

Budget Session IV

Today's Agenda



- Fire Department – Chief Steve Cox – 5:00 pm
- Fire Pension – Chris Rose – 5:45pm
- Department of Community Investment – Scott Ford – 6:00 pm
- Downtown South Bend (DTSB) – Aaron Perri – 6:45pm





The South Bend Fire Department exists to provide our community with the highest quality emergency services protecting life and property through education, response, and dynamic outreach.



South Bend Fire Department





SBFD

Budget Summary & Staffing Changes



- EMS billing clerk from part time to full time
- Operational Expenses and Revenue captured in Fund 288
- Public Information/Education Officer





SBFD

2014 Accomplishments



- Strategic Plan Developed
- Graduation of Recruits after 22 weeks of Recruit Academy
- Dedication of Luther J. Taylor Sr. Fire Training Center
- Paramedic Bridge program completed
- Purchased demonstration model aerial
- Awaiting delivery of two new pumper trucks
- Developed and Implemented new Training Program for firefighters





SBFD

2015 Goals & Challenges



- Accreditation
- 2015 Recruit Academy
- Continue Implementation of Strategic Plan
- Prepare for operations under Public Safety Answering Point consolidation (PSAP)
- Explore and Implement sustainable staffing models for EMS delivery





SBFD

Key Performance Indicators



- Currently Developing KPI framework to mirror FD Strategic Plan
- Diversity and Hiring KPI





Community Investment Budget Presentation September 3, 2014



PRESENTATION OUTLINE

- Vision
- Mission & Organization
- 2014 Accomplishments
- 2015 Key Initiatives
- Fund 212: Federal Grants
- Fund 601: Parking Garages
- KPI's





DCI - MISSION

To spur investment in a stronger South Bend.

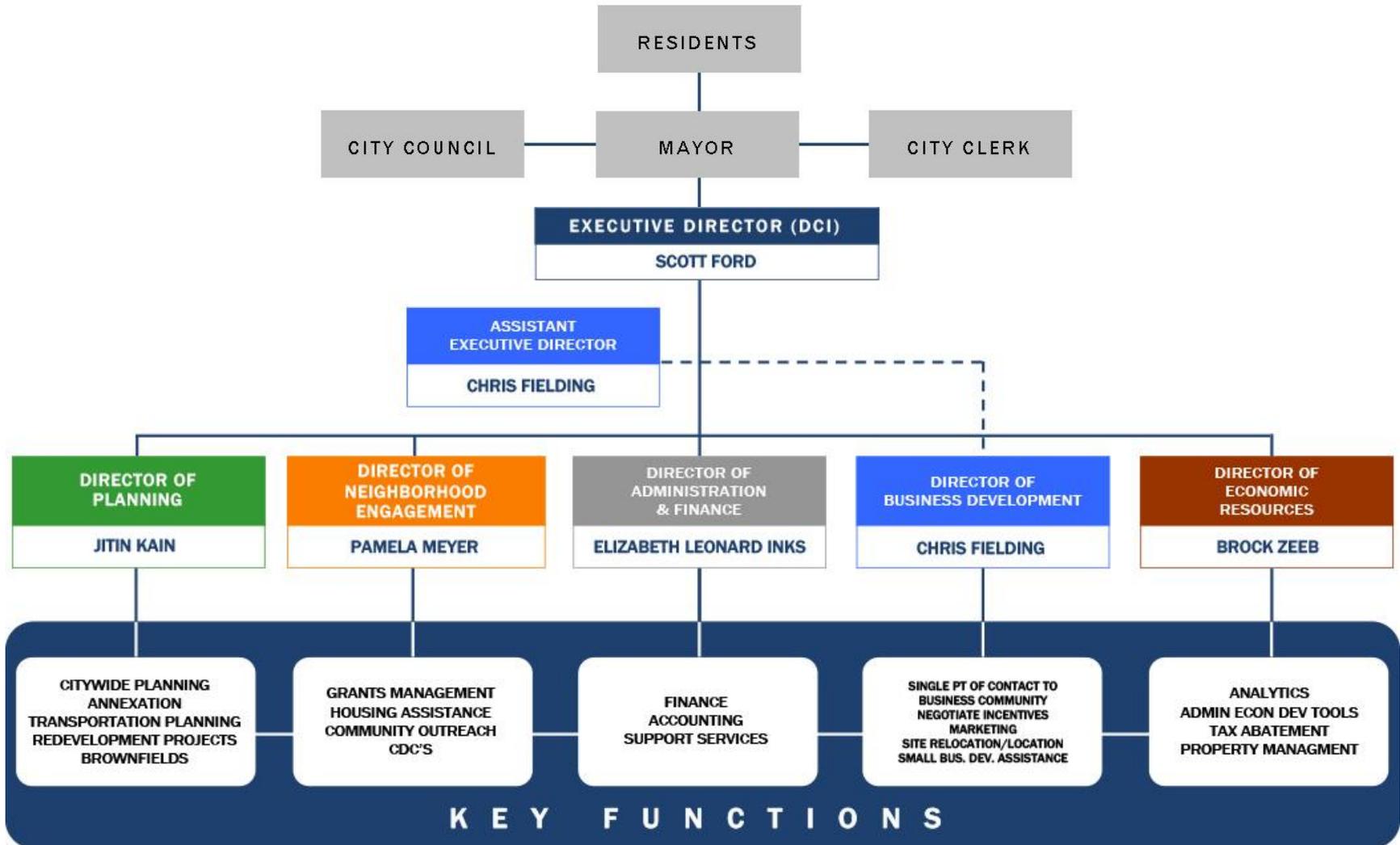
We do this by:

- Attracting & retaining growing businesses
- Connecting residents to economic opportunities
- Planning for vibrant neighborhoods





DCI - ORGANIZATION





DCI - ORGANIZATION

Community Investment Budget

City Revenue Funds

Enterprise

Redevelopment

- 454 - AEZ
- 439 - CTP
- 436 - NNDA-Res
- 435 - DRDA
- 433 - Redev Admin
- 432 - SSDA-3
- 431 - SSDA-2
- 430 - SSDA-1
- 429 - NNDA
- 426 - CMDA
- 422 - WWDA
- 420 - SBDCA
- 414 - AEDA
- 324 - AEDA
- 315 - RA Bonds
- 619 - Blackthorn
- 601 - Parking Garage
- 425 - Leighton Retail
- 412 - Major Moves
- 281 - EDC Bonds
- 408 - EDIT (DTSB/SJCCC)
- 227 - Loss Recovery
- 212 - Fed Grants
- 211 - ADMIN
- 210 - State Grants
- 209 - Studr/Oiver



2014 ACCOMPLISHMENTS

1. Attracting & Retaining growing businesses

- 19 major economic development projects
- \$173 million in private investment
- Leverage of \$7 private for every \$1 public
- 3 major announcements at SBN Int'l
- New assessed value to our community of approximately \$146 million
- Potential phase in new tax revenue of \$5 million per year over next 6-8 years

ECONOMIC SCORECARD
These are some of the recent job announcements

Lippert Components
 Elkhart RV supplier announced in April it will lease warehouse at Olive and Sample streets in South Bend. About 180 will work there by end of this year with another 200 to be added by 2024. **SOUTH BEND**

