2020 BUDGET HEARING - WRITTEN RESPONSES TO COUNCIL QUESTIONS

Budget Hearing #1: July 31, 2019 Budget Overview, Innovation & Technology, Administration & Finance, Human Resources, & Legal Department

Innovation & Technology

- 1. Council Member White requested an organizational chart for the Innovation & Technology department **Answer:** Please see page 2 for the Innovation & Technology organizational chart.
- 2. Council Member Davis requested benchmarking from other second-class cities and local private employers for the positions that included a salary increase request of greater than 2% (Applications Developers, Director of Applications, and 2 Business Analyst positions)

Answer: Please see pages 3-6 for a narrative and benchmarking from other cities and local employers.

3. Council Member Broden requested an update/executive summary on all grants programs that Innovation & Technology is involved in.

Answer: Please see pages 7-15 for a summary of the Bloomberg Mayor's Challenge, which is currently the only active grant in the Innovation & Technology Department. Additionally, you can find a copy of the entire agreement on pages 21-43 of this document. Note that we are waiting on final grant documentation from Notre Dame regarding an additional grant from the Lilly Endowment. We would be happy to follow up with Council when we have received those finalized materials.

Administration & Finance

4. Council Member Broden requested benchmarking from other cities for the positions that included a salary increase request of greater than 2% (Manager - Payroll)

Answer: Please see pages 16-20 for a narrative and benchmarking from other cities.

5. Council Member Broden asked why the City no longer publishes its "checkbook" (i.e. a record of all payments made) on its website.

Answer: The City is actively working on ways to republish its checkbook. The original checkbook was taken off of the City's website for two reasons. First, while no sensitive information was actually published, there was a concern about the possibility of publishing sensitive information (such as payments made for employee's medical expenses). Second, the City was unable to effectively keep the information on the website up to date due to the manual nature of the previous upload process. The City is working on a way to ensure privacy is maintained and is designing a process to ensure that the checkbook can be easily or automatically updated.

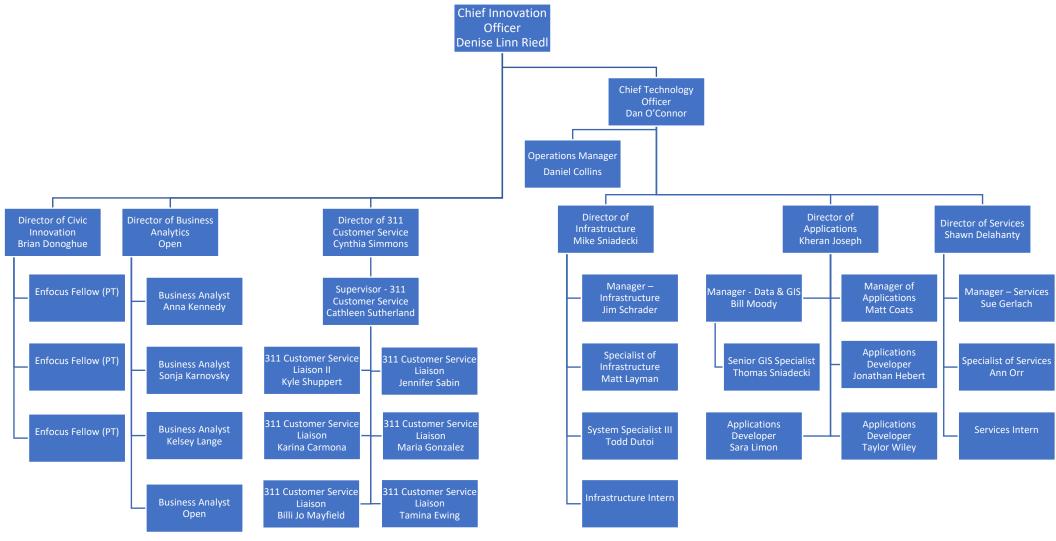
Human Resources

No unanswered questions

Legal Department

No unanswered questions

Innovation & Technology





Summary of Personnel Requests

Position Title	Number of Employees	New Position Title	2019 Salary Cap Ordinance	Proposed 2020 Salary Cap Ordinance	% Change
Application Developer	3	NA	56,896	62,586	10%
Director of Applications	1	NA	76,407	84,047	10%
Business Analyst	1	Senior Business Analyst	54,100	59,000	9%
Business Analyst	1	Design Specialist	54,100	58,033	7.27%

