



92.9FM



CITY OF SOUTH BEND
VENUES PARKS & ARTS

2020 Summer Activities

Expo Century Center

March 7th
10am-3pm





CITY OF SOUTH BEND

VENUES PARKS & ARTS

2020 Bigger & Better!

Join us as we host our 3rd annual expo!

This is a FREE event for the community!

At the Summer Activities Expo, parents and kids will learn about all of the amazing summer camps, activities, events and programs offered in Michiana over the summer.

Be part of this fun event by showcasing your summer camp, event or activity!

Families will have fun in the bounce houses, on the rock climbing wall and meeting princesses and super heroes!

We encourage you to make your "area" hands-on and experiential!

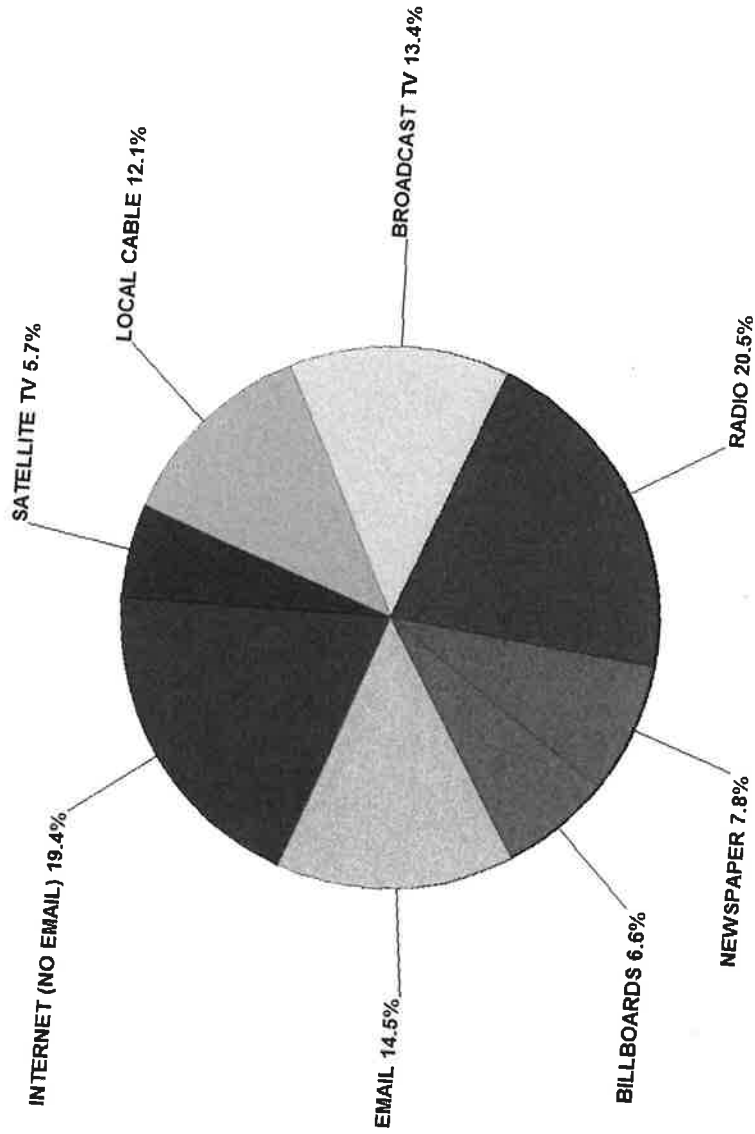
Summer starts **HERE** at the 2020 Summer Activities Expo!



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Radio is a MUST to Reach Parents

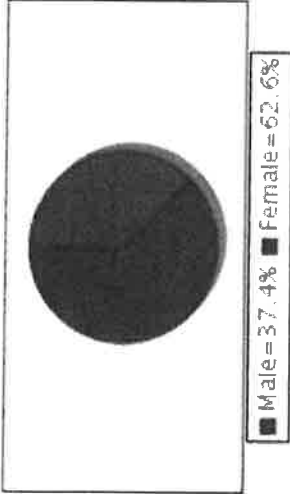
Targeting Parents: Adults with Children at Home



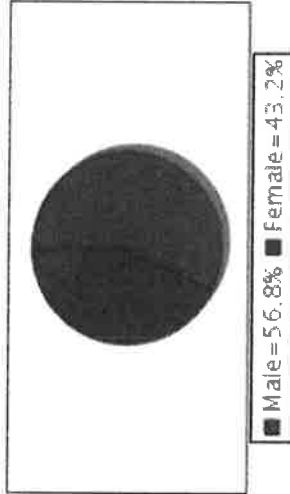
Adults 18+ with children at home spend more time with radio each day than they do with any other medium.