Nello Corp.
 South Bend company makes steel towers, announced plan earlier this month to build new plant on southwest side and employ up to 639 people here. **SOUTH BEND**



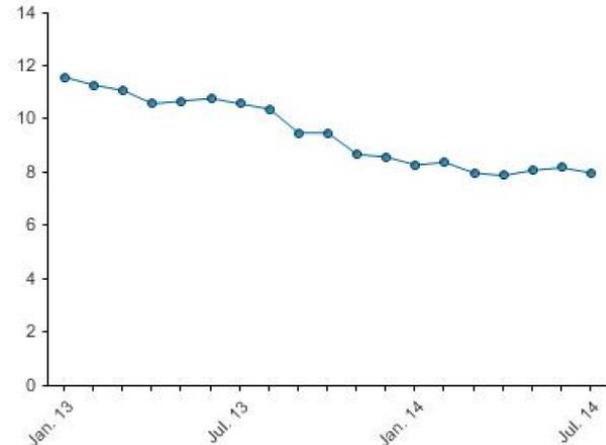


2014 ACCOMPLISHMENTS

2. Connecting Residents to Economic Opportunities

- 372 jobs projected to come online this year from DCI assisted projects
- 1287 announced jobs from new projects assisted by DCI
- 17 S.B. SMART graduates
 - 19/22 employed

Unemployment Rate: City of South Bend Jan 13-Present



Source: Indiana Bureau of Workforce Development / www.hoosierdata.in.gov



SMART students in the classroom



2014 ACCOMPLISHMENTS

3. Planning for Vibrant Neighborhoods:

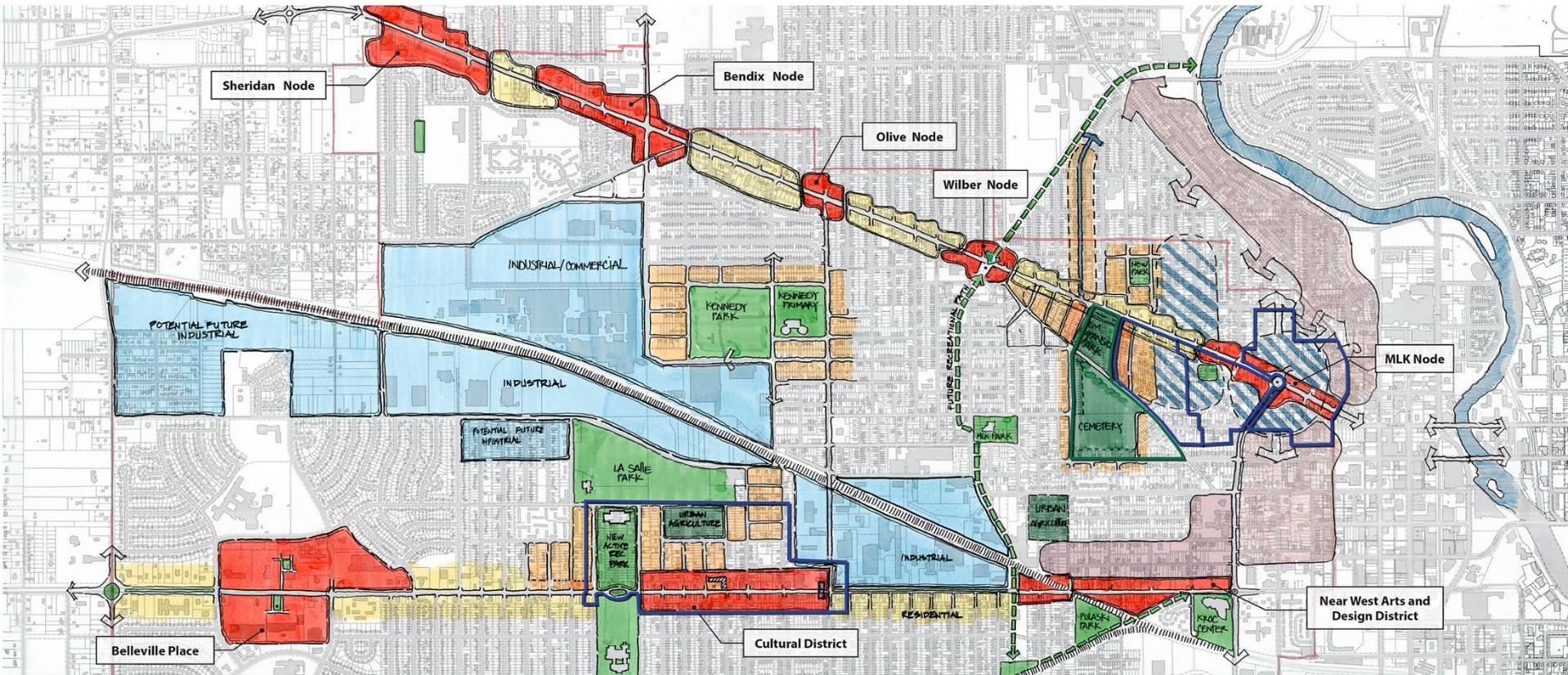
- Corridors Plan:
 - 2014 Mainstreets Revitalization Plan*
- Smart Streets Implementation
- Ignition Park Development
- Urban Residential Development
- Vacant & Abandoned Housing Initiative



