SBI SBI SBI SBI SBI SBI SBI





PROGRAM MAIN GOALS

Participants will learn a number of techniques.

WRITING

- Song writing
- Song structure
- Rhyming
- Cadence
- Tempo
- Bars counting
- Transitions

SOFTWARE

- General understanding of availble recording programs
- How to record vocals
- How to apply EQ, Compression, and Reverb effects

SONG COMPOSITION

- Structure songs for performance
- Creating individual performance tracks

PERFORMANCE

- Stage Presence
- Performance preparation
- Song promotion
- Performing with a live band.

HARDWARE SPECIFIATIONS



(4) Laptops needed

Apple MacBook Air (13-inch, 8GB RAM, 256GB SSD

- 13.3-inch (diagonal) LED-backlit Retina display
- 1.1GHz dual-core 10th-generation Intel Core i3 processor with Turbo Boost up to 3.2GHz or 1.1GHz quad-core 10th-generation Intel Core i5 processor with Turbo Boost up to 3.8GHz
- Touch ID
- 256GB or 512GB SSD
- 2.8 pounds (1.29 kg)

Click here to see product on amazon.

Apple MacBook Air (13-inch, 8GB RAM, 256GB SSD

- Splice allows for easy search and download of millions of loops, one-shots, and presets.
- Exclusive artist packs
- \$10/mo for 100 credits that includes loops, one shots, samples.

Click here to see more about splice.

Condensor microphone

3





Montly subscription needed



DAY 1 15 MIN ICEBREAKER

"MY TOP FIVE"

- This exercise is to slowly introduce students, and staff to one another
- We will be focusing only on the aspects of music writing theory for the weeks to follow.

WRITING INTRODUCTION

WHAT IS SONG WRITING?

- Subject matter
- Talking points
- Expression
 - Details

RHYMING 101

Students will learn how to properly structure a rhyme and then sequence

CLASS LAB PROJECT

students will write a short story using a keyword (Depending on age group of class, students will be required to use school/English vocabulary words.)



SONG/VERSE CONSTRUCTION

- What's a verse?
- Verse construction

HOW TO CONSTRUCT A SONG

- Bar counting
- What's a hook/bridge

CLASS LAB

Write verse

DAY 2 15 MIN ICEBREAKER

5-10MIN

RHYMING GAME

- Students will learn the rules of tempo, speech pronunciation, & rhythm, by following the metronome.

This will help with syncopation and song writing development



Students will also use vocabulary words in this exercise, advanced students will be given rhyming words

RHYMING

- Different rhyming techniques.
- Students will use given words (vocab words) Metaphors, Entendre, wordplay.

HOOKS/BRIDGES

- Students will learn how to structure a song chorus and pre-chorus of . a song
- Students will either create vocab words or be given words from icebreaker exercise.

DAY ONE REVIEW

- Song construction and rhyme review
- Work on verse.

DAY 3

15 MIN ICEBREAKER

WEEK 1 REVIEW

- Students will review week one writing material.
- Students will finish verse and hook constructions.

15 MIN ICEBREAKER

RHYMING GAME LEVEL 2

- Students will be given a subject to form a rhyming sentence
- For school aged participants, this will be done with student's vocabulary words

WEEK ONE REFRESHER

- Students will review the song construction portion of the program, and will continue to work on song construction over course of the week.
- Participants will learn about the recording process
- Participants will do a recording exercise

This exercise will go until 1 hour left of session. Participants will continue working on song construction.



15 MIN ICEBREAKER

RECORDING VOCALS

Participants will use the verses they created in week 1 to do recording exercises.

COMPLETE SONG CONSTRUCTION

Class will put a song together using song

DAY 3

15 MIN ICEBREAKER

VOCAL RECORDING

COMPLETE GROUP SONG CONSTRUCTION



15 MIN ICEBREAKER

PRODUCTION

- Show a video on production

DAW TUTORIAL

- Logic/FL Studio intro How to use DAW's .
- **Beat Composition101**

BEAT CONSTRUCTION/GROUP COMPOSITION

- Participants will learn the art of sampling, use of plugins and VST's • and sound kits
- Participants will learn tempo, verse and hook placement .

"DESK CONTEST" (30 MINUTES)

• Students will construct a beat by playing on a desk, students at the end will judge on best beat.

BEAT CONSTRUCTION

Participants will review last class material and will construct a beat.

SONG COMPOSITION

- Complete group song composition.

DAY 3

• Start individual song comp.



DAY 1 **INDIVIDUAL SONG COMP**

SONG COMPOSTION

Participants will create their own song in preperation for tiny desk • recording.

DAY 2-3

COMPLETE SONG / EFX

- •
- Finish individual songs Adding effects/Mix and Mastering •



TINY DESK PREP

TINY DESK EXPERIENCE

 Participants & staff will undergo preparations to display weeks work for family & friends in a end of Program showcase. Writers will team up with production participants to complete song composition project for writers and beat makers individual projects and group song.

DAY 2

INSTRUMENTS AND BEATS

- Participants will learn about live recording and instrumentation to help with end of program tiny desk concerts.
- Complete Song composition

DAY 3

- Complete song composition for tiny desk concert.
- Participants will learn performance techniques and stage presence.



PROMOTION AND MARKETING

TECHNIQUES

- Participants will put together a show track for live performance rehearsal •

DAY 2

REVIEW

Tiny desk concerts preparations. •

DAY 3

TINY DESK CONCERT