^{*}Note: difference between above raises and 2% standard raise across these 6 positions would be \$26,437

Narrative Description for Personnel Requests

Given the multiple software implementations across the City, Innovation & Technology would like to focus on investing in marginal increases in our Applications and Business Analytics teams to help reduce turnover so we can improve and maintain service levels across departments. These two teams fuel the software implementation and digital services work that is the chief priority of Innovation & Technology for 2020.

Our Applications team is highly technical and helps procure, customize, and implement new technology across departments. They also automate processes and build new tools for the City (ex: the 311 Service Portal to be launched in 2020). Raising salary caps would mean reducing professional services, reducing the risk of turnover for other options in the local market, and having more room to retain talent for software implementations and digital service development. We anticipate that this team has the potential to be the driving force behind time and money savings for the City.

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Our Business Analytics team, in addition to supporting data and performance management (SB STAT), works in tandem with the Applications team during software implementations to help departments through process mapping and technical project management. To support departmental goals, we propose having one of the Business Analysts become a Design Specialist focused on user testing, process improvement, and delivering user-friendly interfaces. We also propose that a new mid-tier position (Senior Business Analyst) be created as a new step between the Business Analytics positions and the Director of Business Analytics. We hope this stepping stone will help with talent retention and incentivize people with tacit process and data knowledge to stay in service longer.

Market Research on Comparable Salaries

Market Research - South Bend, IN

To understand market competition in the South Bend area, we used the Creative Financial Staffing (CFS) Technology 2019 Salary Guide. CFS Technology is one of the world's largest employee-owned accounting, finance, and technology staffing firms. They collect data on typical salaries for positions in different markets annually.

Relevant 2019 South Bend IT salaries from the CFS Technology Guide:

- Business Intelligence Analyst (comparable to the Business Analyst)
 - First 20% of Market = \$61,250
 - Middle 60% of Market = \$61,250 \$111,000
 - Upper 20% of Market = Over \$111,000
- CRM Business Analyst (comparable to the Business Analyst)
 - First 20% of Market = Under \$57,750
 - Middle 60% of Market = \$57,750 \$97,250
 - Upper 20% of Market = Over \$97,250
- ERP Business Analyst (comparable to the Business Analyst)
 - First 20% of Market = Under \$60,000
 - Middle 60% of Market = \$60,000 \$102,250
 - Upper 20% of Market = Over \$102,250
- ERP Technical Developer (comparable to an Application Developer)
 - First 20% of Market = Under \$68,500
 - Middle 60% of Market = \$68,500 \$115,000
 - Upper 20% of Market = \$115,000
- CRM Technical Developer (comparable to an Application Developer)
 - First 20% of Market = Under \$64,000
 - o Middle 60% of Market = \$64,000 \$108,000
 - Upper 20% of Market = Over \$108,000

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- Software Developer (comparable to an Application Developer)
 - First 20% of Market = Under \$70,250
 - Middle 60% of Market = \$70,250 \$118,250
 - Upper 20% of Market = Over \$118,250

Note that the I&T's goal is for these City roles to get closer to the 20% mark on relevant positions.

Market Research - Other Cities

Below are several examples of salaries from cities across the U.S. in the same size range as South Bend. Note that finding comparable positions to the ones in South Bend required we look outside of Indiana. These data were taken from open records and open data portals as available.