MAINSTREETS REVITALIZATION PLAN



West Side Neighborhood Plan



* Boundaries Illustrated are Preliminary/Approximate and are Subject to Change

MAINSTREETS REVITALIZATION PLAN



Lincolnway West Pilot Projects



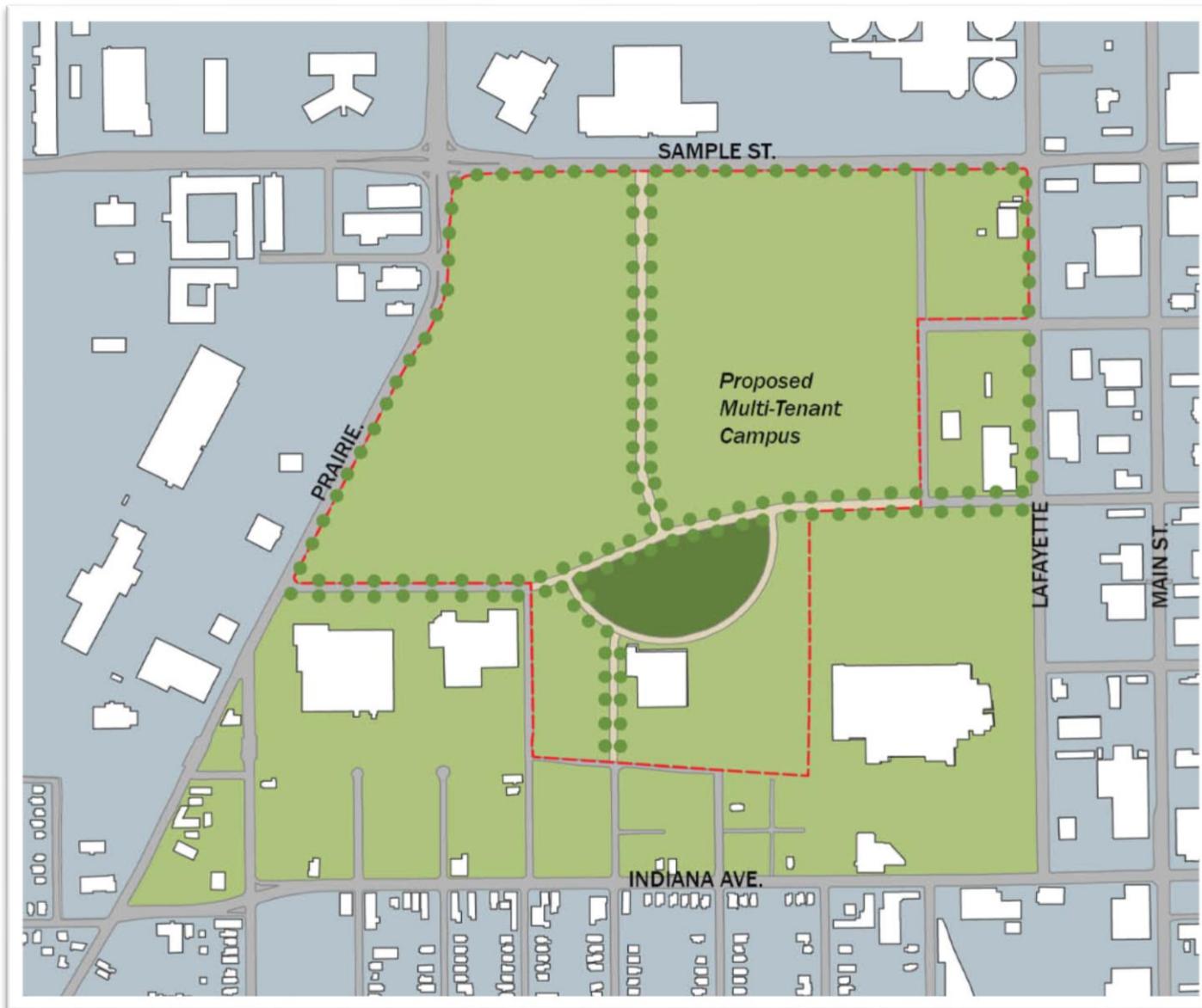
Western Avenue Pilot Projects

SOUTH BEND SMART STREETS INITIATIVE





IGNITION PARK





IGNITION PARK

Multi-Tenant Campus

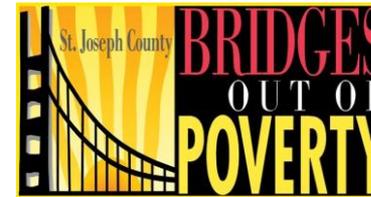
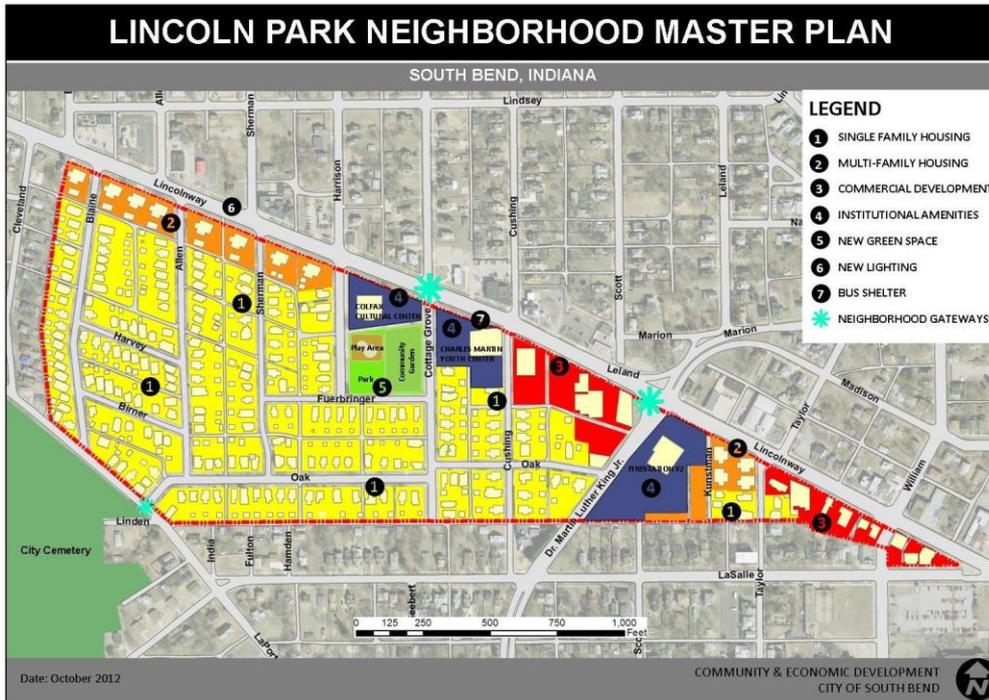


