



SBStat

Neighborhoods

Q3 September 10, 2019

Agenda

- I. Sidewalk Program Progress Report
- II. Property acquisition & disposition priorities
- III. Next Steps: Sidewalks and Vacant Lots
- IV. Q4: Visualizing Place-Based Investment
- V. Celebrating Our Values

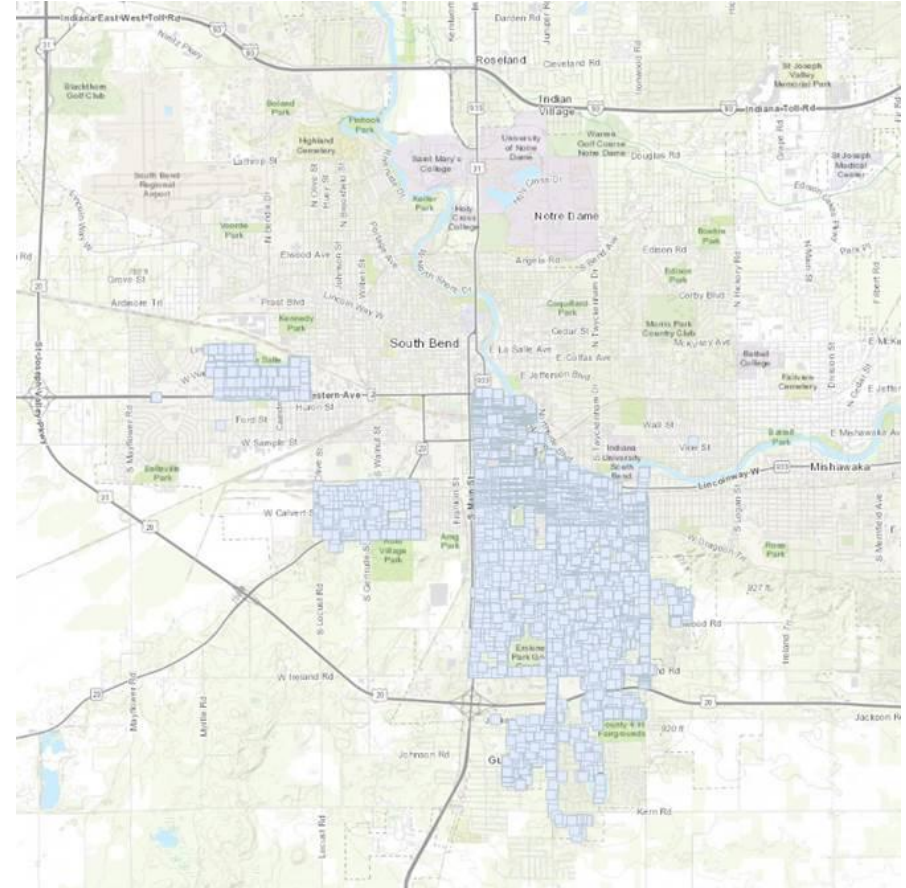
Sidewalk Program

Council Allocations

- Internal Work
 - Completed: 57 properties, 2617 feet curb, 3627 feet sidewalk
 - Remaining: 21 properties
- Contract Work
 - Completed: Reith Riley- 33 properties, Premium Concrete- 5 properties
 - Remaining: approx. 6 properties

Sidewalk Evaluation

- Transitioning to constant surveying of City sidewalks a three-year cycle
- Evaluated approx. 25% of sidewalks and curbs
- Light duty firefighters and Bowman Creek interns assisting with surveying

