



# DOWNTOWN TRANSIT HUB

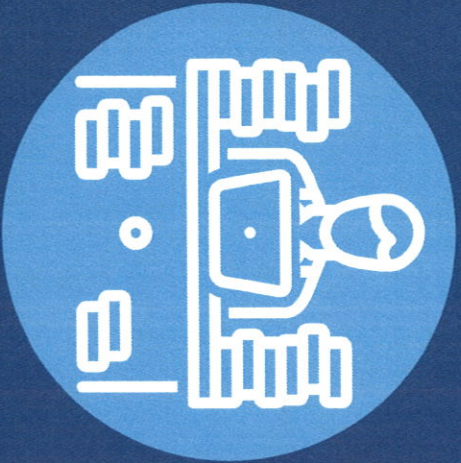
How can a downtown transit hub spur 10x the development outcomes to benefit everyone in the South Bend region?

## What is Transit Oriented Development?

TOD seeks to increase efficiency and ease for city residents by maximizing the residential, business, and leisure space in walking distance from public transport, promoting positive place making, and bringing people, activities, buildings, and public spaces together.

# WHY YOU SHOULD CARE

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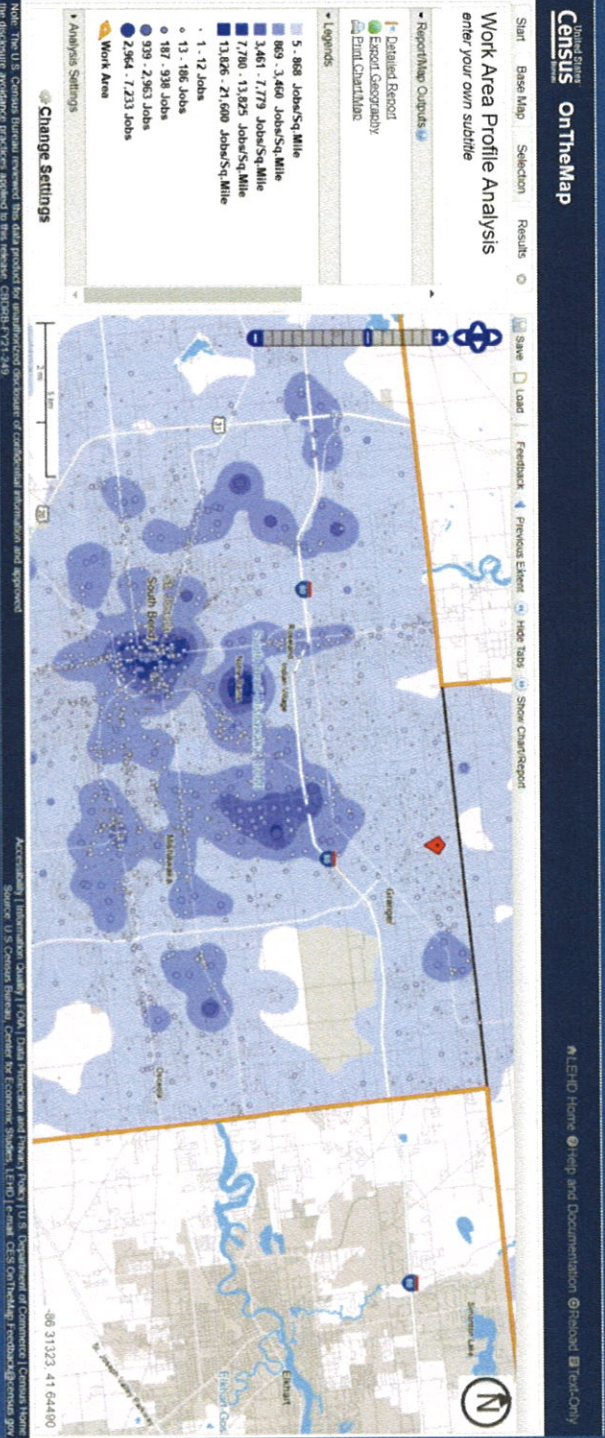
Increased  
Job Access