URBAN RESIDENTIAL DEVELOPMENT



Proposed Mixed Use Project at Hill & Colfax

URBAN RESIDENTIAL DEVELOPMENT

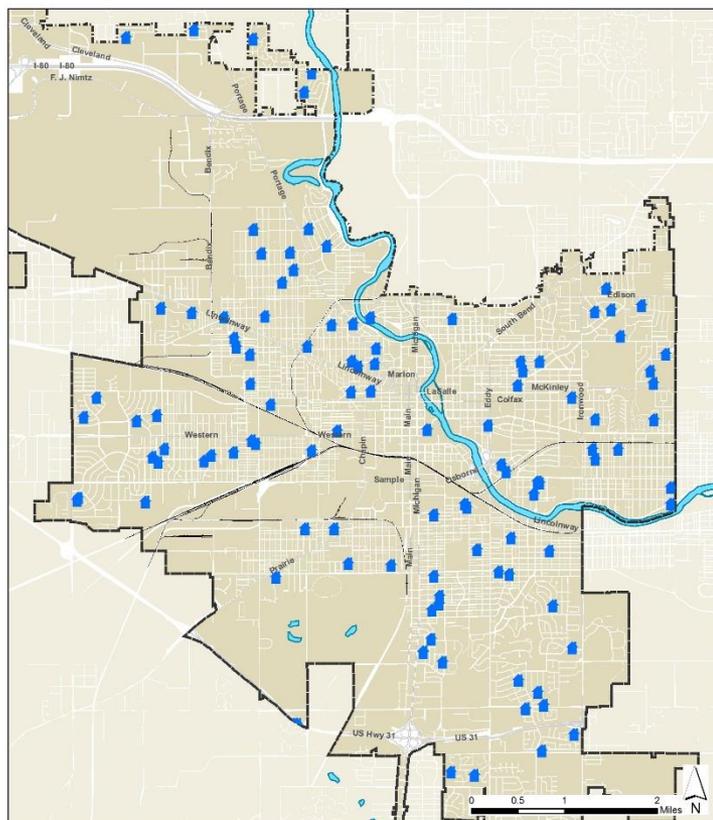




NEIGHBORHOOD STABILIZATION

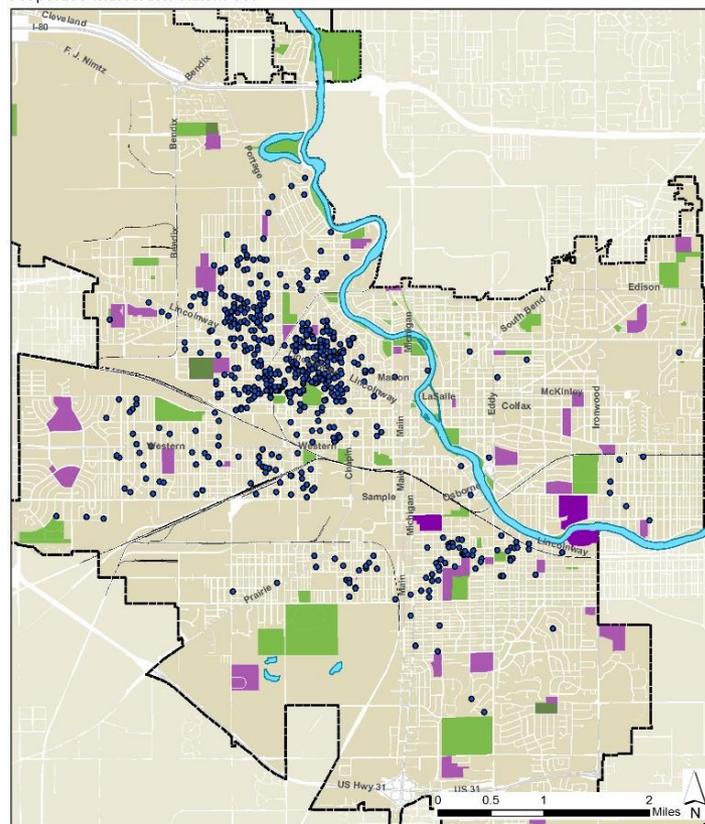
South Bend Housing Counseling January 1, 2013 through August 22, 2014

Total Clients Served: 141, Pre-Purchase: 31, Post-Purchase: 6, Mortgage Default: 86



Abandoned Properties with Action Taken February 27, 2013 through August 27, 2014

Properties with Action Taken: 587





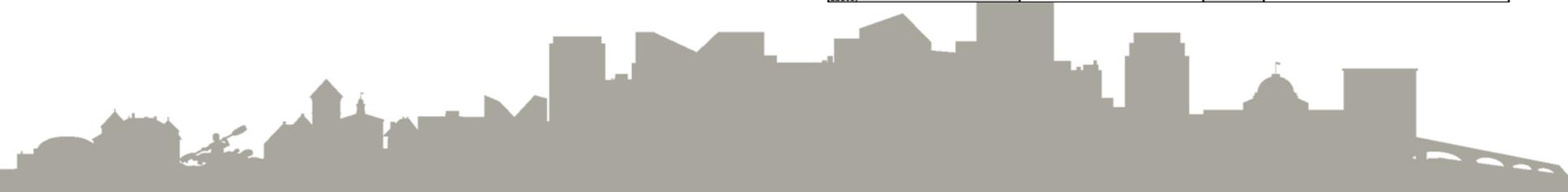
2014 ACCOMPLISHMENTS

Ongoing Operational Innovation

- Petition for incentives
- Sharepoint site
- Property Management Database
- LIHTC Application Process

City of South Bend			
Low Income Housing Tax Credit Project Assistance Application			
General Information			
Project name:	Click here to enter text.		
Project address:	Click here to enter text.		
Project contact:	Click here to enter text.	Title:	Click here to enter text.
Phone:	Click here to enter text.	Email:	Click here to enter text.
Development Team			
Developer:	Click here to enter text.		
Contact name:	Click here to enter text.	Title:	Click here to enter text.
Street address:			
Phone:			
Email:			
Developer:			

City of South Bend			
Petition for Incentives			
<i>Petition must include a \$250 filing fee payable to the City Clerk's Office before processing can be complete</i>			
General Information		Project Name	Project Number
Legal name as registered with Secretary of State			
Business structure			
Company website			
Proposed Project Information			
Proposed project address		Parent company name	
City, State, Zip		Legal owner	
Site acreage or acreage required		Is the real estate owned or leased	
Square feet of facility		If leased by whom	
Primary Contact Information			
Primary company contact name		Title	
Address of company contact		Phone	
City, State, Zip		Email	
Senior Official Information			
Company senior official name		Title	
Address of company contact (if different from above)		Phone	



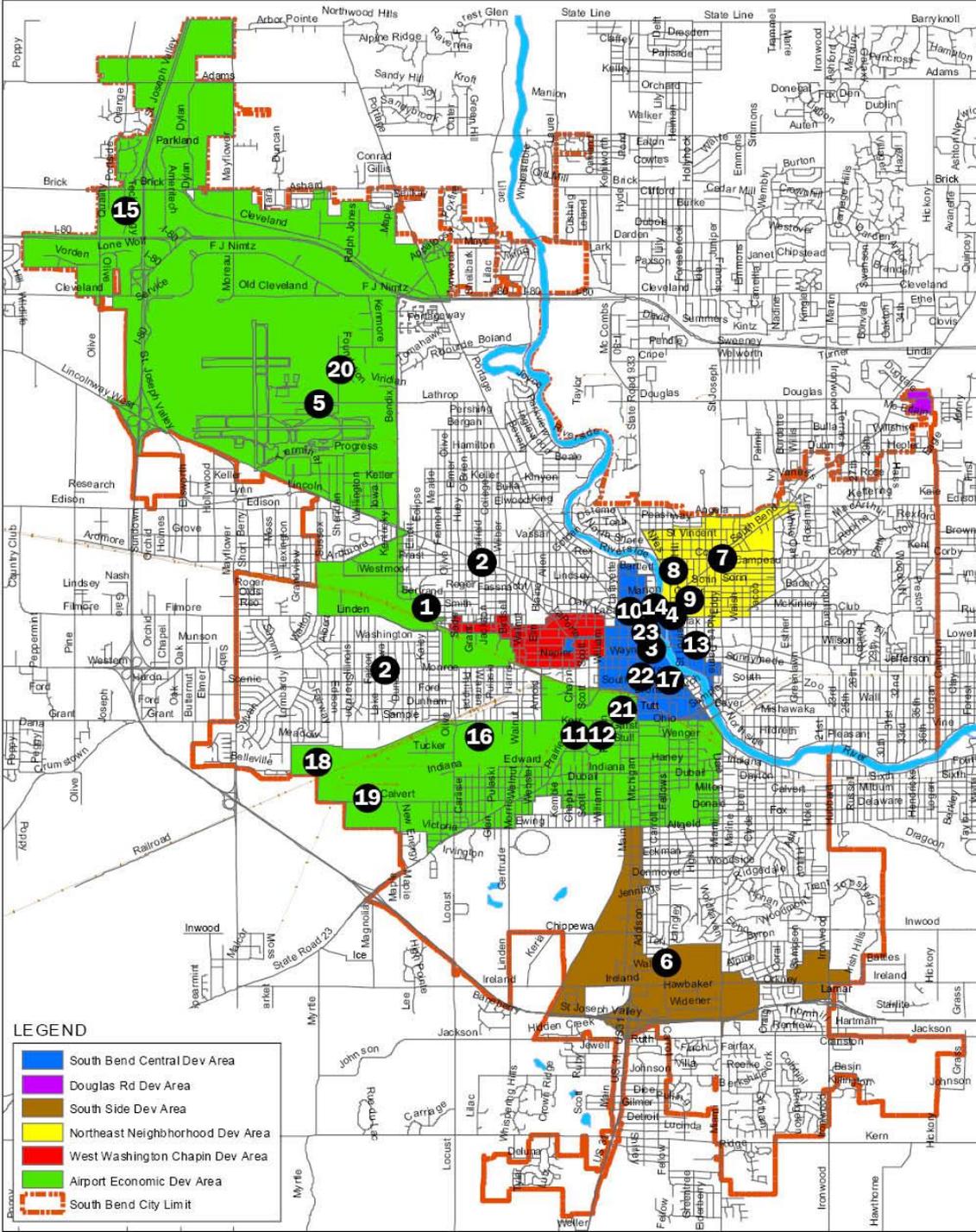
REDEVELOPMENT PROJECTS SOUTH BEND (2014-2015)

