

SBStat | Police

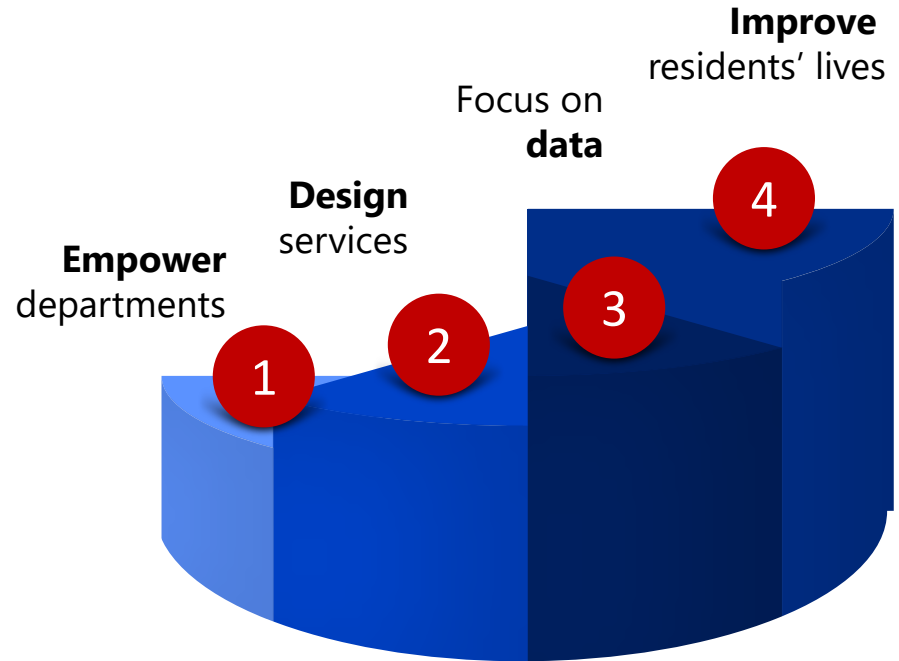
2023 Quarter 1 | March 23, 2023
City of South Bend



Why we're here

Citywide Performance Management

The purpose of SB Stat is to bring the most powerful people in the City – the Mayor, Department Heads, and key staff – into a room to **use data and take action** on some of the City's most pressing challenges



Stat meeting structure & cadence

- The Mayor's Office sets the agenda for the meeting
- The Business Analytics team schedules the meeting each quarter and invites attendees
- The Business Analytics team documents all action items discussed during the meeting and assigns each item to the appropriate City team

Participants

Project Leads, analysts, and other key staff

Mayor & Department Heads

Purpose in the Stat meeting

- Lead discussion on assigned projects
- Contribute with ideas, knowledge on data sources, and suggestions for improving performance
- Share ideas, ask questions, and contribute to discussion on strategy and performance targets,
- Assign next steps to relevant members of their department/teams

Police Portfolio Summary

| Project | Project Objectives | Status |
|-----------------------------------|---|--------|
| Quarterly Public Safety Updates | Quarterly public briefing on top priority public safety metrics and topics | ● |
| City-Wide Camera Expansion | Expanding the network of cameras across the city (both city and non-city owned) | ● |
| Community Policing Strategic Plan | Community Engagement, Data Collection & Analysis for an updated Community Policing Plan | ● |

Legend



Project on schedule



Project delayed



Project cancelled

Today's Agenda



I. Data summary + action plan on quarterly KPIs

II. Deep-dive on select projects and challenges

- Security Grants for Small Businesses
- Follow-Up: Community Policing Plan Engagement

III. Celebrating our values

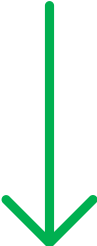
Data summary + action plan on quarterly KPIs

Summarizing data points and statistics from the past quarter related to core operations

2022 Q4 KPIs




October 1, 2022- December 31, 2022

| KPI | Q4 2021 | Q4 2022 | Percent Change |
|---------------------|---------|---------|----------------|
| Aggravated Assault | 355 | 316 | -11% |
| Burglary (all) | 188 | 181 | -4% |
| Larceny | 637 | 574 | -10% |
| Robbery | 97 | 94 | -3% |
| Motor Vehicle Theft | 174 | 145 | -17% |
| Rape | 23 | 14 | -39% |
| Total | 1,474 | 1,324 | -10% |



2023 Q1 KPIs (YTD)

January 1, 2023-February 28, 2023

| KPI | Q1 2022 YTD | Q1 2023 YTD | Percent Change |
|---------------------|-------------|---|----------------|
| Aggravated Assault | 136 | 146 | 7% |
| Burglary (all) | 93 | 97 | 4% |
| Larceny | 242 | 367  | 52% |
| Robbery | 30 | 67  | 123% |
| Motor Vehicle Theft | 75 | 99  | 32% |
| Rape | 12 | 11 | -8% |
| Total | 588 | 787 | 34% |