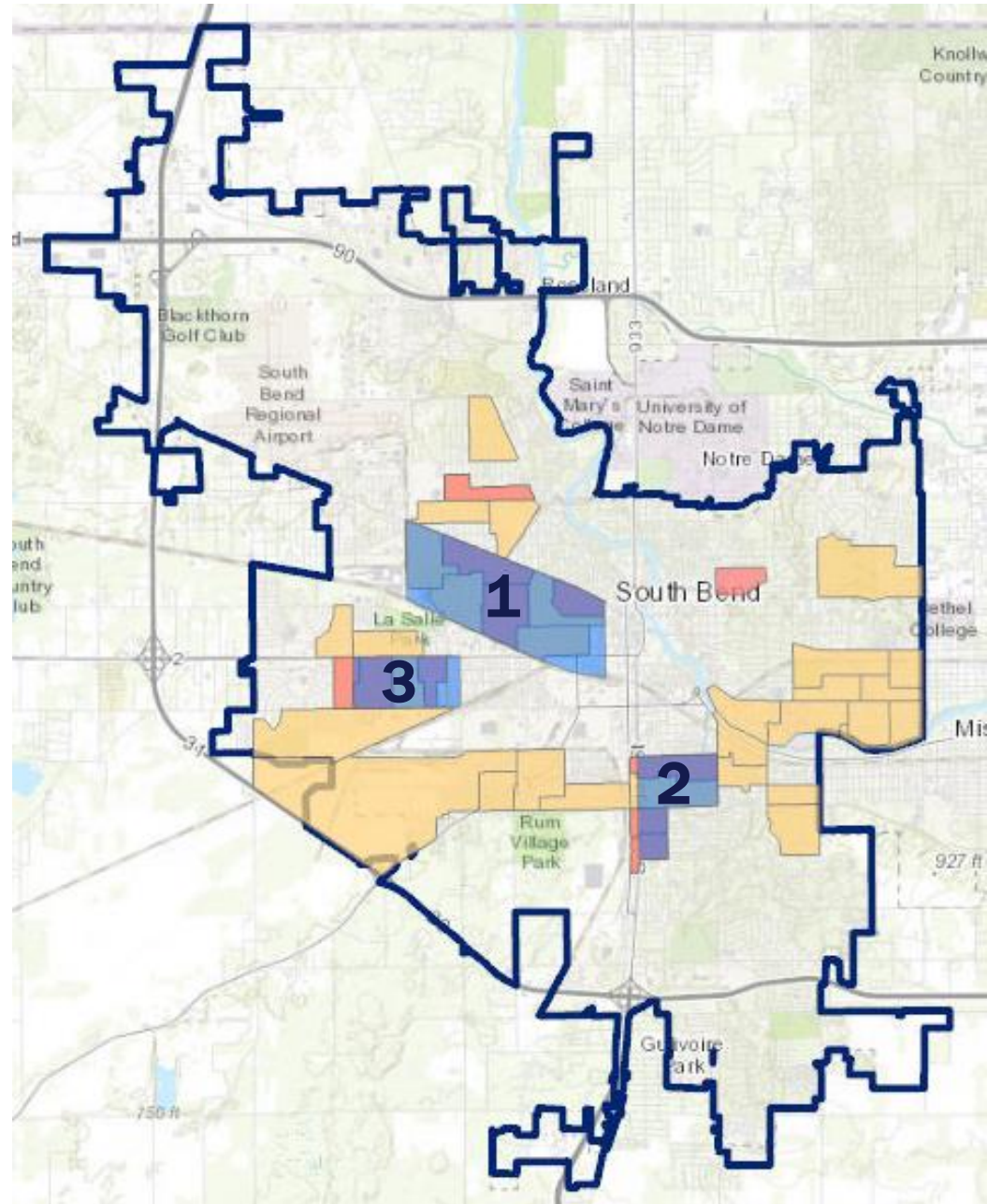


Reminder: Target Areas

-  Target Areas*
-  Bad Sidewalks
-  Poor Sidewalks

*Target Areas:

1. William St (East) to Bendix Dr (West), Lincoln Way West (North) to Norfolk Southern Railroad (South)
2. Indiana Ave (North), Miami St (West), Ewing Ave (South), Fellows St (West), Donmoyer Ave (South), Michigan St (West)
3. Western Ave (North) to Sample St (South), Gladstone St (West) to Olive St (East)



Reimbursement Program

- Target Area Program Participation

	Applied	Completed
Homeowner Traditional	34	22
Non Homeowner	3	3
Homeowner Target Area	14	1

- Past Participation

	2014	2015	2016	2017	2018
Feet of Sidewalk	4,606	7,874	11,070	10,246	12,369
Feet of Curb	4,135	5,347	6,493	7,208	5,876

Pause:

Reimbursement Program in 2020

- Feedback: residents struggling to find contractors
- Should the City continue offering higher reimbursements in target areas?
- Do target areas need adjustment?
- Will the program continue to include landlords and commercial property owners?

Microloans to Expand Access to the Reimbursement Program

- Regional bank expressed interest in developing home repair loan product for sidewalk repairs
- City would publicize opportunity but not have direct involvement with loan
- Record outcomes throughout 2020 program year to see if existing underwriting standards are accessible

Property Acquisition and Disposition

Departmental Priorities for Acquisition & Disposition

- **DCI:** does property align with priorities in City plan?
- **Public Works:** is property needed for access to perform infrastructure improvements?
- **VPA:** is property in a neighborhood with a low TPL ParkScore? Is the new site accessible for pedestrians? Are soil samples free of contaminants?

2019 Priorities for Acquisition & Disposition

- **DCI:** West Side Main Streets, City Cemetery, Southeast Neighborhood, Near Northwest Neighborhood
- **Public Works:** Riverside Drive CSO, ROW disposition, green infrastructure updates, LPA projects
- **VPA:** 35th Street wetlands, south of Ireland, West side (generally)

Next Steps

Sidewalks

- Council Allocations: sharing condition assessment data for 2020
- Sidewalk Evaluation: ongoing evaluation citywide
- Reimbursement: geographically-targeted outreach to target areas to increase participation

Vacant Lots

- Consultant expected to complete field guide by December 2019
- Incremental Development Alliance developing editable worksheet of pro formas from NNN plan
- Urban3 Analysis Phase Two will be completed by December 2019

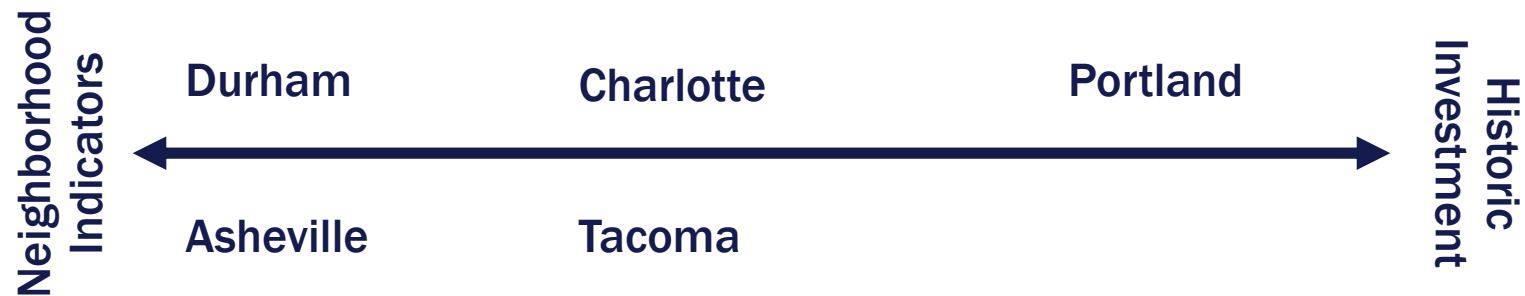
Neighborhood Stat Q4

Visualizing Place-Based Investment

- Internal methodology to understand historic & planned investment
- Combining information from multiple programs & Departments by geography
- Build on best practices from other cities, National Neighborhood Indicators Partnership, and Government Alliance of Race And Equity