LEGEND

- 1** Curtis Products
- 2** West Side Main Streets Plan
- 3** College Football Hall of Fame Reuse
- 4** Colfax Ave. Streetscape
- 5** Corporate Wings/SBN
- 6** Fellows St. Improvement Project
- 7** Five Points Utility Relocation
- 8** Hill St. Infrastructure
- 9** Hill & Cofax Mixed Use
- 10** Hoffman Hotel
- 11** Ignition Park Infrastructure Phase 2
- 12** Ignition Park Multi-Tenant Building & ND/GE
- 13** Jefferson Blvd. Streetscape
- 14** LaSalle Hotel Rehab
- 15** Lebermuth
- 16** Lippert Components
- 17** Main & Michigan 2 Way
- 18** Nello Corporation
- 19** Noble America- Ethnol Plant
- 20** Norres
- 21** Renaissance District
- 22** William & Lafayette Conversion
- 23** Yummy Cupcakes

LEGEND

- South Bend Central Dev Area
- Douglas Rd Dev Area
- South Side Dev Area
- Northeast Neighborhood Dev Area
- West Washington Chapin Dev Area
- Airport Economic Dev Area
- South Bend City Limit





2015 KEY INITIATIVES

1. Attracting and retaining growing businesses
 - *Business Attraction*: 645 jobs and \$75 million in private investment
 - *Business Retention*: 50 jobs and \$5 million in private investment
 - *Small Business Development*: 5 new small businesses





2015 KEY INITIATIVES: BUSINESS ATTRACTION

Goal:

- Creation of 595 jobs and \$75 million in private investment

Strategies:

- Focus investment on Aerospace, Advanced manufacturing, Distribution and High-Tech industries
- Recruitment of suppliers of existing companies
- Development of targeted marketing materials
- Development of shell industrial space
- Expansion of partnerships for lending, venture capital, incentives, and leads
- Modernization of local Industrial Revolving Loan fund



ECONOMIC DEVELOPMENT SERVICES PORTFOLIO CITY OF SOUTH BEND, INDIANA

BUSINESS ASSISTANCE	2
BUSINESS LICENSING	2
LOCATION-BASED INCENTIVES	3
SITE LOCATION ASSISTANCE	5
GRANTS FOR BUSINESSES	7
FUNDING MECHANISMS	8
MENU OF VALUE-ADDED SERVICES-CITY OF SOUTH BEND	9
MENU OF STATE INCENTIVES FOR INDIANA	11
MENU OF FEDERAL INCENTIVES	13





2015 KEY INITIATIVES: BUSINESS RETENTION

Goal:

- Retain existing businesses and assist in their expansions creating 50 new jobs and \$5 million in private investment

Strategies:

- Meet with 75 businesses to better understand their companies and individual needs
- Create a business retention and expansion program connecting local businesses together to help form symbiotic relationships
- Identify and connect resident service providers with local business to foster growth
- Design marketing materials to provide businesses with information about new available programs
- Identify workforce needs to develop programs to fill employer gaps

2015 KEY INITIATIVES: SMALL BUSINESS DEVELOPMENT



Goal:

- Development of 5 new small businesses

Strategies:

- Streamline of licensure process
- Development of “guide to opening a business”
- Translation of all Business development materials into Spanish
- Acquisition of commercial space in target areas
- Development of business start-up workshops to assist entrepreneurs in opening small businesses
- Formation of outside partnerships with SBA, Score, chambers and 504 lenders





2015 KEY INITIATIVES

2. Connecting residents to econ opportunities

Goal:

- To develop new and expand existing workforce programs that will provide training/placement to 85 residents

Strategies:

- *Expanded SMART:* Additional training and more manufacturers – 28 students
- *Recruitment & Vetting:* Identify skilled workers for placement into the trades unions – 25 candidates
- *Construction Trade-Skills Training:* Training for lower skilled population to prepare them for entry level trades positions. 8-10 candidates
- *Minority Internship Initiative:* Assist businesses with meeting diversity goals and providing training and networking opportunities to local students - 12





2015 KEY INITIATIVES

3. Planning for vibrant neighborhoods

Key Issues

- Annexation
- Coordination among various City, County, and Utility infrastructure planning
- Growth in high-tech and industrial sector
- New urban development / neighborhood redevelopment
- Redefining the role of streets