Quick Update: Transparency Hub

Crime Summary Dashboard

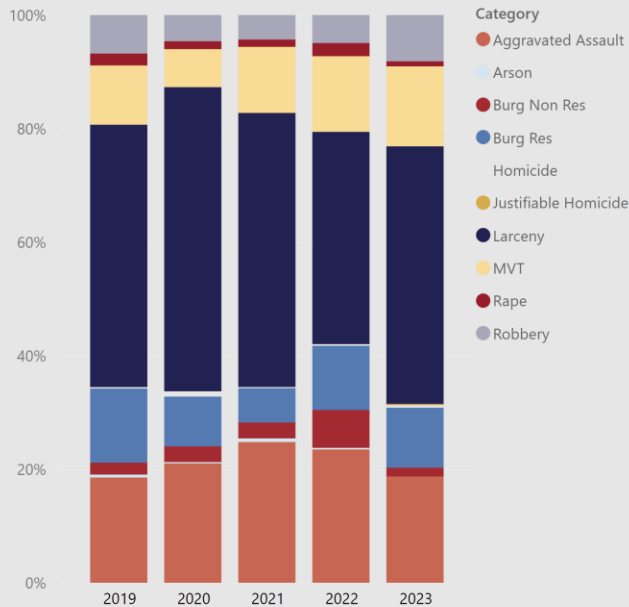
Crime summary data over the last 5 years

Month updated through:

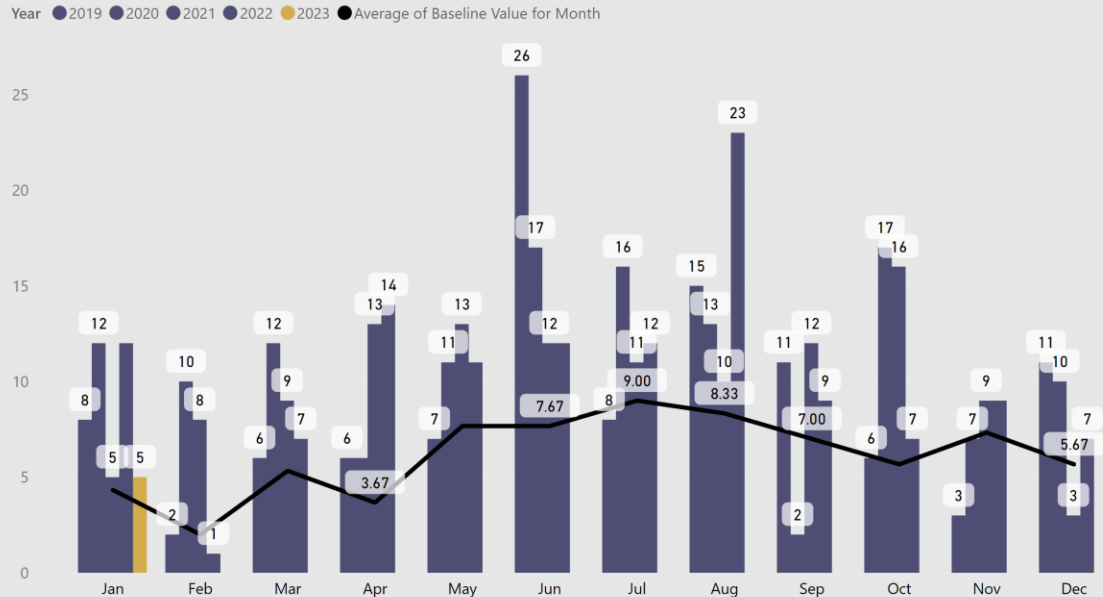
1 1

Visit our [Open Data Portal](#) for more Public Safety data sets!

Rolling Year-to-Date Part I Crimes Comparison, 2019-2023



Criminally Assaulted Shootings



Service Summary

| Y... | Calls for Service (CFS) | Mental Health CFS | Cases | Reports | Arrests |
|------|-------------------------|-------------------|--------|---------|---------|
| 2023 | 7,736 | 120 | 1,450 | 2,911 | 222 |
| 2022 | 92,136 | | 16,999 | | 1,775 |
| 2021 | 82,421 | | 18,225 | | 1,792 |
| 2020 | 96,237 | | 17,293 | | 1,785 |
| 2019 | 98,536 | | 19,377 | | 2,109 |

