better than 60% of peers by 2027.
- As funds allow, software implementations and system upgrades: AFIS, enterprise permitting, Cityworks, AVL upgrade + more.
- Pursue grant funds to supplement public safety technology, digital equity work, and Commuters Trust nonprofit partner program.

Budget Summary

2026 I&T proposed budget



Reminder: How the I&T Budget Works

| Line Item Example | Amount | Allocation Method |
|---|---------|----------------------|
| AFIS Upgrade | 475,000 | 100% Police |
| Microsoft E3 O365 | 300,000 | By license |
| Hive | 24,000 | 100% Morris |
| VoIP Licensing | 40,000 | By num phones |
| Milestone VMS | 80,000 | Camera Allocation |
| Cybersecurity Professional Services | 30,000 | Admin Allocation |
| GIS Manager | 59,000 | GIS Allocation |

- I&T's budget is comprised of the budgets of all other departments. We begin each budget season taking inventory of all tech operational costs and new needs across the city to put it our budget.
- Every line item in the I&T budget is assigned an equation based on how that line item is consumed across Departments. See examples to the left.
- Note that some line items are fully dedicated to certain departments and some are shared or "enterprise" resources.
- Different I&T staff (individuals and teams) have cross-departmental equations associated with them based on projected amount of support that role provides to that Department.



City Expenditures

I&T = 3.5% of the City of South Bend Budget

2026 Proposed Budget

| | | | | | 2026 Proposed | |
|---------------------------------|--------------|--------------|--------------|-------------|---------------|-----------|
| | 2022 Actuals | 2023 Actuals | 2024 Actuals | 2025 Budget | Budget | YOY % Chg |
| 01 Mayor's Office | 2,132,797 | 869,934 | 1,109,306 | 1,180,862 | 1,170,660 | -0.86% |
| 02 City Clerk | 433,836 | 424,275 | 492,180 | 510,538 | 491,027 | -3.82% |
| 03 Common Council | 509,239 | 599,639 | 888,100 | 941,725 | 835,250 | -11.31% |
| 04 Administration & Finance | 52,290,061 | 41,613,850 | 47,995,436 | 52,163,989 | 50,818,558 | -2.58% |
| 05 Legal Department | 1,303,534 | 1,441,171 | 1,731,678 | 1,807,343 | 1,813,884 | 0.36% |
| 06 Public Works | 82.035.216 | 74.748.032 | 109.085.221 | 113.252.719 | 133.261.039 | 17.67% |
| 07 Innovation & Technology | 9,298,919 | 9,420,931 | 13,056,860 | 15,011,232 | 15,005,358 | -0.04% |
| 08 Police Department | 43,031,323 | 46,162,859 | 51,624,354 | 54,276,559 | 56,869,781 | 4.78% |
| 09 Fire Department | 38,290,606 | 41,819,635 | 43,376,051 | 44,832,833 | 47,130,851 | 5.13% |
| 10 Dept of Community Investment | 27,676,663 | 16,795,208 | 22,712,628 | 22,056,642 | 20,617,059 | -6.53% |
| 11 Venues, Parks & Arts | 36,461,432 | 36,759,065 | 31,842,727 | 32,622,998 | 34,606,231 | 6.08% |
| Interfund Transfers | 75,226,513 | 55,791,017 | 83,427,056 | 85,691,953 | 61,301,749 | -28.46% |
| Grand Total | 368,690,139 | 326,445,616 | 407,341,597 | 424,349,392 | 423,921,447 | -0.10% |



I&T Budget Context for 2026

Going into 2026 there are several factors that are shaping I&T budget planning:

- Rising IT costs: We are seeing 4-9% software cost increases, new and higher data costs
- Very selective new technology: Permitting, Workforce SSO, AVL, AFIS upgrade, end-of-life technology
- Leaning more on existing staff and solutions: We've trimmed professional services, cut lesser used tools
- A focus on maintenance: The last 7 years have seen big increases in workstations, software, and infrastructure we want to maintain what we've built.



| Category | ▼ 2025 budget | √ 2026 budget - | Change | % Change |
|-------------------------------|----------------------|--|-----------|----------|
| Salaries & Wages | 3,532,08 | 7 3,717,275 | 185,188 | 5.24% |
| Fringe Benefits | 1,510,833 | 2 1,473,752 | (37,080) | -2.45% |
| Supplies | 709,50 | 0 490,200 | (219,300) | -30.91% |
| Education & Training | 67,00 | 52,000 | (15,000) | -22.39% |
| Other Services & | | and the second s | | |
| Charges | 324,03 | 7 341,157 | 17,120 | 5.28% |
| Printing & Advertising | 15,00 | 15,000 | _ | 0.00% |
| Professional Services | 1,075,00 | 845,000 | (230,000) | -21.40% |
| Repairs & Maintenance | e 7,005,53 | 7,422,711 | 417,181 | 5.96% |
| Travel | 35,00 | 0 49,100 | 14,100 | 40.29% |
| Debt Service Interest & | K | | | |
| Fees | 71,63 | 7 37,841 | (33,796) | -47.18% |
| Debt Service Principal | 665,60 | 8 561,322 | (104,286) | -15.67% |
| TOTAL | 15,011,23 | 2 15,005,358 | (5,873) | -0.04% |