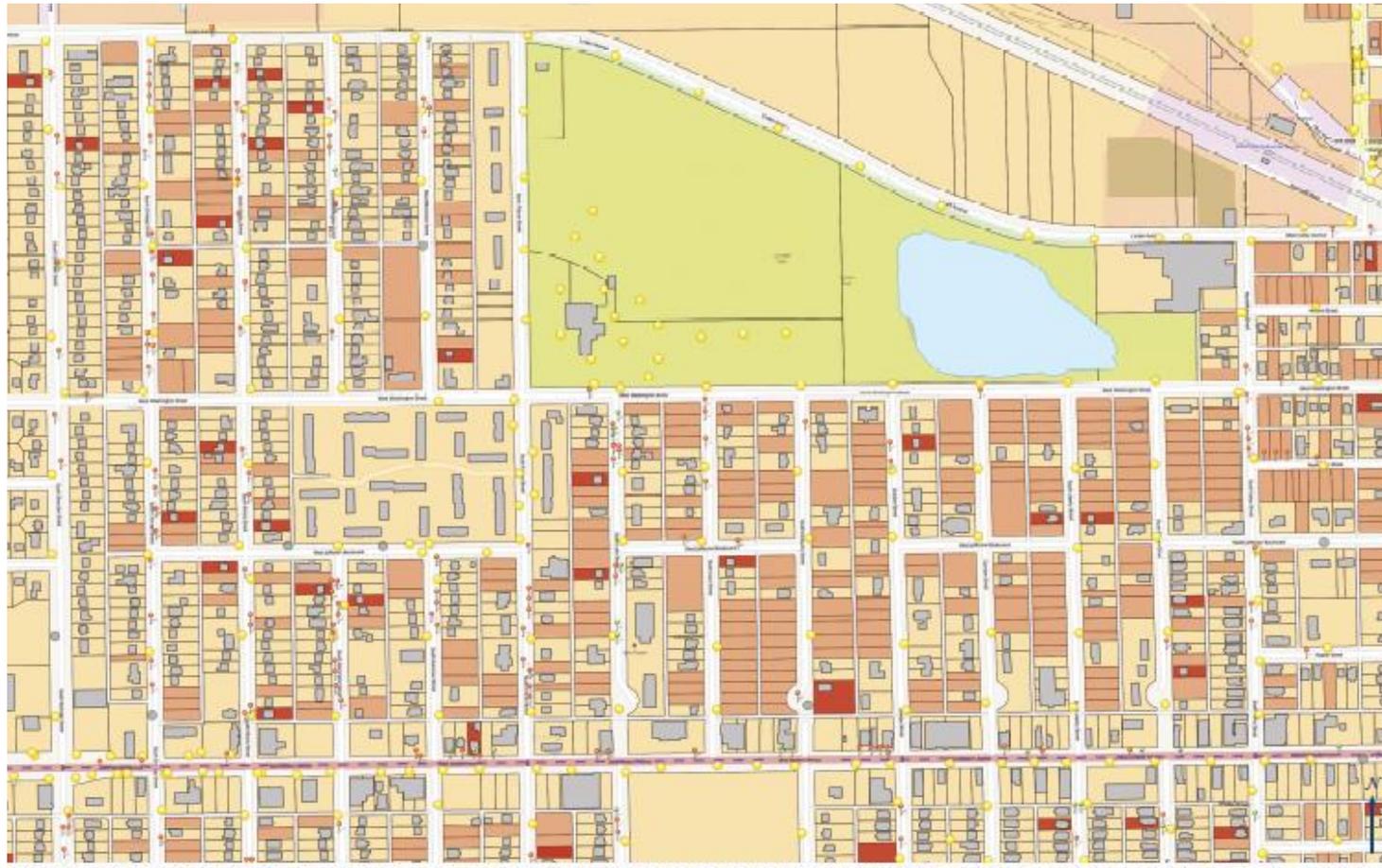
Strategies

- Streamline Design Review and Permitting processes
- City-wide Planning Framework: 9 Sector Plans
- Updated Development Standards and Codes





2015 KEY INITIATIVES



LaSalle Park Neighborhood Association



- | | | | |
|--------------|---------------------|------------------|---------------------|
| Vacant lot | Non-operating light | Active code case | Western Corridor |
| V&A property | Operating light | Closed code case | January - June 2014 |





2015 KEY INITIATIVES

3. Planning for vibrant neighborhoods

Goal:

- Create incentives for neighborhood stabilization and redevelopment
- Complete the 1,000 properties in 1,000 days initiative

Strategies (vacant to value)

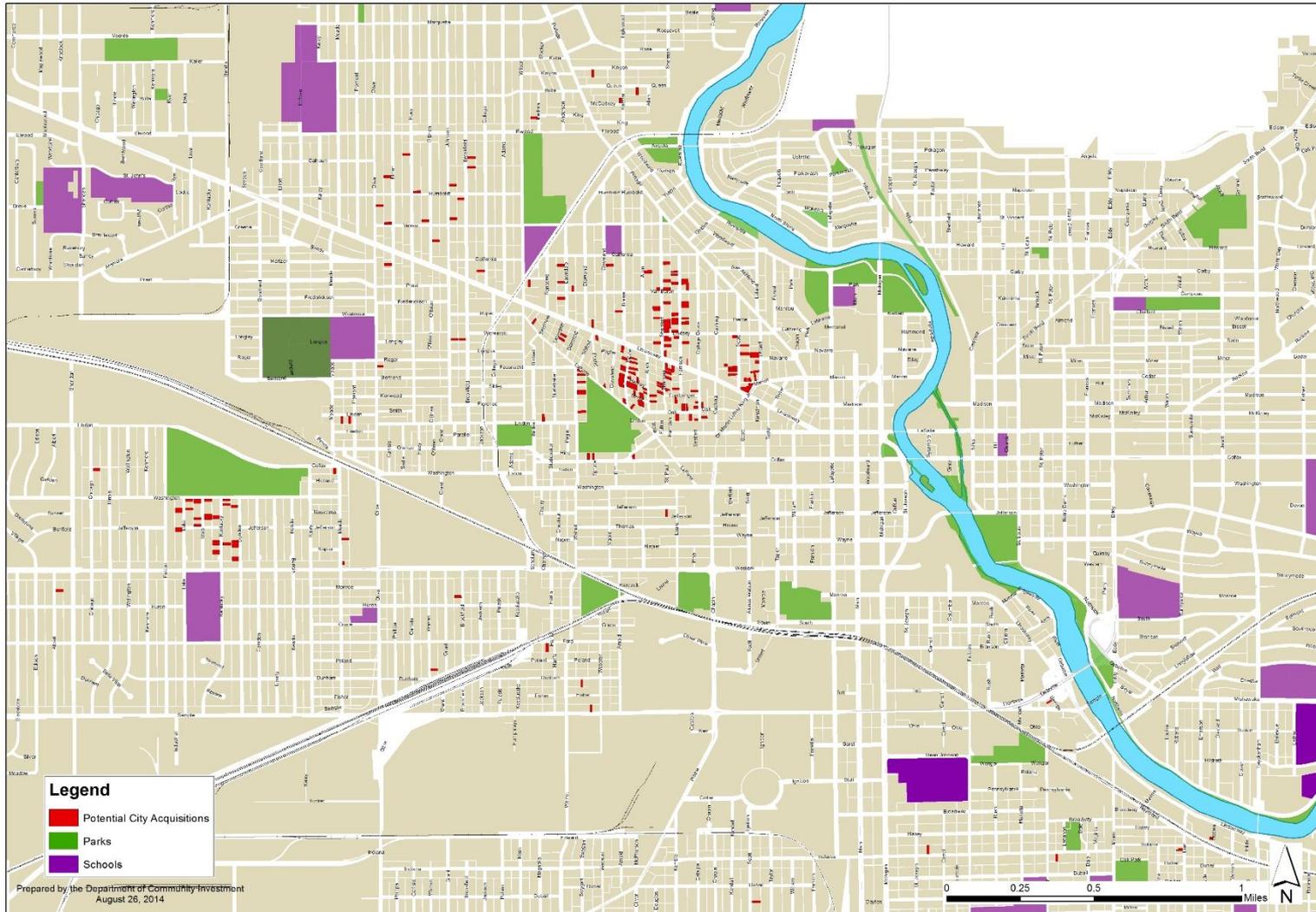
- Homeowner Rehab Grant Program: 9 properties @ \$10,000
- Vacant Lot Competition: 2 parcels @ \$5,000
- Blight Elimination Program and select City-sponsored demolitions
- Receivership Program
- Partner rehabs and new construction





2015 KEY INITIATIVES

City / County Partnership - Property Acquisition





FEDERAL GRANTS – FUND 212

- Projected \$4,100,000 in Federal Grants to assist neighborhood development, rapid re-housing and homeless assistance programs.
 - \$3.5 M Community Development Block Grant (CDBG)
 - \$200,000 Emergency Solutions Grant (ESG)
 - \$400,000 Continuum of Care Homeless Assistance (CoC)