Learning From Other Cities

- Differing emphasis on neighborhood indicators (equitable development needs) and past investment levels (historical development activity)
- Goals range from public consumption of aggregate data to internal information guiding high-level decision making

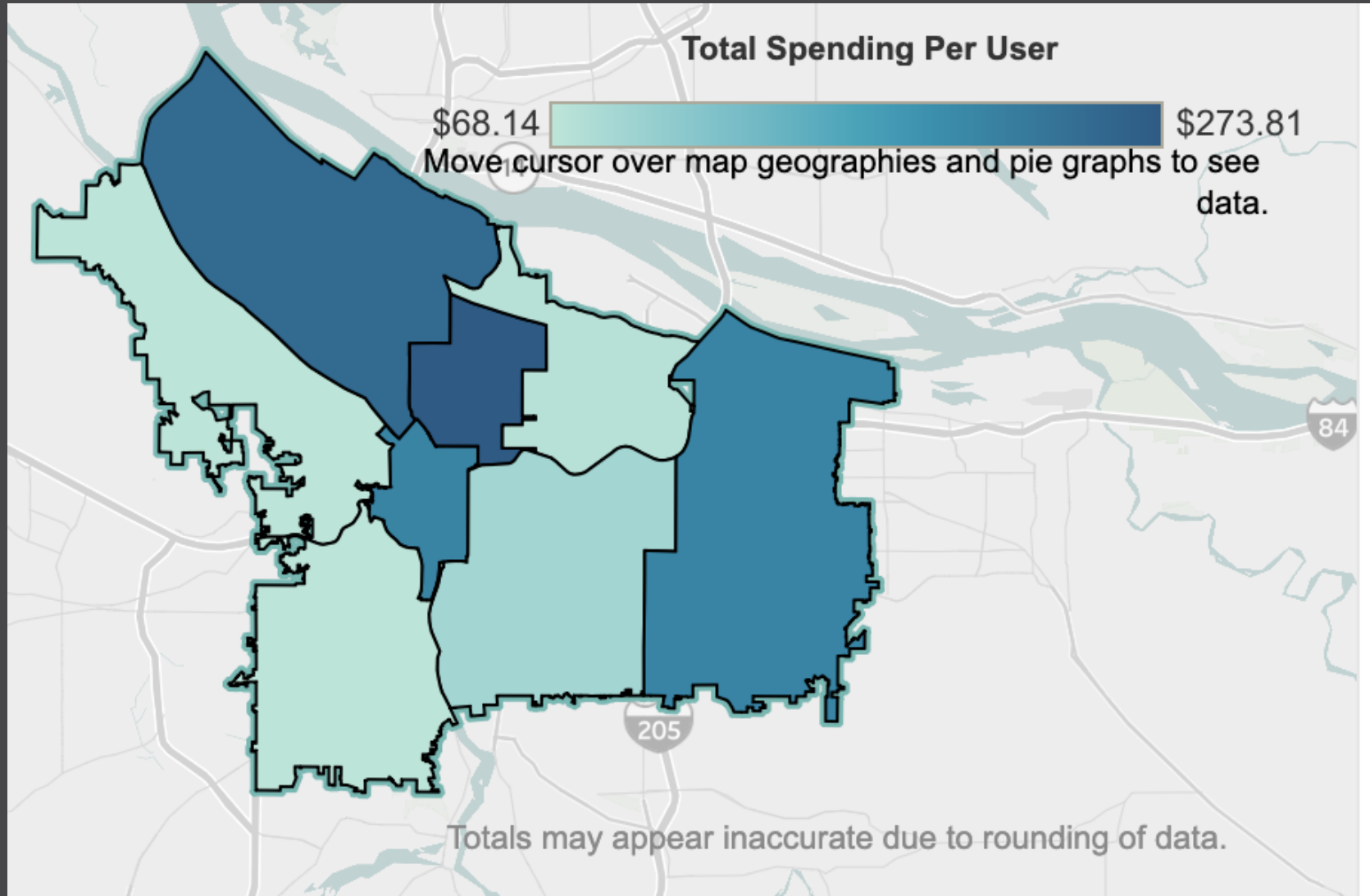




Portland, OR

- Mapped budget spending since 2011
 - Historical budgets available, but no comparison tool/visualization
- City Budget Office calculates spending per user of each City Bureau services across neighborhoods
 - Interactive GIS map available for this data
- 5-year non-interactive map available for Prosper Portland (urban renewal program) spending