Criminally Assaulted Shootings

| Year | Fatal Shootings | FatalShootingsYTD | CAS Victims | VictimsYTD |
|------|-----------------|-------------------|-------------|------------|
| 2023 | | 2 | | 5 |
| 2022 | 25 | | 124 | 12 |
| 2021 | 19 | 1 | 121 | 5 |
| 2020 | 23 | 4 | 133 | 12 |
| 2019 | 11 | 1 | 109 | 8 |

Month updated through: 1 1

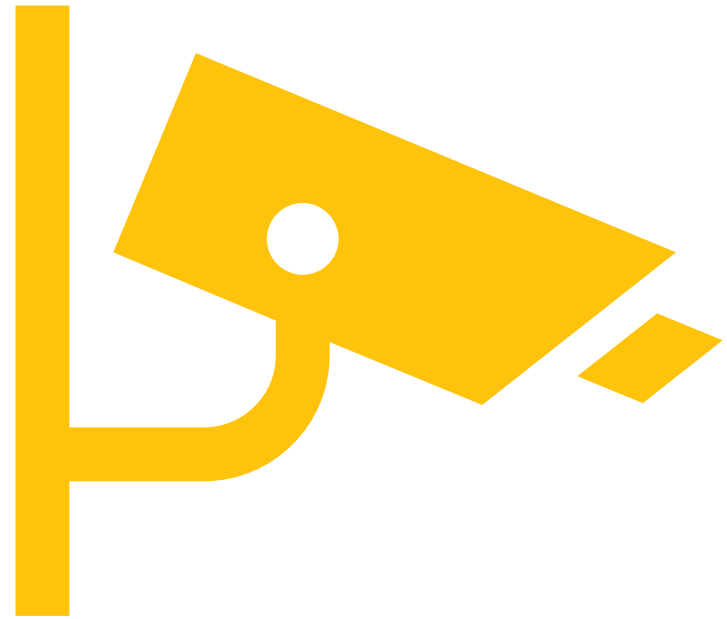
[Back to Home Page](#)

Deep-dive analysis & discussion

Diving deep into a few key initiatives being undertaken to improve city performance

- Security Grants for Small Businesses
- Follow-Up: Community Policing Plan Engagement

Security Grants for Small Businesses



Background

Original Plan: Targeted gas station integration (8-10 gas stations) in strategic areas with full tech support, etc.

- Issue: Lack of buy-in/communication, engagement stalls during configuration

New Plan: Broader grant program for flexible spending on security upgrades for businesses

- Examples: Chicago and Indy

Key Discussion Points

1. Reaction to the overall approach, grant structure, dollar amounts?
2. For business selection, what is most important?
 - Geography (prioritized zones)
 - Business Type
 - Other things?
3. Desired timeline for launch?

Defining the problem

Problem Statement

The City wants to partner with local businesses to expand access to security technology. The initial pilot outreach focused on gas stations. Despite initial interest, gas stations typically fell off before reaching the implementation phase.

How might we...

Incentivize businesses to:

1. Update security systems/conditions
2. Integrate into RTCC for improved public safety response and investigations

Outcome Metric(s)

- Number of local businesses integrated into RTCC
- Number of cameras in priority zones
- Business & Patron confidence
- Incidents solved/resolved using business partnered integrated cameras

Comparing best practices

| Model | Program Setup | Value (Up to) | Preference/Priority |
|----------------------------------|---------------|--|---|
| Indianapolis, IN | Grant | \$2,500 (can receive two awards annually) | <ul style="list-style-type: none"> In Qualified Census Tract OR Zip code w/ COVID Impact score >0 City identified “high impact” businesses and properties** |
| Chicago, IL | Rebate | \$1,020* | <ul style="list-style-type: none"> 15 communities identified as experiencing higher levels of violence |
| South Bend, IN (Proposed) | Grant | TBD | <ul style="list-style-type: none"> City identified “priority zones” <ul style="list-style-type: none"> Further discussion in later slides |

*Chicago breaks reimbursement values out by device (ex: Up to \$450 for outdoor security cameras. \$1,020 is max. rate if a business is eligible for all possible reimbursements.

**Indianapolis doesn't provide guidelines for identifying “high impact” businesses + properties

Comparing best practices

| Model | Eligibility Requirements |
|--------------------------------------|--|
| Indianapolis, IN | <ul style="list-style-type: none">• Local business OR Commercial property owner• In Marion County, IN AND An IMPD service district• Funds must be used for purchase, installation, and/or set up of b.link capable cameras• Must work with a b.link-certified integrator/installer |
| Chicago, IL | <ul style="list-style-type: none">• Owner/Tenant of a residential property, business, religious institution, or nonprofit w/in Chicago OR Own/Lease a vehicle registered to a primary address w/in Chicago• Proof of purchase 6/6/2022 onward• Must install device(s) and provide a photo showing the installed device(s) |
| South Bend, IN (Proposed) | <ul style="list-style-type: none">• Local business (Non-Franchise)• Within South Bend city limits• Must purchase Fusus Core and Fusus Subscription through the Fusus storefront and provide proof of purchase (with grant money) |

Grant Program Snapshot

Who Qualifies as a Grantee? (Eligibility)

- Local Businesses (Non-franchise; Commercial property owners?)
- Within South Bend city limits
- Square footage (to determine grant category)

Who Gets Priority as a Grantee? (Preference)

- Located in prioritized zones (?)