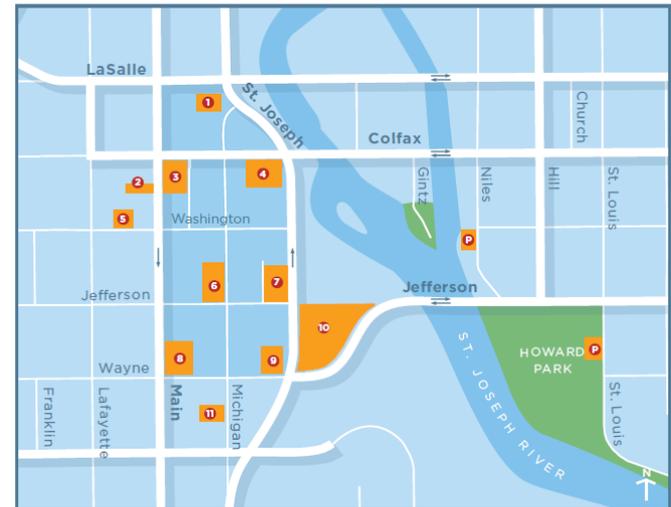


PARKING GARAGES – FUND 601



- 2014 Mid-Year Appropriation to address significant deferred maintenance items
- Engineering currently assessing garages for further maintenance
- 2015: Update Demand and Capacity Analysis

**DOWNTOWN SOUTH BEND
PARKING MAP**

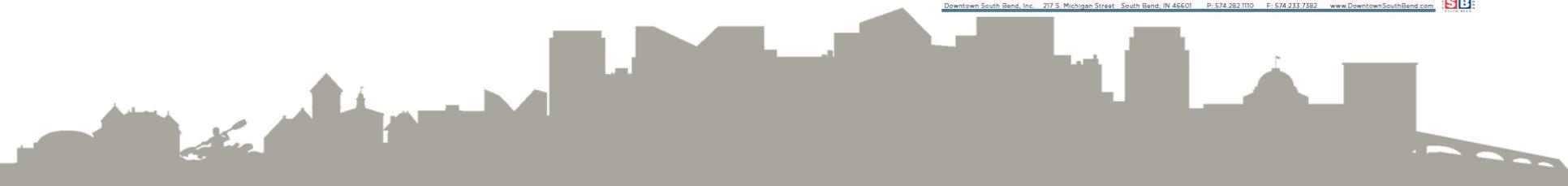


Note: Map extent does not show the entire downtown South Bend boundary

MAP LEGEND

- | | | | |
|---|---|--|---|
| <p>1 LaSalle Lot
DTSB
282-1110
Monthly rate: \$40; Free after 5 PM & weekends, except Morris event nights.</p> | <p>4 Marriott Garage
Ampco Parking Systems
232-3843
Daily rate: \$3-\$9
Monthly rate: \$55</p> | <p>7 St. Joseph Lot
Ampco Parking Systems
232-3843
Daily rate: \$5</p> | <p>10 Century Center Lot
235-9111
Daily rate: \$5</p> |
| <p>2 Holiday Inn Lot
Ampco Parking Systems
232-3843
Daily rate: \$4</p> | <p>5 Holiday Inn Garage
Ampco Parking Systems
232-3843
Daily rate: \$5</p> | <p>8 Wells Fargo Garage
Ampco Parking Systems
232-3843
Daily rate: \$3
Monthly rate: \$40</p> | <p>11 Baer's Lot
DTSB
282-1110
Monthly rate: \$40; Free after 5 PM & weekends</p> |
| <p>3 Main & Colfax Garage
Ampco Parking Systems
232-3843
Daily rate: \$5
2 Hour free parking</p> | <p>6 Leighton Garage
Ampco Parking Systems
232-3843
Daily rate: \$2-\$5</p> | <p>9 Wayne Street Garage
Ampco Parking Systems
232-3843
Daily rate: \$5</p> | <p>P Limited free public parking available during the day and after 5 PM
Free 1 & 2 hour parking is available on most downtown streets</p> |

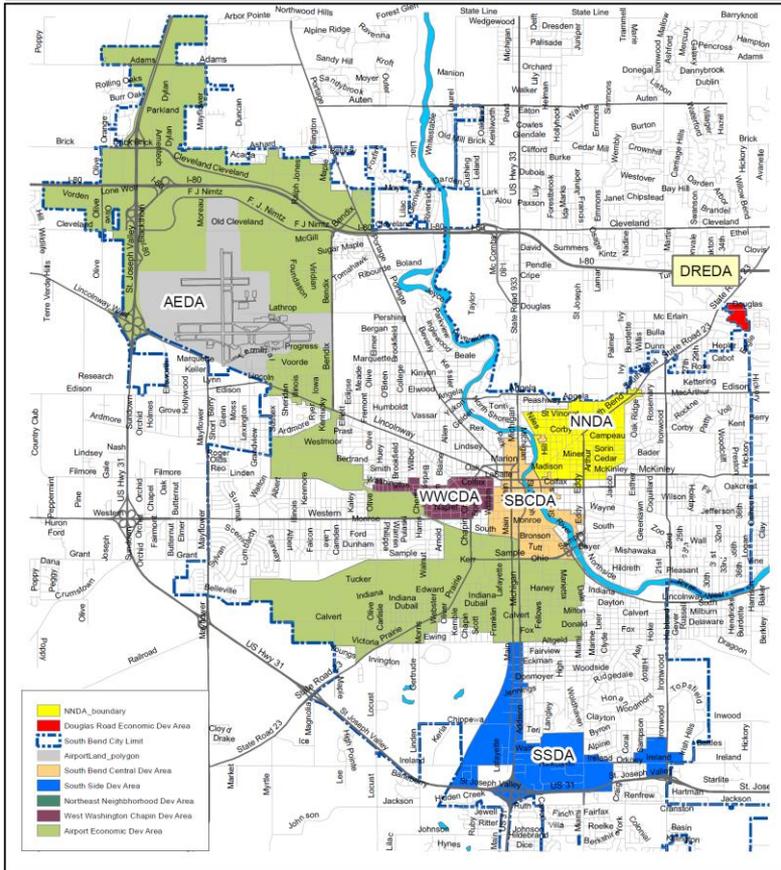
Downtown South Bend, Inc. 217 S. Michigan Street, South Bend, IN 46601 P: 574.282.1110 F: 574.213.7382 www.DowntownSouthBend.com