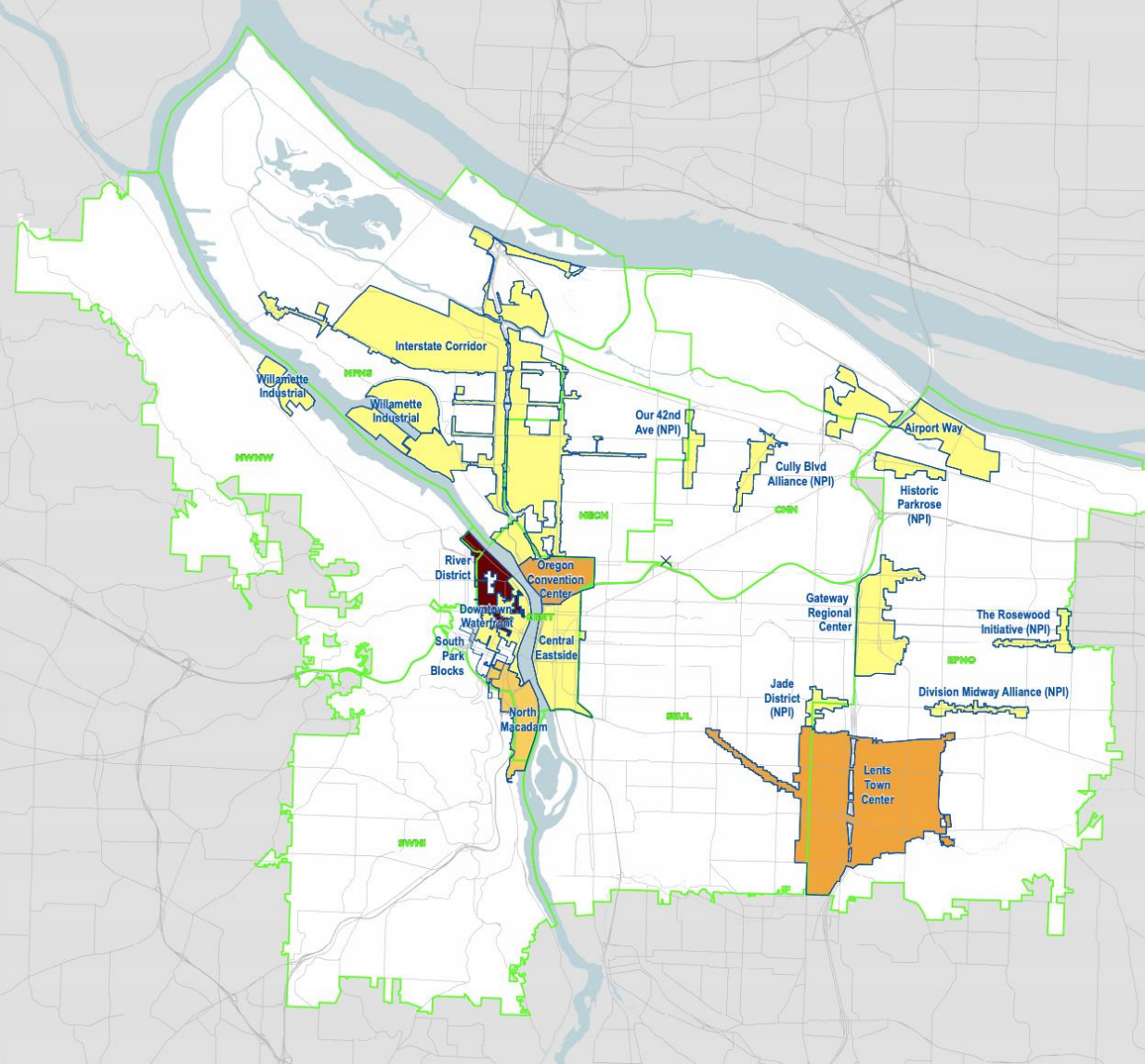
Budget Mapping: Bureau of Housing Spending in 2019 (by Neighborhood)



Prosper Portland: 5-Year Spending Map

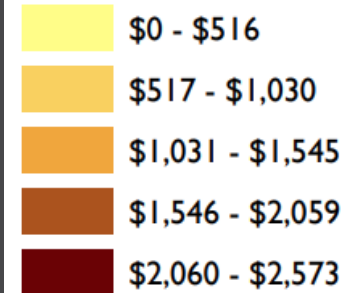
PROSPER PORTLAND

FY2013-14 through FY2017-18 5-YEAR EXPENDITURES



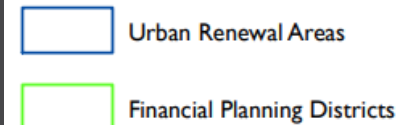
LEGEND

Total Spending Per User



GIS Data Classification Method - Equal Interval

Mapping Geographies



- CENT** - Central City
- CNN** - Central Northeast Neighborhood
- EPNO** - East Portland Neighborhood Office
- NECN** - Northeast Coalition of Neighborhoods
- NPNS** - North Portland Neighborhood Services
- NWNW** - Neighbors West/Northwest
- SEUL** - Southeast Uplift Neighborhood Coalition
- SWNI** - Southwest Neighbors, Inc.



