Experience Division Board Update - August 2018



You're invited!

Aug. 26: Chris Wilson Concert Series

Marketing:

\$10,920 in Earned Media Value

14% e-newsletter open rate

Development:

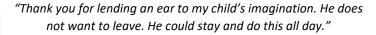


\$56,401 volunteer hours' value for Kid's Kingdom & Dog Park beautification and more

225 SB residents reached through community and partnership meetings

Events:

2 Children's Arts in the Park: 100 in attendance "This is such an amazing opportunity! I love that the USGA is a group that sees and recognizes the value in our children!"



Chris Wilson Concert Series: 1,550 in attendance "Thank you for keeping this series relatively the same over the years. We look forward to it every year."