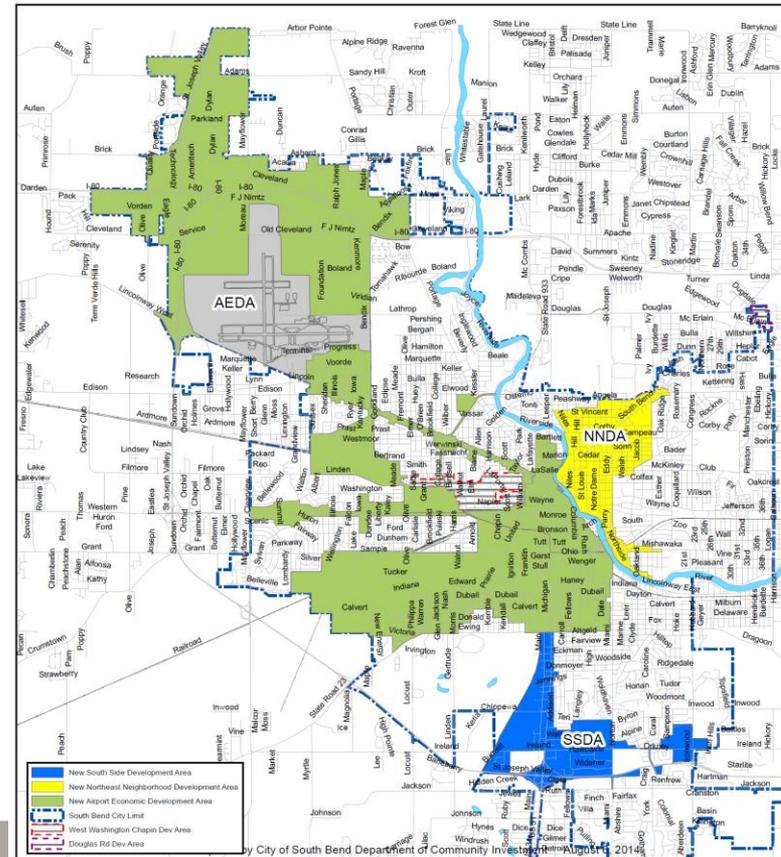


REDEVELOPMENT BUDGET

2014 TIF Map



TIF Consolidation Plan 2018





KEY PERFORMANCE INDICATORS

Measure	Type	2012 Actual	2013 Actual	2014 YTD	2015 Target
Private Investment of approved commercial projects	Outcome	\$74.8M	\$22.3M	\$173M	\$75M
Years to payback in P3's	Efficiency	N/A	N/A	N/A	< 10 years
Jobs – Projected	Outcome	N/A	310	362	322
Jobs – Announced	Outcome	N/A	150	1287	645
Properties taken action upon from V&A list	Effectiveness	N/A	210	377 + 170	243





DCI-VISION: Vibrant urbanism is economic development

Dull, inert cities, it is true, do contain the seeds of their own destruction and little else.

But lively, diverse, intense cities contain the seeds of their own regeneration, with energy enough to carry over for problems and needs outside themselves.

Jane Jacobs

Death & Life of American Cities



Thank you for your support and partnership to improve the quality of life in South Bend.





Downtown South Bend, Inc. (DTSB)
September 3, 2014

Downtown South Bend, Inc. (DTSB)



MISSION

DTSB is committed to the advancement and vitality of downtown, through three primary areas of focus:

Offering **BUSINESS RESOURCES**, support, initiatives & incentives.

Presenting **MARKETING & EVENTS** designed to attract visitors and highlight downtown as a destination for arts, entertainment & dining.

Providing **STREET LEVEL SOLUTIONS** to make downtown clean, safe, beautiful, accessible & hospitable.

Incorporated in 2002 | 501c(6) Non-Profit Organization
Public-Private Partnership | Governed by Board of Directors



Downtown South Bend, Inc. (DTSB)



BUSINESS RESOURCES



- Exterior Enhancement \$
- Interior Improvement \$
- Retail Assistance \$
- Co-Op Marketing
- RAS Meetings
- Business Listings
- Ribbon Cuttings
- Available Property
- Business Liaison
- Umbrella Marketing



**Municipal
Riverfront
Development
District
Liquor Licenses**



Downtown South Bend, Inc. (DTSB)



BUSINESS RESOURCES

Since we last met...

- 134 Potential Business Leads Pursued
 - 30 New Business Openings
 - 185 New Jobs Created
 - 12 Co-operative Ad Campaigns (48 Businesses)
 - 580 Business Contacts / Issues Solved
 - \$64,000 in Grants Awarded...\$2.8 Million Projects
 - Liaison in Major City Projects
 - 5 Riverfront Liquor Licenses Awarded
 - Assisted in Forming SB Alliance
 - 12 Educational Seminars
 - 6 RAS Meetings
 - 1 Major Power Outage
- Downtown Dollar\$
• Project Storefront



Downtown South Bend, Inc. (DTSB)



MARKETING & EVENTS



DTSB
Special
Events
Grant



Downtown South Bend, Inc. (DTSB)



MARKETING & EVENTS

Since we last met...

- New DTSB Website
- Comprehensive Printed Downtown Guide
- 109 Events Planned, Promoted & Executed
- Record Setting Attendance: >100,000 Annually
- Constant Contact All Star Status
- 10,000 Facebook Fans
- Assisted with 68 “External” Downtown Events
- New Vendor Partnerships





Downtown South Bend, Inc. (DTSB)

STREET LEVEL SOLUTIONS

DTSB
AMBASSADORS
24/7 Assistance Available*

Look for the smiling face in a red shirt

- Information Source
- Safety Patrols & Escorts
- Parking Garage Attendants
- Motorist Assists
- Cleanliness & Beautification

*dial 911 for an emergency

574.400.3949
DowntownSouthBend.com

Clean & Safe Program Statistics
January 2012 through July 2013

Property Address	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Bank of America	150	150	150	150	150	150	150	150	150	150	150	150	1800
Bank of America	150	150	150	150	150	150	150	150	150	150	150	150	1800
Bank of America	150	150	150	150	150	150	150	150	150	150	150	150	1800
Bank of America	150	150	150	150	150	150	150	150	150	150	150	150	1800
Bank of America	150	150	150	150	150	150	150	150	150	150	150	150	1800
Bank of America	150	150	150	150	150	150	150	150	150	150	150	150	1800
Bank of America	150	150	150	150	150	150	150	150	150	150	150	150	1800
Bank of America	150	150	150	150	150	150	150	150	150	150	150	150	1800
Bank of America	150	150	150	150	150	150	150	150	150	150	150	150	1800
Bank of America	150	150	150	150	150	150	150	150	150	150	150	150	1800



**Downtown South Bend
Parking Promise**



Downtown South Bend, Inc. (DTSB)



STREET LEVEL SOLUTIONS

Since we last met...

- 8,500 hours of cleaning / 71,000 lbs. of debris
- 1,250 hours of snow removal
- LED Lighting in All Parking Garages
- "Greening" the Holidays
- Go MAD! Projects
- Community Art Mural Installed
- Exceeded 95% Parking Garage Occupancy
- Parking Customer Service Scores Increase 5%



Downtown South Bend, Inc. (DTSB)



LEVERAGING RESOURCES

300+ Annual Volunteers
>2,500 Hours of Service
21 Volunteer Board Members
12 Volunteer Interns

\$250,000+ in Private
Support from **>200**
Businesses &
Individuals

Strong Partnerships



Downtown South Bend, Inc. (DTSB)



IMPROVE & EXPAND IMPACT



Through grants, a community partner program, events & auxiliary operations, DTSB facilitated nearly \$4 million dollars of private investments in the downtown in 2013.

- 1. Core Services | Empowerment | Built Environment**
- 2. Residential | Adjacent Neighborhoods**