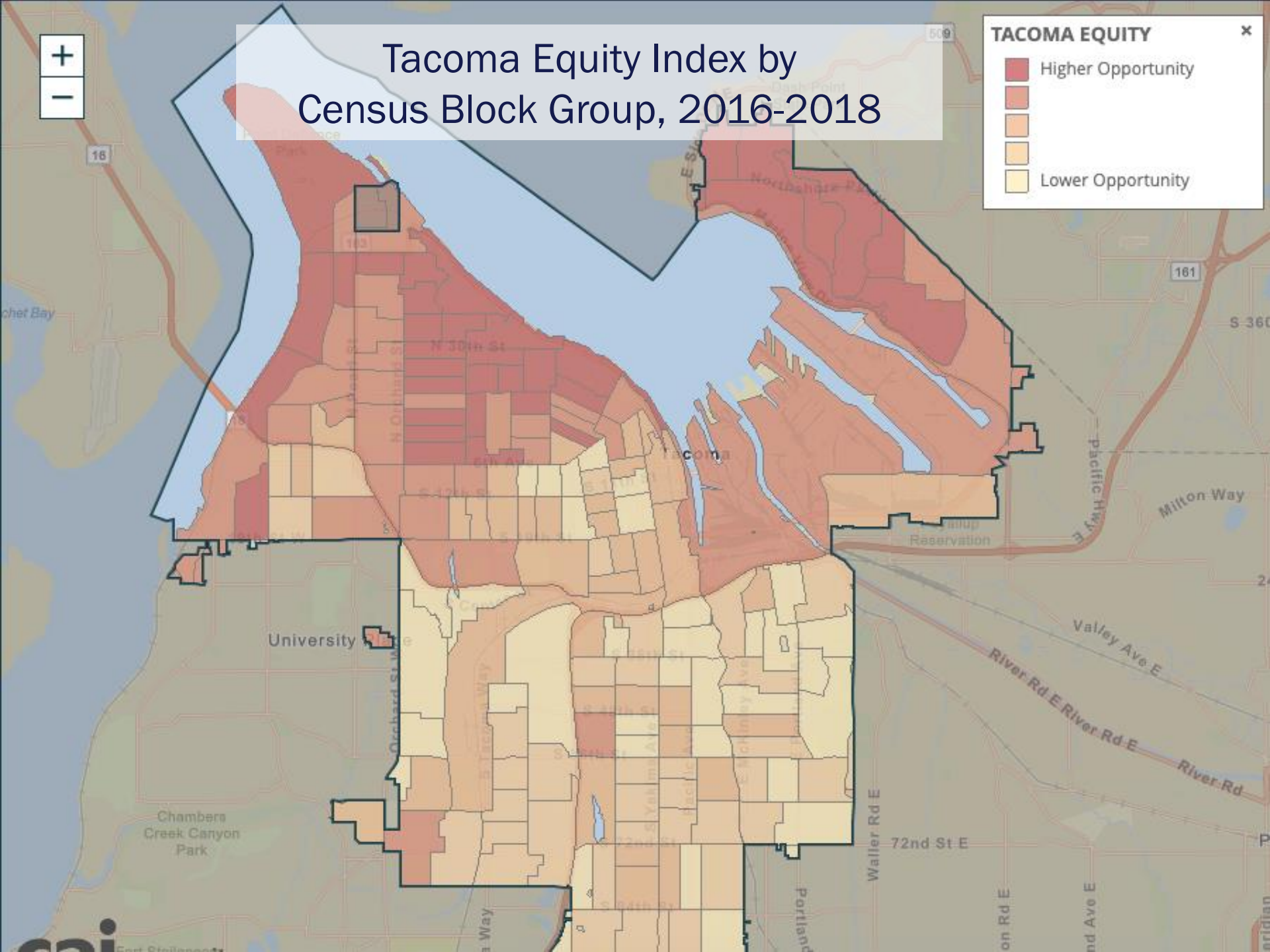
Tacoma, WA

- 2014 Equity and Empowerment framework
- Outreach for 2025 Strategic Plan led to Equity Index, created in partnership with *the* Ohio State University
- Index catalogues Livability, Accessibility, Economy, and Education factors to determine investment opportunities