What's Expected of Grantees? (Requirements)

- Register all cameras
- Purchase fususCore and subscription
- Allow camera integration into the RTCC
- Receipts for eligible expenses

Eligible Expenses

- Fusus Core (*required*)
- Fusus Subscription (*required*)
- Lighting
- Cameras
- Cloud Storage
- Video Management Systems
- Internet upgrades
- Technical Assistance
- Professional services related to installation and set-up

Potential Grant Value(s)/Impact

- Proposing two grant values that businesses can apply to
- Assuming \$100,000 in grant funds (that are used fully) and depending on volume of applications for each grant value, **20-33 businesses** can be served

| | Small | Large |
|--|--|---|
| Value | \$3,000 | \$5,000 |
| Good for | <ul style="list-style-type: none"> • Smaller businesses • Lower security needs • Security systems up to 4 cameras | <ul style="list-style-type: none"> • Larger businesses • Higher security needs • Security systems up to 25 cameras |
| Businesses served (if all apply at this funding level) | 33 | 20 |

Original modelling for grant values had Small Grant at \$1,500 and Large Grant at \$3,000.

Grant Spending Summary

Making the following assumptions

- Grant values are set at proposed \$3,000 & \$5,000
- Grantees are required to purchase Fusus Cores and Subscriptions
- Grantees don't require cores beyond the Core Lite, Core Lite Extended, or Core Pro models



Grantees would have **\$2,500 – \$4,400** remaining grant funds to put towards other eligible expenses after purchasing Fusus requirements.

Tables detailing how these values were modelled out are located in the Appendix.

Small Business Survey

We're collecting feedback from businesses now regarding:

- General Interest
- Eligible expenses
- How much technical assistance they would require for selecting, installing solutions
- Willingness to integrate into RTCC

Eligible Expenses

- Fusus Core (*required*)
- Fusus Subscription (*required*)
- Lighting
- Cameras
- Cloud Storage
- Video Management Systems
- Internet upgrades
- Technical Assistance
- Professional services related to installation and set-up

Proposed Project Timeline

| Task | Start-End | | Mar | Apr | May | Jun |
|--|---------------|-------------|--------|-----|-----|-----|
| Frame out grant program | Mar 01—Mar 30 | Ongoing | ●————● | | | |
| South Bend Business Security Needs Survey | Mar 20—Apr 3 | Ongoing | ●———● | | | |
| Create grant materials (application, agreement, etc.) | Mar 20—Apr 10 | Not Started | ●————● | | | |
| Solicit grant applications | Apr 17—May 8 | Not Started | ●————● | | | |
| Review grant applications | May 9—May 30 | Not Started | ●————● | | | |
| Begin fund distribution | June | Not Started | ●————→ | | | |

Potential delay: If businesses need significant technical support (based on Business Needs Survey responses)

- City may need to contract out technical support

Key Discussion Points

1. Reaction to the overall approach, grant structure, dollar amounts?
2. For business selection, what is most important?
 - Geography (prioritized zones)
 - Business Type
 - Other things?
3. Desired timeline for launch?

Taking Action

| | |
|------------------------|---|
| The problem | The City wants to partner with local businesses to expand access to security technology. The initial pilot outreach focused on gas stations. Despite initial interest, gas stations typically fell off before reaching the implementation phase. |
| Outcome metrics | <ul style="list-style-type: none">• Number of local businesses integrated into RTCC• Number of cameras in priority zones• Business & Patron confidence• Incidents solved/resolved using business partnered integrated cameras |
| Next Step Items | Taking into consideration today's discussion: <ul style="list-style-type: none">• Create grant program materials:<ul style="list-style-type: none">• Promotional materials• Application form• Application scorecard• Business agreement (legal)• Program communication plan |

Follow-Up: Community Policing Plan Engagement



Framing the Follow-Up

- These two processes are working in tandem/complimentary
- Discussion today will focus on community engagement

| | Personnel |
|-------------|---|
| Who | PD |
| What | Community Resource Officers |
| Why | Want to have consistent touch points for the community + neighborhood organizations |
| How | Maintain staffing in the 240s to place these positions |

| Plan |
|---|
| Mayor's Office; I&T + PD support |
| Updated strategic plan |
| Want to build on existing strategic plan with community input |
| Variety of internal/external engagement |

Key Discussion Points

1. Reaction to:
 - a. How we plan to engage the community?
 - b. Focus of the engagement? Does the proposal align with what we hope to gain from the engagement?
 - c. Doing an internal officer survey?
2. Thoughts on the proposed Timeline?