Household  
Savings

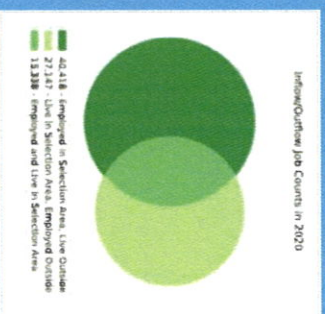
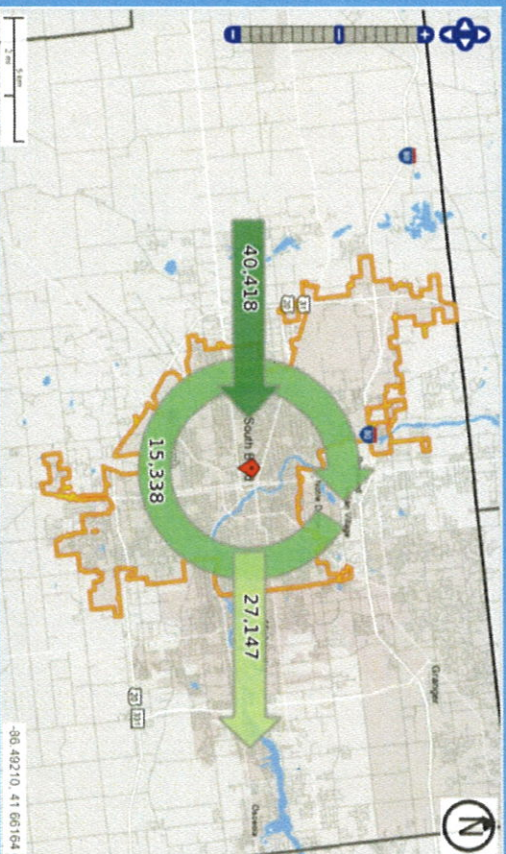


Strengthens Economic  
Engine



Downtown South Bend has the largest employment concentration in the region

# Where are people going?



- 73% commute from outside SB
- 64% commute out of SB

# ACCESS TO JOBS

## JOBS

### TRANSIT ACCESS TO JOBS

76,781

39,695

Jobs accessible within a 20 minute transit commute on average for households

Total jobs accessible within a 20 minute transit commute on average for households

View by:  Job Type  Employer  Educational Attainment

View by:  Job Type  Employer  Educational Attainment

### TRANSIT ACCESS TO WORKERS

50,228

23,201

Total workers accessible within a 20 minute transit commute of an employer

Total workers accessible within a 20 minute transit commute of an employer

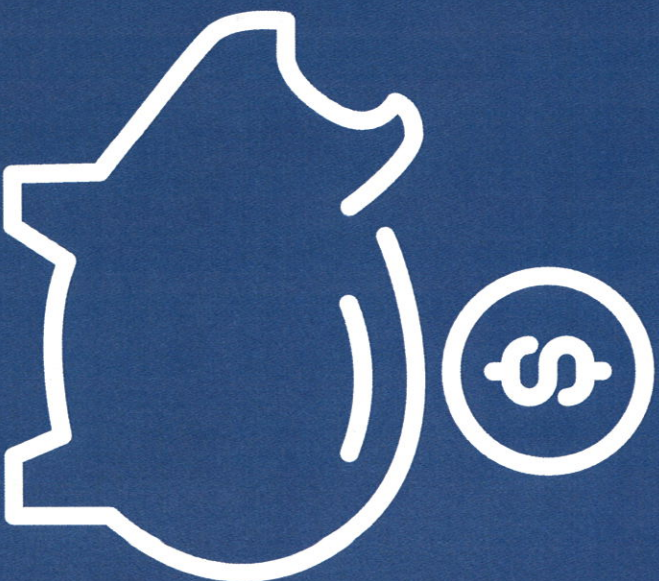
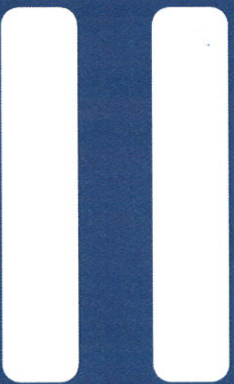
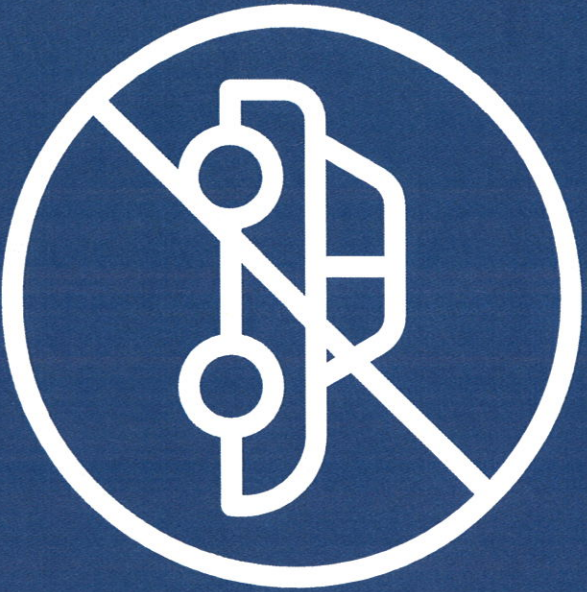
View by:  Job Type  Educational Attainment

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There are more jobs available than people have easy access to

Employment rises when transportation becomes easier

# HOUSEHOLD SAVINGS



No personal vehicle use = \$7,266 a year savings for average income earner in South Bend (that's an 11-14% tax-free raise!)