Tacoma Equity Index by Census Block Group, 2016-2018

TACOMA EQUITY ✕

- Higher Opportunity
- Lower Opportunity

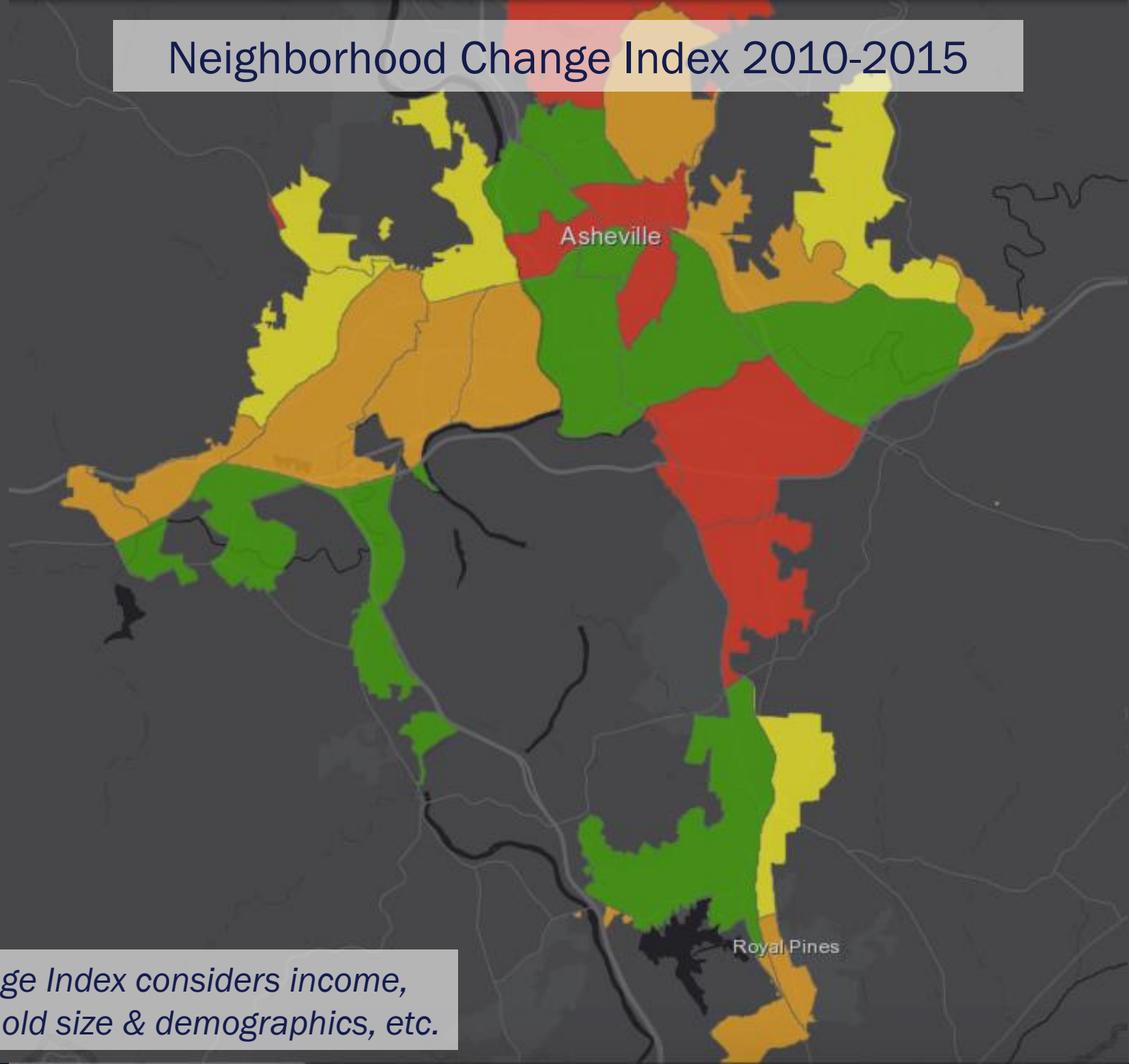




Asheville, NC

- 20-year vision adopted in 2016 focused on *“cultural diversity and social and economic equity are evident in all that we do”*
- Used available GIS data to map equity change over time
- Completing internal process to evaluate past and planned Budget allocations

Neighborhood Change Index 2010-2015



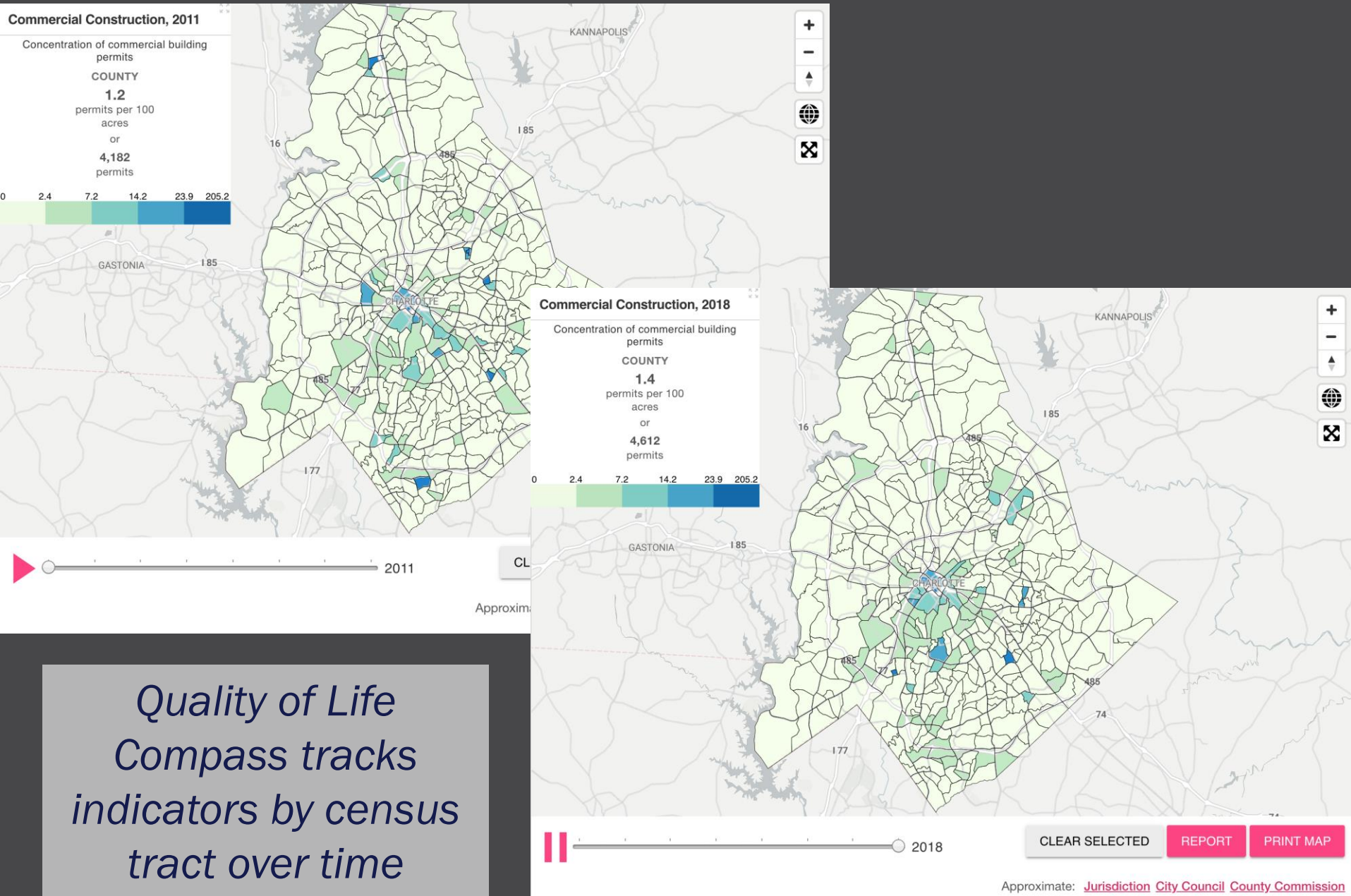
Change Index considers income, household size & demographics, etc.