Application Support Administrator II in Boulder, CO

- \$94,390.14 i
- Comparable to an experienced Application Developer

Application Support Manager in Boulder, CO

- \$133,793
- Comparable to an experienced Applications Director

Business Analyst II in Boulder, CO

- \$87,500 \$104,553
- Comparable to an experienced Business Analyst

Business Process Analyst in Cedar Rapids, IA

- \$82,867
- Comparable to the Business Analyst

Programmer II in Cedar Rapids, IA

- \$61,838
- Comparable to the Application Developer

Systems Support Tech III in Cedar Rapids, IA

- \$73,444
- Comparable to an experienced Applications Developer

Applications Services Manager in Peoria, IL

- \$94,853
- Comparable to the Director of Applications

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Programmer/Analyst in Peoria, IL

- \$77,471 \$80,553
- Comparable to the Applications Developer

Systems Analyst II in Asheville, NC

- \$68,341 \$72,493
- Comparable to an experienced Business Analyst

Sr Systems Analyst in Asheville, NC

- \$75,645
- Comparable to a Business Analyst

Applications Delivery Manager in Ann Arbor, MI

- \$107,081.15
- Comparable to the Director of Applications Development

Applications Specialist in Ann Arbor, MI

- \$71,161.35
- Comparable to the Applications Developer

Data Report Analyst in Cedar Rapids, IA

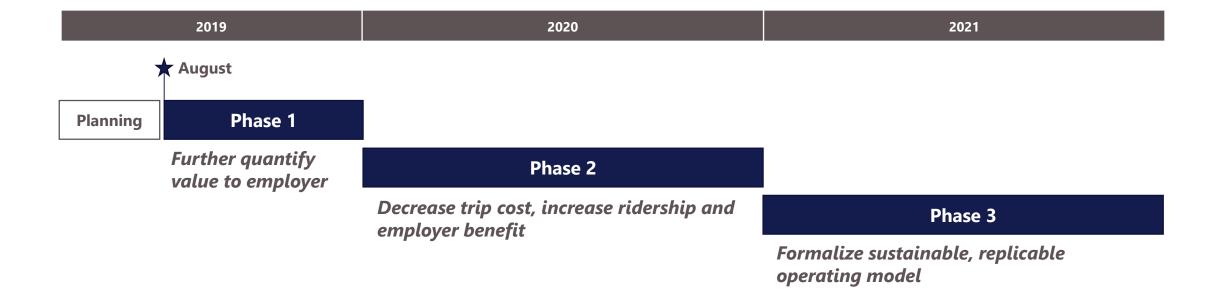
- \$60,382
- Comparable to the Business Analyst

Bloomberg Mayors Challenge Transportation as a Benefit Program

Common Council
Update August 2019



Over the next 3 years, we are taking a phased approach to iterate and scale



In the first 90 days, focused on re-engaging partners and launching "Phase 1"

Engage Design Launch

30 Days

- Engage with past employer partners, new transportation providers
- Analyze pilot and design phase 1 solutions
- Assess options to quantify employer value

60 Days

- Establish framework for Phase 1
- Define phase 1 'product' offerings, cost share model
- Set employer data sharing expectations, develop data model

