



City Performance Management

2020 Q3 SB Stat Post-Meeting Memo

2020 SB Stat Key Takeaways

- Economic Impact Study Analysis
 - Quote received from third party vendor to continue Economic Impact Study
 - Estimated timeline is 12 months
- Park Health Dashboard
 - Decrease mowing in Destination Parks and Neighborhood Parks
 - Devote more time to increase Park Maintenance score
- Fast, better data for Recreational Programs
 - Modified Recreational Program Survey to 5 options instead of 7 options
 - Implement a QR Code for residents to take at recreational events
- SB Youth Jobs Measurements and Reporting
 - Youth Jobs SB matches well with the City of South Bend diversity of ethnicity and gender
 - Most youth were confident in their workforce development prior to joining the program
 - Most youth found the weekly assignments useful for their future

2020 SB Stat Topic Next Steps

- Economic Impact Analysis
 - Staff will explore more options for continuing Economic Impact Study
- Park Health Dashboard
 - Set up Park Health Dashboard in break rooms for staff to view throughout the day
 - Engage VPA marketing team and share Park Health Dashboard publicly, publish on City website, etc.
- Faster, better data for Recreational Programs
 - To have recreational survey dashboard be in real time for VPA staff to view in break rooms
 - What are the current priorities of VPA and how does the survey align with those priorities?
- SB Youth Jobs Measurements and Reporting

- Start recruitment in January 2021
- Focus recruitment on at-risk youth in South Bend

Potential Topics Q1 2021 SB Stat

- Member tracking for Community Centers