Charlotte & Mecklenburg County, NC

- In 2012, created Quality of Life Explorer
 - Partnership with NNIP and UNC Charlotte
- An Interactive online tool with present and historical Census, State/Federal Agency, City, and County data
 - Includes over 80 neighborhood-level variables
 - Investment indicators include new housing and commercial construction, as well as other economic indicators
- Integrated with open data portal

Quality of Life Compass: Commercial Construction 2011-2018



*Quality of Life
Compass tracks
indicators by census
tract over time*

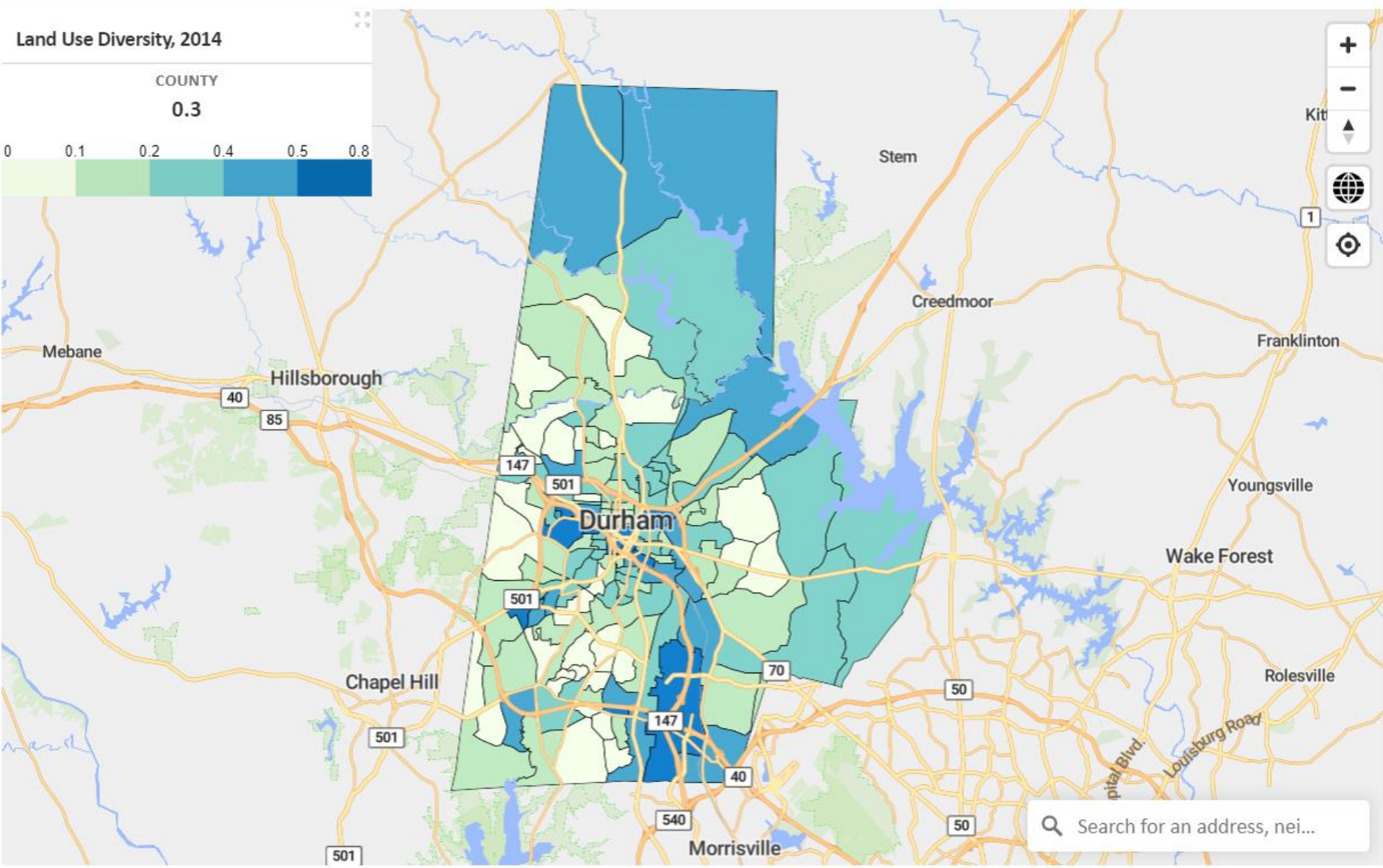
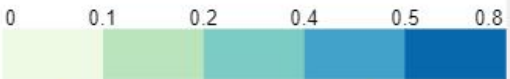
Durham, NC



- In 2014, established Neighborhood Compass “to provide data that allows all local stakeholders to track quality of life and provision of services”
- Partnership with Charlotte & Mecklenburg to replicate Quality of Life Explorer
- Does not include investment indicators
- However, provides wide range of neighborhood indicators necessary for more comprehensive, holistic approach to equitable development
 - E.g. avg. proximity to grocery store, sidewalk availability

Land Use Diversity, 2014

COUNTY
0.3





Methodological Resources: NNIP Indicators

- 2013 What Works Collaborative Partnership assessing best practices for measuring neighborhood capital investment flows
- Working with partner organizations and cities, recommend obtaining data from:
 - Project records (from a CDC, agency, nonprofit, etc.)
 - Building permits
 - Capital budget records
 - Business licenses
 - Nonprofit startups and expansions
 - National and state data