What do we hope to gain from community engagement?

A better, more specific understanding of:

- What community policing means to South Bend residents & organizations
- Awareness of existing PD efforts
- What PD touchpoints, community engagement activities, etc. are most impactful
 - What activities should there be More/Same/Less of

Proposed Data Collection Plan

What methods are we planning to use to engage the community?

General Methodology

Model approach like Build the Budget and use a variety of avenues to engage the community.

External Engagement

- Online survey
 - For residents
 - For organizations
- 311 Voicemails
- Community Action Group (CAG) meetings

Internal Engagement

- Officer survey

Data Collection Topics

- Surveys in other cities often focus on more general questions:
 - Satisfaction with police service
 - Feelings of safety
 - Citizen perceptions of crime & prevention efforts
- South Bend collects much of this general data through the Community Survey
- **Want data collected to be more focused and actionable**

See Appendix for Community Survey Results to some Public Safety related questions

Existing Community Survey Data:

Satisfaction with:

- Quality of police protection
- Police officer professionalism
- Police response time
- Police visibility
 - Commercial/retail areas
 - Neighborhoods
- Feeling of safety in neighborhoods
- Traffic law enforcement
- Efforts to prevent crime
- Relationship between officers and community

What types of questions could we ask to get that info?

Example Survey Questions:

- What do you think community policing (that is, working with the community to address and reduce crime and other issues) should aim to achieve? (*Open-ended*)
- Are you aware of SBPD efforts to work with community members to solve local problems? (*Y/N*)
- Are you aware of SBPD efforts to engage the community? (*Y/N*)
- What initiatives and strategies are most impactful (Ranked)
- What initiatives and strategies would you like to see More/Same/Less of? (*Selection*)

Proposed Project Timeline

| Tasks | Start-End | | Mar | Apr | May | Jun | Jul |
|--------------------------------|---------------------------|-------------|--------|-----|--------|-----|--------|
| Frame out data collection plan | Mar 23-Apr 30 | Ongoing | ●————● | | | | |
| Solicit survey feedback | May 01-Jul 01 | Not Started | | | ●————● | | |
| Solicit Voicemail feedback | May 01-Jul 01 | Not Started | | | ●————● | | |
| Hold CAG meeting(s) | Meeting(s) in May or June | Not Started | | | ●————● | | |
| Categorize & Analyze data | Starting July | Not Started | | | | | ●————→ |

Key Discussion Points

1. Reaction to:
 - a. How we plan to engage the community?
 - b. Focus of the engagement? Does the proposal align with what we hope to gain from the engagement?
 - c. Doing an internal officer survey?
2. Thoughts on the proposed Timeline?