90 Days

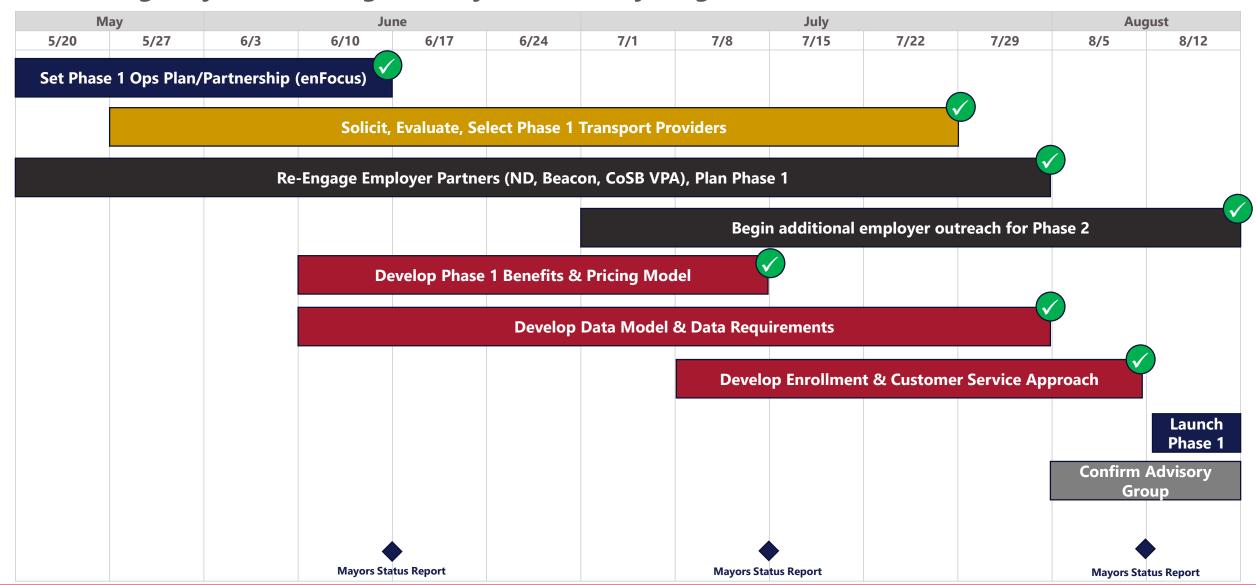
- Prepare to Launch Phase 1
- Communicate phase 1 launch to employer participants
- Begin new employer recruitment



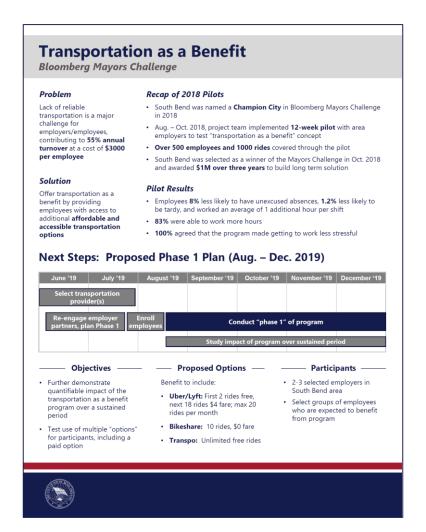
90-day review



Bloomberg Mayor's Challenge 90-day review (May-Aug 2019)



Phase 1 Plan & Proposal: Example documents provided to employer partners





Transportation-as-a-Benefit Program

City of South Bend - Bloomberg Mayors Challenge

Phase 1 Beacon Proposal

Updated: June 28, 2019

Monthly offering for enrolled employees*

- . Uber/Lyft: Max 20 rides per month to/from work
 - o First 2 rides, \$0 fare
 - Next 18 rides, \$4 fare
- Bikeshare: 10 rides, \$0 fare
- · Transpo: Unlimited free rides

Phase 1 scope and timeline

- · Capped at 100 enrolled Beacon hourly shift employees
- Environmental Services, Nutrition Services
- · Launch early September
- · Promote in 2 weeks prior; enroll 1 week prior to launch
- Service transitions to "Phase 2" on January 1, 2020 (no planned interruption)

Key assumptions

- Average employee takes 5-6 rideshares, 2 bikeshares, 5 Transpo rides per month
- Average costs are \$11.50 per rideshare, \$3.50 per bikeshare, \$1 per Transpo ride
- · Results in \$75.25 cost per employee per month

Proposed Phase 1 cost-share

- Breakdown of \$75.25 per employee (assuming 6:1 City:Employer contribution match):
 - \$16 paid by employee
 - \$50.79 paid by City
 - o \$8.46 paid by employer
- Proposed Beacon contribution for Phase 1
 - (~ per employee per month, for ~4 months)
 - City will take on risk of costs exceeding estimates above, assuming Beacon remains at/under 100 enrolled employees

Future cost-share estimate (2020 and beyond)

- Assumptions:
 - o Increase employee contributions (possible payroll deduction option)
 - Decrease costs per employee
- Expect employer contribution to increase
 % (up to ~\$" per employee per month);
 dependent on number of enrolled employees and duration of next phase

* Subject to change based on confirmation of Uber/Lyft and bikeshare provider capabilities.