# LOOKING ELSEWHERE...

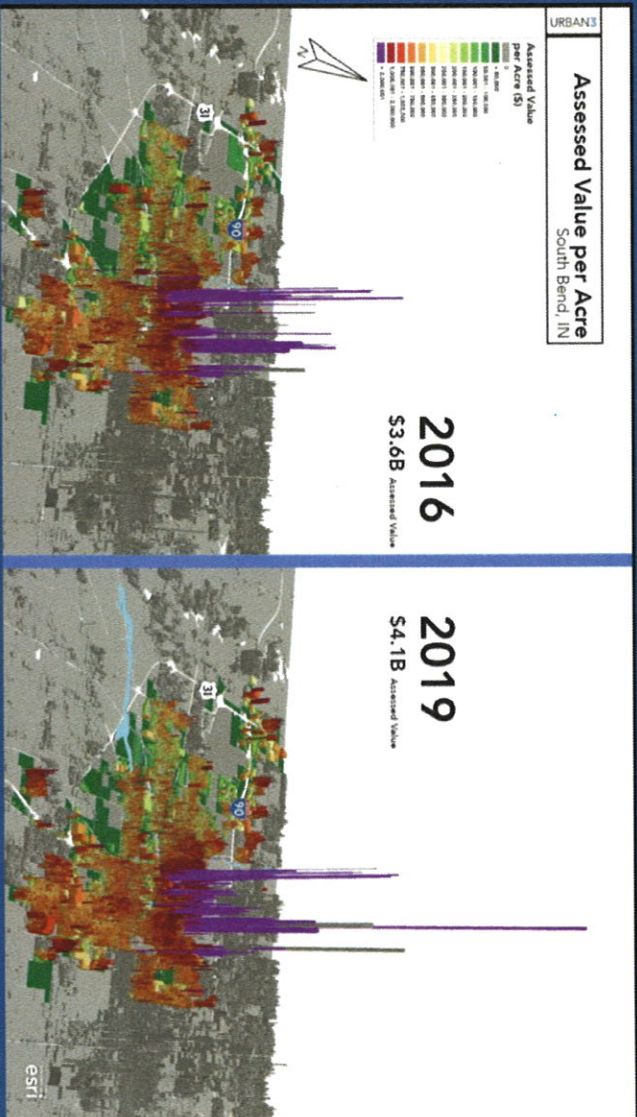
## Normal, IL

\$250 million in investment since 2003  
Development continues 20 years later

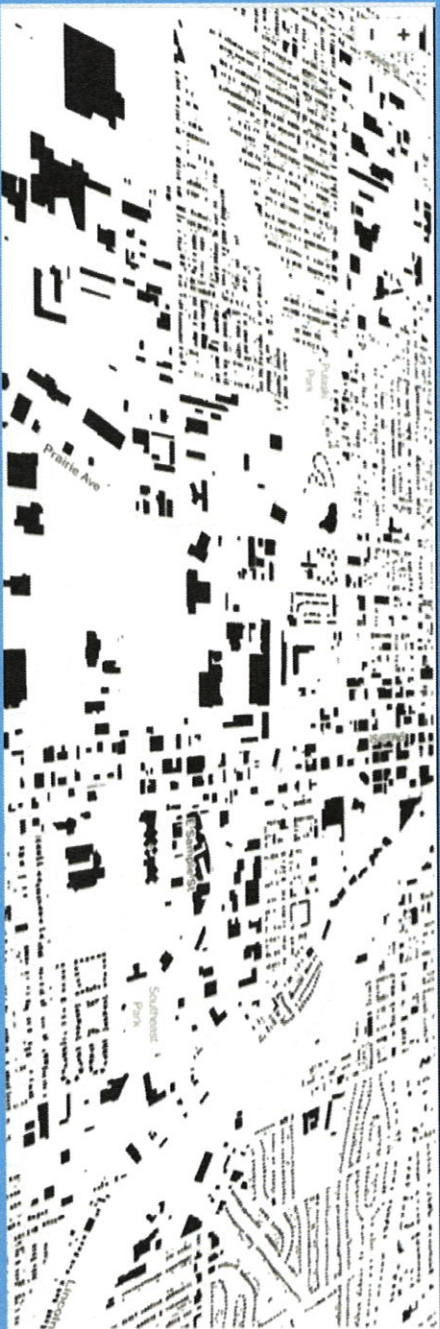




# DOWNTOWN: AN ECONOMIC ENGINE



\*layout of vacant lots close to the south side of Downtown



A robust downtown transit hub could  
accelerate the development of many vacant  
lots south of Western Ave.