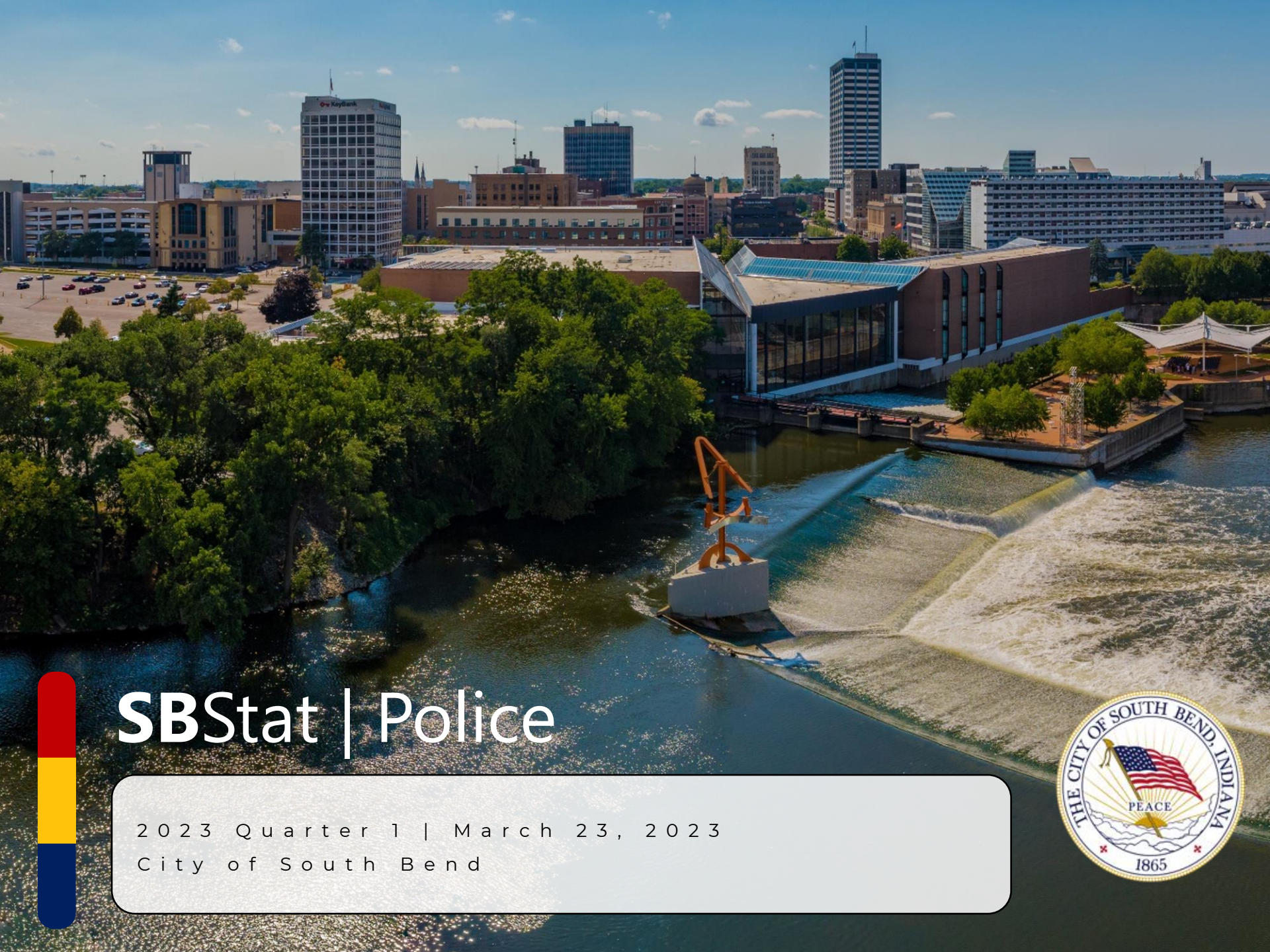
Celebrating our values

This section highlights exemplary work happening in the City to improve performance that may otherwise go unnoticed

Celebrating our Values

- Success of the Sync South Bend Camera Registry
 - Went live on 3/13/23

| | City Protect Camera Registry (Old) | Sync South Bend Camera Registry (New) |
|--------------------------|------------------------------------|---------------------------------------|
| Businesses registered | 20 | 11 |
| Residents registered | 96 | 110 |
| Total registered cameras | | 492 |



SBStat | Police



2023 Quarter 1 | March 23, 2023
City of South Bend



Appendix section

Fusus Core Pricing & Specifications

- This slide provides an overview of the different Fusus Cores that businesses must purchase as part of the grant program.
- There are 5 Fusus core package options; Assumption is that the 3 smaller core packages will be all that potential grantees will require.
- [South Bend Sync Fusus Storefront](#)

| | | Pricing | | Specifications | |
|-------------------------|---|---------|--------------|-------------------|---------|
| | | Core | Subscription | Cameras Supported | Storage |
| Core Lite Bundle | CORE LITE  | \$350 | \$150/year | Up to 4 | 512GB |
| | Core Lite Extended | \$450 | \$150/year | Up to 4 | 1TB |
| Core Pro Bundle | CORE PRO  | \$1,500 | \$900/year | Up to 25 | 4TB |

Small Grant Spending Summary

| Spending Summary | | Notes |
|----------------------------------|------------------------|---|
| Grant Value | \$3,000 | |
| Fusus Core Lite Bundle OR | -\$350 | <ul style="list-style-type: none">Core Lite(s) support up to 4 camerasDifference in packages is in amount of storage space |
| Fusus Core Lite Extended | -\$450 | |
| Fusus Core Lite Subscription | -\$150 | Fusus Core Lite packages have a \$150/year subscription fee. |
| Balance | \$2,500-\$2,600 | Amount remaining that businesses could put towards other eligible expenses after purchasing Fusus requirements. |

See Appendix for a table with the pricing and specification breakdowns for the Fusus Core Bundles.