| Category | 2025 budget | 2026 budget - | Change | W. |
|-------------------------|--------------------|---------------|---------------------------------|------------------|
| Salaries & Wages | 3,532,087 | 3,717,275 | 185,188 5.24 | 196 |
| Fringe Benefits | 1,510,832 | 1,4/3,/52 | (37,080) -2.45 |)46 |
| Supplies | 709,500 | 490,200 | (219,300) -30.91 | 196 |
| Education & Training | 67,000 | 52,000 | (15,000) -22.39 | 196 |
| Other Services & | | | | |
| Charges | 324,037 | 341,157 | 17,120 5.28 | 396 |
| Printing & Advertising | 15,000 | 15,000 | - 0.00 |)% |
| Professional Services | 1 075 000 | 845,000 | (230,000) -21 40 | 196 |
| Repairs & Maintenance | 7,005,530 | 7,422,711 | 417,181 5.96 | 3% |
| Travel | 35,000 | 49,100 | 14,100 40.29 | €96 |
| Debt Service Interest & | | | | hillanduniwatean |
| Fees | 71,637 | 37,841 | APRIL AND SECTION | |
| Debt Service Principal | 665,608 | 561,322 | The jump in Repairs and Mainter | nan |

15,005,358

15,011,232

The jump in Repairs and Maintenance represents across the board 4-9% software increases



TOTAL

| Category | ▼ 2025 budget | 2026 budget 🕝 | Change 🕝 | % Change |
|-------------------------|--|---------------|--------------------|---|
| Salaries & Wages | 3,532,087 | 3,717,275 | 185,188 | 5.24% |
| Fringe Benefits | T,510,832 | 1,4/3,/52 | (37,080) | -2.45% |
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| Other Services & | A CONTRACTOR OF THE PROPERTY O | | | |
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| Professional Services | 1 075 000 | 845,000 | (230,000) | -21 Δ0% |
| Repairs & Maintenance | 7,005,530 | 7,422,711 | 417,181 | 5.96% |
| Travel | 35,000 | 49,100 | 14,100 | 40.29% |
| Debt Service Interest & | | | | A salar |
| Fees | 71,637 | 37,841 | The jump in Salari | es & Wages is fro |
| Debt Service Principal | 665,608 | 561,322 | - An absorbed FT | |
| | | | , dibbbb. bcd 1 1 | Period II CIII I I |

15,005,358

15,011,232



TOTAL

es is from: from PW (New City Hall Admin) - One proposed staff raise

| Category | - 2025 budget | 2026 budget 🕝 | Change - % | Change 🕝 |
|-------------------------|---------------|---------------|----------------------|----------------|
| Salaries & Wages | 3,532,087 | 3,717,275 | 185,188 | 5.24% |
| Fringe Benefits | 1.510.832 | 1.473.752 | (37.080) | -2,45% |
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| Other Services & | | | | |
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| Travel | 35,000 | 49,100 | 14,100 | 40.29% |
| Debt Service Interest & | | | | |
| Fees | 71,637 | 37,841 | | |
| Debt Service Principal | 665,608 | 561,322 | About 500K in cuts | to supplies an |
| TOTAL | 15,011,232 | 15,005,358 | professional service | |

2025



Personnel Request: Promotion

One above standard raise and title change.

| Old Title | New Title | 2025 cap | Proposed 2026 cap | % increase |
|-----------------------------|------------------------------|----------|----------------------|------------|
| Manager, Operations - IT | Director, Project Manager | 81.808 | 97,597 | 19.3% |

Why this change? Reward high performers who have grown with the City. This staff position already carries the weight of a Director-level position at the City AND will be getting new certifications (PMP) to additionally justify the promotion.



Personnel Request: New Staff Member in I&T absorbed from another Department

One new position in I&T absorbed from PW and given an increase (replacing an existing position)

| Old Title | New Title | 2025 cap | Proposed 2026 cap | % increase |
|-----------|---|----------|-------------------|------------|
| Admin I | City Hall Executive Administrator | 47,366 | 66,500 | 38.5% |

Why this level? With the creation of new City Hall logistics and operations, an existing admin was identified for reassignment to the Customer Service & Success Division and be admin for all of City Hall.



I&T 2026 Proposed Budget Summary

The proposed I&T budget as stayed steady despite the rising costs of software and data and a net new position being absorbed.

To facilitate this, the Department has:

- Slowed expansion of new enterprise camera assets
- Trimmed professional services any unplanned costs will have to go to Council
- Reduced licenses and tools to save money (ex: Placer.ai, un-used Adobe licenses, phasing out, consolidating project management tools). We anticipate more of this activity in coming years.



I&T Budget Context: Beyond 2026

Beyond 2026 there are several factors that will shape the I&T budget:

- A cost-benefit/evaluations of existing tools
- More cross-departmental efficiencies
- Identifying savings and saved time from AI tools
 - For I&T and other business units we support this will mean a focused effort on AI data readiness, training, and change management.



More information: Public Sector IT Budgets

- Gartner Forecast on Government IT Trends and Budget Growth
- 3 Key Priorities as State and Local Gov IT Budgets Grow
- Deloitte study on IT Budget benchmarks across industries
 - Education & nonprofits: 4.54%
 - The 2026 proposed budget puts us at 3.56%



Questions?

Please ask now or follow-up via email driedl@southbendin.gov



AppendixMore information



More Reading – I&T Reports & Background

- You can read a case about the creation of our Department
- Link to the Department's Medium Blog
- Transparency & Performance Page
- Commuters Trust Site