3-year budget overview



3-Year Approved Bloomberg Budget: Projected Spend

Bloomk	erg
Philant	hropies

Program:	BP Program Area
Initiative:	BP Initiative Name
Grantee:	Grantee Name
Program Officer:	BP Program Officer Name
Currency:	Dollars
Grant Reference ID:	5 digit GIFTS ID

Financial Summary

	Period 1	Period 2	Period 3		0/ 5	0/ 5
Budget	1/1/2019	1/1/2020	1/1/2021	Total	% of	% of
	12/31/2019	12/31/2020	12/31/2021		Total Direct	Grand Total
Personnel Salaries	157,100	226,600	233,398	617,098	62%	62%
Fringe Benefits	-	-	-	-	0%	0%
Contracts/Consulting	57,200	60,000	60,300	177,500	18%	18%
Travel & Events	1,353	2,106	2,170	5,629	1%	1%
Advertising/Media/Communications	5,000	10,000	10,000	25,000	3%	3%
Supplies	600	1,200	1,200	3,000	0%	0%
Grants	-	-	-	-	0%	0%
Equipment	-	-	-	-	0%	0%
Other Direct Operating Costs	52,498	103,837	15,438	171,773	17%	17%
Total Direct Costs	273,751	403,743	322,506	1,000,000	100%	100%
Total Indirect Costs	-	-	-	N/A	N/A	N/A
Total Costs	273,751	403,743	322,506	1,000,000		

3-Year Approved Bloomberg Budget: Narrative

Category	Description of expenditures
Personnel Salaries	Salary for program staff to administer and manage grant program over 3-year duration, including full-time program director
Fringe Benefits	N/A
Contracts / Consulting	Spend with outside consulting firm to operate transportation services on behalf of the city as well as technology support
Travel & Events	Travel to industry conferences and events; budget to host local partner and employer convenings
Advertising / Media / Communications	Branding development, graphic design, website development
Supplies	Employer/participant focus group expenses
Grants	N/A
Equipment	N/A
Other Direct Operating Costs	Budget for subsidies for provisioning transportation to participating local residents/employees





PHONE 574.235.9216 FAX 574.235.9928

CITY OF SOUTH BEND PETE BUTTIGIEG, MAYOR

DEPARTMENT OF ADMINISTRATION AND FINANCE

Personnel Request Narrative Description:

Title	2019 Salary Cap	2020 Requested Salary Cap	Percent Change
Manager - Payroll	\$51,000	\$56,100	10%

The City is in the midst of an implementation of a new payroll system called Kronos. This implementation project has highlighted something that was already apparent to most observers: The City's payroll supervisor position is absolutely vital to the most fundamental function that the Admin & Finance department performs (processing payroll for the City's employees).

In addition to an immense workload and a mission-critical role, this position demands a caliber of employee that is able to work on a highly technical and analytical level as well as supervise the distributed payroll clerks throughout the organization.

Finally, in other cities in Indiana and comparably-sized cities elsewhere, similar positions are paid significantly more:

- Noblesville, IN: Salary cap of \$57,366 annually
- Columbus, IN: Salary cap of \$61,580 annually
- Westfield, IN: Salary cap of \$58,215 annually
- Madison, WI: Salary cap of \$79,596 annually
- Suffolk, VA: Salary cap of \$69,444 annually
- Dubuque, IA: Salary Cap of \$61,921 annually

The remaining pages of this memo are copies of the salary ordinances to support the numbers above.

I'm happy to answer any additional questions.