Large Grant Spending Summary

| Spending Summary | | Notes |
|--|------------------------|---|
| Grant Value | \$5,000 | |
| Fusus Core Lite Extended OR Fusus Core Pro | -\$450 -\$1500 | <ul style="list-style-type: none">Core Lite(s) support up to 4 camerasCore Pro(s) support up to 25 cameras |
| Fusus Core Lite Subscription OR | -\$150 | Fusus Core Lite packages have a \$150/year subscription fee. |
| Fusus Core Pro Subscription | -\$900 | Fusus Core Pro packages have a \$900/year subscription fee. |
| Balance | \$2,600-\$4,400 | Amount remaining businesses could put towards other eligible expenses after purchasing Fusus requirements. |

See Appendix for a table with the pricing and specification breakdowns for the Fusus Core Bundles.

Data Collection Plan

Drawing inspiration from the Build the Budget model

- BtB is a community engagement program where residents can share their thoughts on priorities for next year's City budget
- Runs August-October (when budget ordinance is passed by Council)

| | How data was collected about resident priorities | Responses |
|--------------------------|---|--|
| Engagement Method | Public Events | <ul style="list-style-type: none">• Allocate \$100 across budget priority areas (Interactive Envelope Wall) 292 |
| | 311 Voicemail | <ul style="list-style-type: none">• What ideas do you have for the 2023 budget?• Responses coded into different priority categories 285 |
| | Online Survey | <ul style="list-style-type: none">• Allocate \$100 across budget priority areas• List of investment areas to be marked Increase, Maintain, Decrease 136 |
| | CAG Meeting | <ul style="list-style-type: none">• Focus groups to discuss budget priorities 6 |

How satisfied are you with the relationship between police officers and the community?

Select a Survey Question

Relationship between police officers and the community

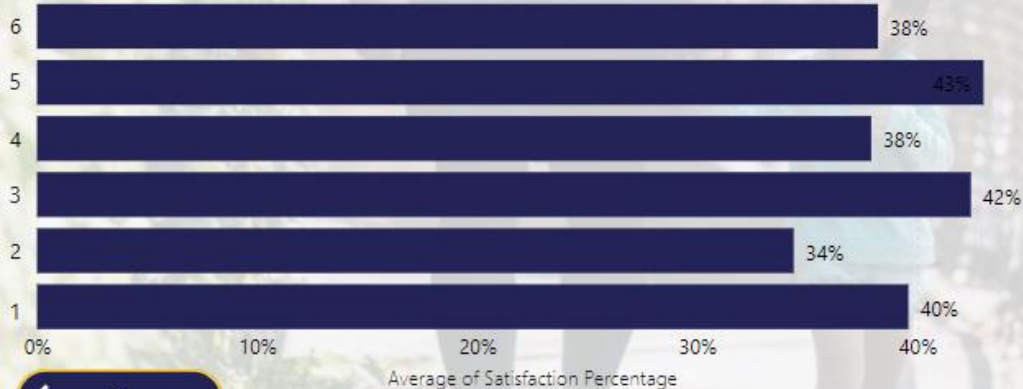
575

Residents Responded

39%

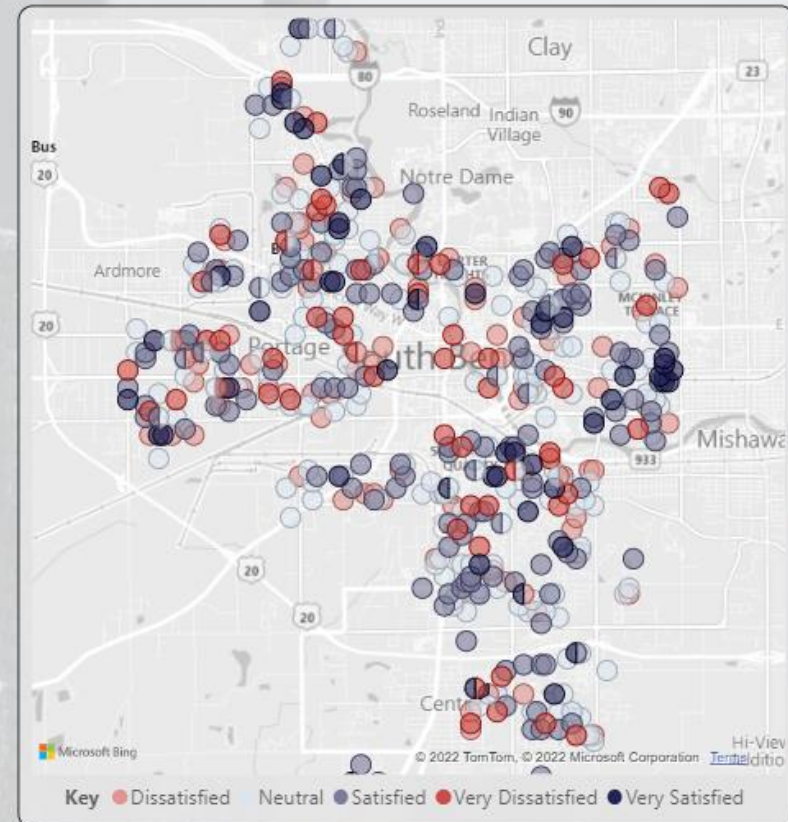
of Residents are Satisfied

Resident Satisfaction by Council District



Home

Survey Respondent Map



How satisfied are you with the overall feeling of safety in your neighborhood?