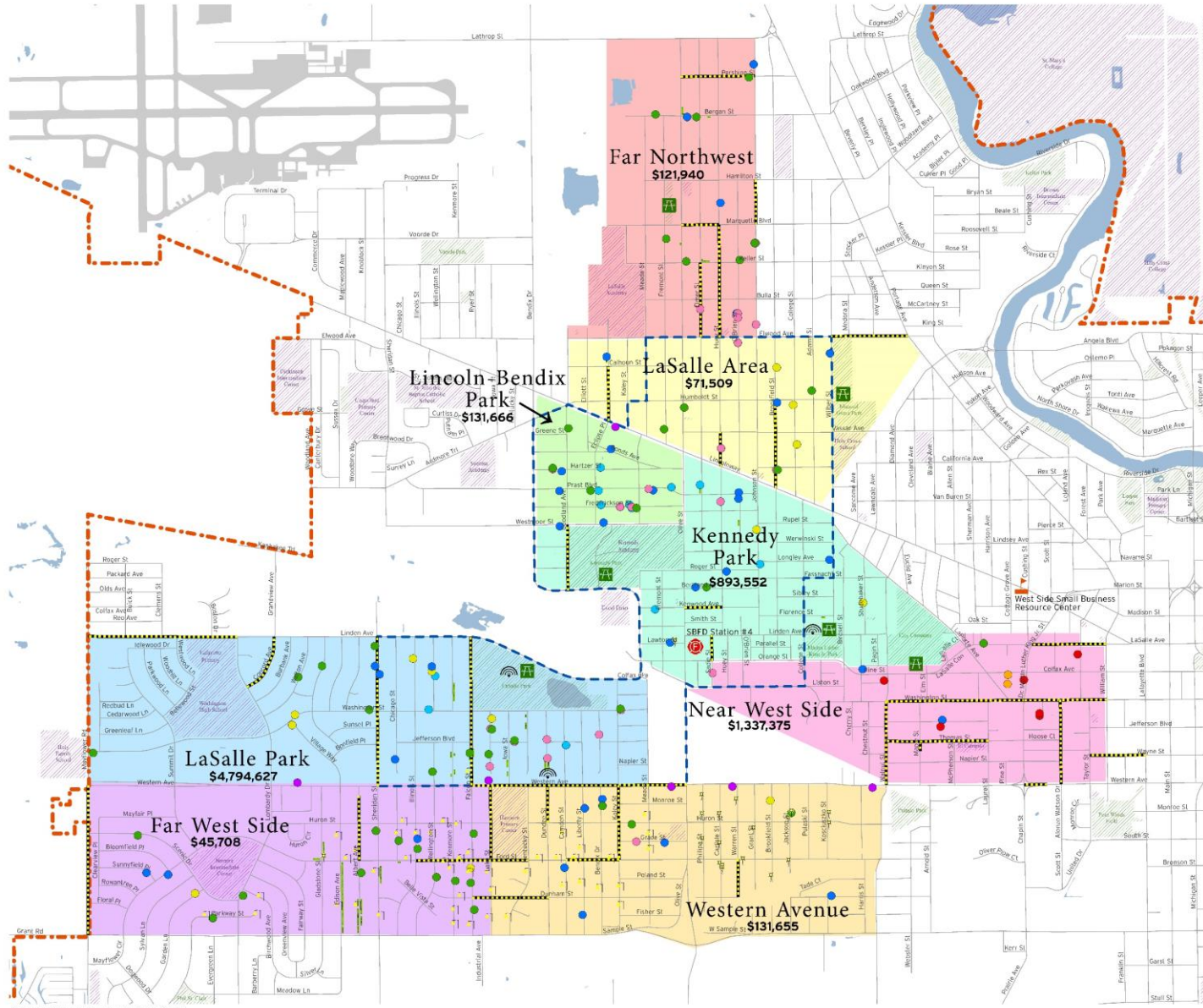
Methodological Resources: Government Alliance On Race & Equity

- Provides resources for staff, elected officials, and community organizations working to improve equitable outcomes for residents
- South Bend has been a member since 2016
- Set of questions to guide policy making:
 - What does available data tell us about current conditions?
 - How have communities been engaged in the past?
 - Can engagement be expanded?
 - Who will benefit from or be burdened by the proposal?
 - How will the proposal be implemented?
 - How will the proposal communicate and evaluate results?



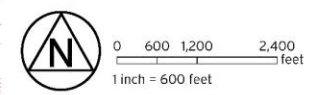
South Bend

- Request from Council to map City program spending from 2016- 2019
- Examined targeted geographies requested by Council
- Roadmap for more-comprehensive assessment



- CDC Acquisition Rehab & New Construction
- CDC Rental Rehab
- Green Corp Energy Assistance
- Love Your Block
- Owner-Occupied Rehab (REAL & Rebuilding Together)
- South Bend Home Improvement (SBHIP) citywide
- South Bend / UEA Pilot Home Repair (Targeted)
- Western & Lincoln Way West Facade Matching Grant
- VPA Parks Project Investments
- 📶 Digital Inclusion Expansion
- ▬▬▬ Paving Projects
- ▬▬▬ Curb & Sidewalk Program (Council allocation)
- ▬▬▬ Lamppost Program
- 🔦 Light Up South Bend Street Light Program
- ▬▬▬ South Bend / UEA Pilot Home Repair Target Area
- ▬▬▬ City Limits
- ▬▬▬ School Area Boundary
- ▬▬▬ Parks Space Boundary

*Investment totals listed on map do not include totals from the Curb and Sidewalk Council Allocation, the Curb and Sidewalk Reimbursement Program, the Light Up South Bend Street Light Program, the Lamppost Program, or the general paving projects.



Arriving at a Methodology

1. Define scope and primary goal for final tool
2. Identify relevant South Bend data, processes, Departments, etc.
3. Determine where quantitative data are available
4. Pro-rate spending by appropriate geography
5. Discuss results at Neighborhood Stat Q4

Celebrating Our Values