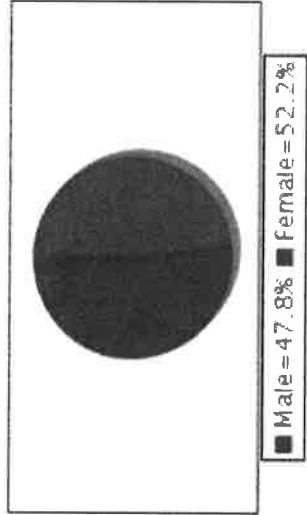
Gender



Gender

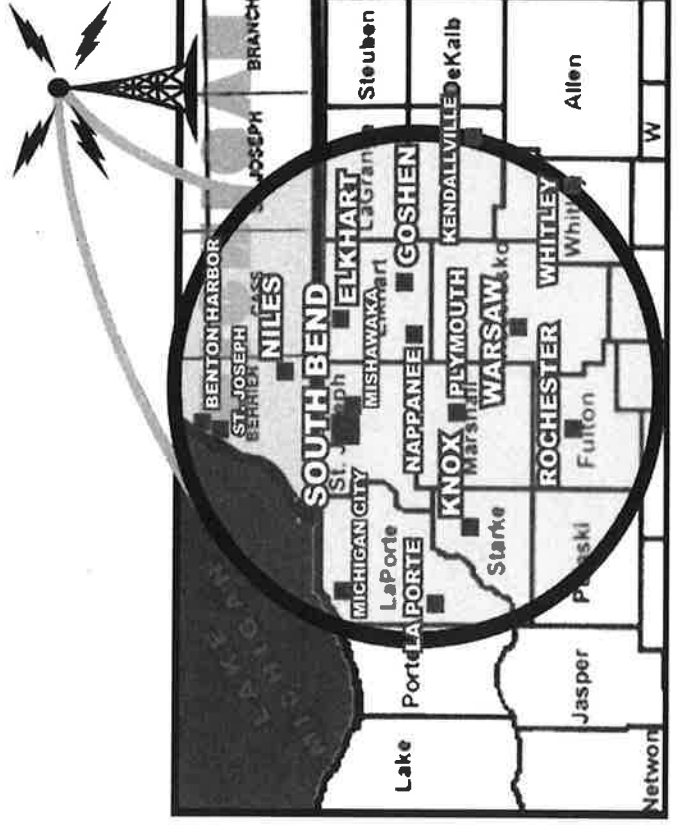


Gender



We Reach Broad

Audiences in 14 Counties!





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VENUES PARKS & ARTS

Summer Activities Expo Title Sponsor

March 7th, 2020
10am-3pm

As The Summer Activities Expo Title Sponsor SBVPA will be promoted on all 3 stations and receive:

- Inclusion in a minimum 1300 promotional commercials divided over 3 stations
- Duplicate streaming schedules on all 3 stations
- Inclusion in a minimum of 425 live & recorded liners over 3 stations
- Logo w/link on web promo windows with links on all 3 station's websites
- Inclusion in social media posts all 3 stations
- Inclusion in weekly email blasts to listener clubs x4
- In-studio interview prior to event
- 40x60 area for Boomer w/pipe, drape, tables & chairs if needed
- Logo included on promotional bags for attendees (2500pc)

Investment: \$2400

Board of Park Commissioners
 Mark Neal
 Consuela Hopkins
 Airnee Buccellato
 Dan Farrell



Board of Park Commissioners

Mark Neal _____
 Consuela Hopkins _____
 Airnee Buccellato _____
 Dan Farrell _____

Accepted by: _____ Date: _____

Booth size: _____ Electricity? Y/N

This proposal is valid through 2/5/2020 | Terms of payment are cash in advance unless credit has been established with Sound Management | Contract is non-cancellable

Sound Management and Radio Station(s) WNDV-FM, WYXX-FM, WYET-FM the "Station(s)" do not and will not discriminate, in any way on the basis of race or ethnicity, with respect to its (their) advertising practices. No advertiser may use the Station(s) to discriminate on the basis of race or ethnicity and any contract entered into by an advertiser intending to discriminate on the basis of race or ethnicity shall be null and void.