

Philanthropic Support for South Bend Update

August 27, 2018



Community WINS

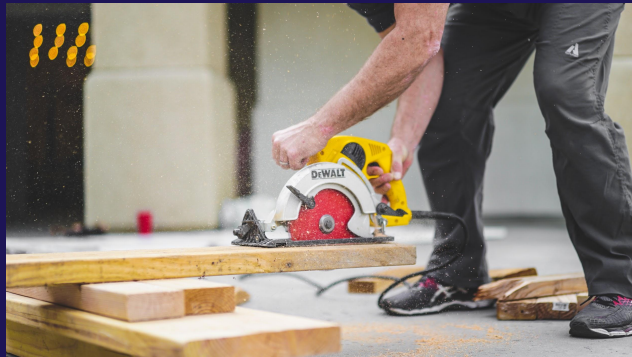


Photo by [Greyson Joralemon](#) on [Unsplash](#)

FUNDING

\$50,000 grant from U.S. Conference of Mayors

PURPOSE

Provide business development training and lead certification to prepare minority-and-women-owned contracting companies to successfully bid on City projects

WHAT WE'VE DONE

Worked with Near Northwest Neighborhood, Inc. to prepare curriculum for 20 businesses and started recruiting participants.

NEXT STEPS

Finalize curriculum, recruit full cohort of minority-and-women-owned contracting companies, and incorporate these companies in the City's list of preferred contractors

Cities of Service Love Your Block



FUNDING

\$25,000 grant from Bloomberg Philanthropies Cities of Service, with intended \$25,000 annual City match for two years (total \$75,000); additional two AmeriCorps VISTA volunteers

PURPOSE

Connect residents with their neighbors to complete small-scale home repairs

WHAT WE'VE DONE

Worked with LaSalle Park, Kennedy Park, LANA, and the Far Northwest Side to scale up this program based on work they've done in their neighborhoods

NEXT STEPS

Hire two full-time AmeriCorps VISTAs to administer this program and start surveying residents to understand most-needed minor home repairs

Sustainability/ Weatherization AmeriCorps



FUNDING

\$149,130 subgrant from Serve Indiana for first year, estimated \$319,271 match; 10 full-time AmeriCorps volunteers included

PURPOSE

Empower homeowners and members of the public to reduce utility bills, improve quality of housing stock, and use personal relationships to connect residents to other health, safety, and home repair resources.

WHAT WE'VE DONE

Identified office space (O'Brien Center). Onboarded with Serve Indiana.

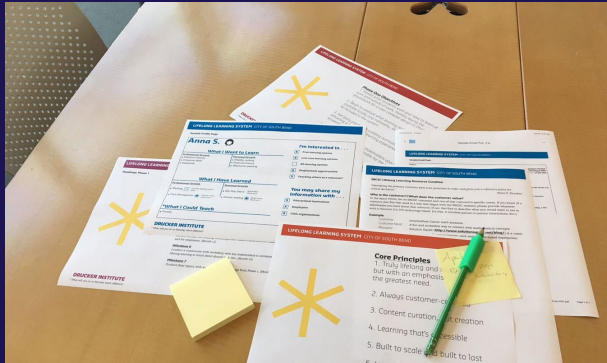
NEXT STEPS

Onboard a Program Director, an Operations Manager, and 10 full-time AmeriCorps volunteers.

Create assessment checklists, workflows, and process documents.

Recruit homeowner-participants.

Drucker's Lifelong Learning



FUNDING

\$500,000 from Google.org and the Walmart Foundation

PURPOSE

To create a lifelong learning system that will foster individual, organizational and community resilience at a time when skills and knowledge are becoming obsolete on an ever-faster basis.

WHAT WE'VE DONE

With support from Walmart and Google.org, the Drucker Institute has partnered with the City and the St. Joseph County Public Library to do early-stage planning, gather information and build trust and momentum for the initiative throughout the community

NEXT STEPS

For the Drucker Institute to raise a larger second round of national/international funding to design, build and launch the South Bend Lifelong Learning System by early 2020.

Smart Growth America: Safe Streets Academy



FUNDING

Technical support, plus \$8,000 from Smart Growth America with \$8,000 match to implement idea from academy

PURPOSE

South Bend was selected along with Lexington, KY and Orlando, FL to participate in yearlong technical assistance program to study best practice street design

The assistance consisted of distance learning and site visits to peer cities to learn best practices on complete streets and traffic calming from national transportation experts and pedestrian safety advocates.

WHAT WE'VE DONE

Received \$8,000 towards purchase of temporary traffic calming materials for the demonstration project.

South Bend chose the Near Northwest neighborhood for its demonstration program where three different techniques were piloted for chicanes, neighborhood circles and bump outs.

NEXT STEPS

Implementing temporary measures into long-term solutions.

Smart Growth America:

Small-scale Manufacturing Technical Assistance



FUNDING

Technical assistance

PURPOSE

Support local efforts to use small-scale manufacturing as a strategy to create inclusive economic opportunity and enhance quality of life.

WHAT WE'VE DONE

Applied and selected for to engagement over a four-month technical assistance period, including a two- to three-day site visit and a customized action plan that identifies next steps and resources available for implementation.

NEXT STEPS

Over a four-month technical assistance period, including a two- to three-day site visit, City of South Bend will work with local business owners on a customized action plan that identifies next steps and resources available for implementation of action plan

Bloomberg Mayors Challenge



FUNDING

\$100,000 from Bloomberg Philanthropies

PURPOSE

To provide access to integrated on-demand transportation services as an employer-funded benefit for shift workers, resulting in decreased turnover, improved job stability, and increased take-home pay

WHAT WE'VE DONE

Partnered with four local employers to offer transportation assistance via ridesharing to over 500 shift workers

Facilitated focus groups and engaged with over 400 residents at job fairs and a co-creation event during Best. Week. Ever.

NEXT STEPS

Submitted final application on August 20th with the hopes of receiving \$1 or \$5 million dollars to make this solution a reality long-term

Final results will be announced in October