Select a Survey Question

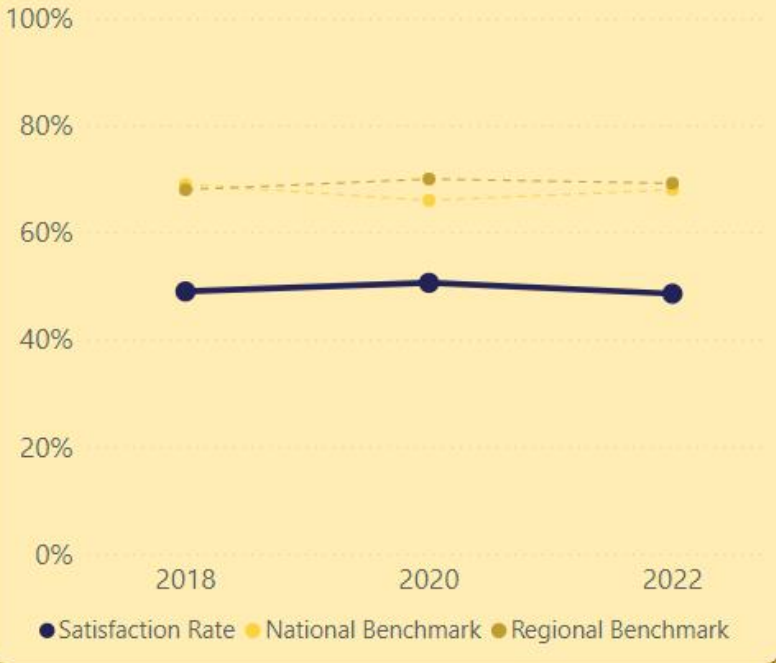
Overall feeling of safety in your neighborhood

636

Residents Responded

- 11% are very satisfied
- 37% are satisfied
- 25% are neutral
- 18% are dissatisfied
- 9% are very dissatisfied

Resident Satisfaction over Time ⓘ



← Home

Dive deep into the data map



How satisfied are you with the visibility of police in neighborhoods?

Select a Survey Question

Visibility of police in neighborhoods

601

Residents Responded

7%
are very satisfied
23%
are satisfied
33%
are neutral
27%
are dissatisfied
9%
are very dissatisfied



Home

Dive deep into the data map



Resident Satisfaction over Time ⓘ



How satisfied are you with the efforts by local government in your area to prevent crime?

Select a Survey Question

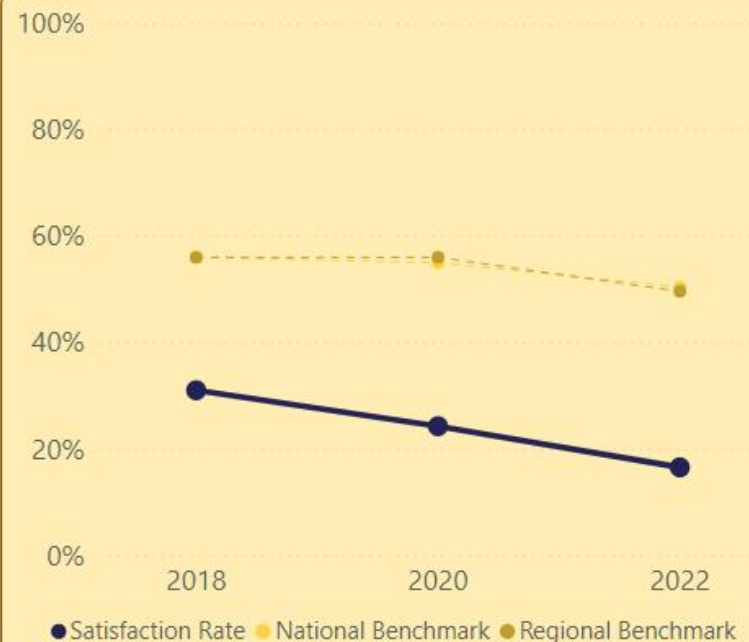
Efforts by local government in your area to prevent crime

557

Residents Responded

4%
are very satisfied
13%
are satisfied
27%
are neutral
33%
are dissatisfied
23%
are very dissatisfied

Resident Satisfaction over Time ⓘ



Home

Dive deep into the data map