With gratitude,

Daniel T. Parker City Controller

ORDINANCE # 36-10-18

A SALARY ORDINANCE #36-10-18, SALARIES FOR APPOINTED OFFICIALS AND EMPLOYEES OF THE CITY OF NOBLESVILLE, INDIANA, FIXING COMPENSATION FOR THE YEAR 2019.

NOW, THEREFORE, BE IT ORDAINED by the Common Council of the City of Noblesville Indiana:

SECTION 1. That from the First pay of January, 2019, the salary and pay schedule for appointed employees of the City of Noblesville, Indiana shall be paid up to the maximum of:

City of Noblesville, indiana shan be paid up to the maximum of.	BI-WEEKLY	HOURLY	
MAYOR			1
Deputy Mayor	\$4,256.05		
Communications Manager	\$2,730.77		X
Administrative Manager	\$2,595.60		•
Secretary	· ,	\$19.77	•
HUMAN RESOURCES			:
Director	\$3,616.31		
Assistant Director	\$2,927.66		ı
Human Resources Assistant	Ψ2,721.00	\$22.54	v
Administrative Assistant		\$22.34	A
INFORMATION TECHNOLOGY		Ψ20.01	:
Director	\$3,616.31		
Lead Network Administrator	\$3,010.31	\$42.12	
Desk Top Support Specialist		\$25.39	•
Public Safety Tech		\$40.18	
GIS Coordinator		\$32.52	•
GIS Analyst		\$28.31	
GIS Technician		\$20.09	v
OFFICE OF FINANCE AND ACCOUNTING		Ψ20.07	A
Chief Financial Officer and Controller	\$4.25C.04		
Chief Accountant	\$4,256.04 \$2,630.27		
	\$2,639.27		Note:
Budget/Financial Analyst	\$2,639.27	Φ 27 5 0	\$27.58 * 2
Payroll Administrator		\$ <mark>27.58</mark>	
Payroll Assistant		\$25.39	ii
Accounting Assistant Administrative Assistant		\$22.54	X
		\$20.81 \$14.52	i
Secretary (Part-time)		\$14.32	:
CLERK Deputy Clerk		\$23.07	
		\$23.07	1
MAINTENANCE	Φ2 0.45 O.C		
Facilities Manager	\$3,045.96	Φ26.50	X
Assistant Facilities Manager		\$26.50	
Lead Custodian Custodian/Maintenance Technician		\$20.35 \$19.27	
		\$19.27	X
CITY COURT		\$20.11	
Court Administrator		\$30.14	•
Senior Court Clerk		\$22.67	i
Court Clerk (part-time)		\$15.47	•
Bailiff (part-time)		\$19.64 \$14.52	
Temporary		\$14.52	X
PLANNING AND DEVELOPMENT			
Director	\$3,675.42		
Assistant Director	\$3,045.96		X
Building Commissioner		\$33.64	ii
Assistant Building Commissioner		\$29.72	in .
Development Services Manager		\$33.64	X
Senior Planner		\$31.67	
Associate Planner		\$25.85	i
Building Inspector		\$25.85	
Code Enforcement Officer		\$23.37	X
Office Manager		\$22.54	
Administrative Assistant		\$20.81	
Secretary		\$19.77	
Temporary		\$14.52	
			ı.



AN ORDINANCE AMENDING SALARIES AND WAGES OF OFFICERS AND EMPLOYEES OF THE CITY OF COLUMBUS, INDIANA FOR CALENDAR YEAR 2019.

BE IT ORDAINED BY THE COMMON COUNCIL OF THE CITY OF COLUMBUS, INDIANA:

SECTION I - SALARIED

That, and from after the first day of January 2019, the following salaried employees of the City of Columbus, Indiana shall receive no more than the amount listed below the column named "SALARY MAXIMUM." The "SALARY MINIMUM" column is entered as a guideline for suggested beginning salary. No employee's set salary shall move in this range from below "SALARY MIDPOINT" to above "SALARY MIDPOINT" without the approval of both the Department Head and the Director of Human Resources or appointed designee, and increases above "SALARY MIDPOINT" for civilian non-sworn public safety officers shall be merit-based as reflected by written annual performance evaluations. For sworn public safety officers all applicable state statutes regarding compensation shall control.

		SALARY		SALARY			SALARY	
		M	MINIMUM		MUM MIDPOINT		MAXIMUM	
ANIMAL CARE SERVICES CENTER								
	Animal Care Services General Manager	\$	47,201	\$	59,001	\$	70,801	
	Animal Care Services Operations Manager	\$	45,121	\$	56,401	\$	67,681	
	Animal Care Services Officer (4)	\$	35,920	\$	44,900	\$	53,879	
	Center Supervisor	\$	31,542	\$	39,427	\$	47,313	
AVIATION								
	Airport Director	\$	64,071	\$	80,089	\$	96,108	
	Assistant Manager	\$	52,457	\$	65,571	\$	78,686	
	Maintenance Manager	\$	49,745	\$	62,180	\$	74,616	
	Office Manager	\$	35,904	\$	44,880	11000	53,856	
	Operations and Compliance Specialist	\$	35,904	\$	44,880	\$	53,856	
BOARD OF WORKS							- 74	
	Citizen Member (4)	\$	1,978	\$	2,401	\$	2,824	
CITY HALL/FACILITIES								
	Building Supervisor	\$	50,672	\$	63,339	\$	76,008	
CLERK-TREASURER								
	Chief Deputy Clerk Treasurer	\$	48,303	_		\$	72,454	
	Payroll Specialist	\$	41,053	\$	51,317	\$	61,580	
	Deputy Clerk Treasurer	\$	36,976	\$	46,220	\$	55,463	
	Administrator - Accounts Payable	\$	35,904	\$	44,880	\$	53,856	
	Administrator - Accounts Receivable	\$	35,904	\$	44,880	\$	53,856	
	Payroll Assistant	\$	35,904	\$	44,880	\$	53,856	
COMMUNITY DEVELOPMENT								
	Executive Director of Administration and Community							
	Development	\$	77,846		97,306		116,768	
	Programs Coordinator	\$	46,584	\$	58,231	\$	69,877	
	Code Enforcement Coordinator	\$	38,254	\$	47,816	\$	57,380	
	Administrative Assistant	\$	31,542	\$	39,427	\$	47,313	

ORDINANCE NUMBER 18-44

2019 Salary Ordinance

AN ORDINANCE OF THE CITY OF WESTFIELD CONCERNING SALARIES, WAGES, BENEFITS, STIPENDS AND OTHER COMPENSATION FOR THE 2019 CALENDAR YEAR

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF WESTFIELD:

Section 1

The salaries, hourly wages, stipends, and other compensation for employees of the City of Westfield are described on **Attachment A** or described in this ordinance.

Section 2

Additional comments regarding city attorney compensation.

Attorney for the City:

Compensation per <u>Attachment A</u> plus additional compensation for extraordinary duties assigned by the City Council during the year.

Attorney for the Plan Commission and Board of Zoning Appeals

Compensation per <u>Attachment A</u> plus additional compensation for extraordinary duties recommended by the Plan Commission and Board of Zoning Appeals and authorized by the City Council.

Section 3.

The employee contribution to the Public Employee's Retirement Fund (PERF) will be paid for the employees by the City of Westfield.

Section 4.

The retirement contributions and other benefit programs offered by the City of Westfield on behalf of the employees are described on **Attachment B**.

2018052055 ORDINANCE \$25.00 11/05/2018 09:52:11A 11 PGS Jennifer Hayden HAMILTON County Recorder IN Recorded as Presented

2019 Salary Ordinance 18-44

Tist		nnual Base Salary	Annual Base Salary	Annual Base Salary		Status - Exempt or Non-	
Title Administration	Grade	Minimum	Midpoint	Maximum	Hours	Exempt	Per Position
	-	4.0	4				
Mayor's Chief of Staff	23	\$121,985	\$146,382	\$170,779	2080	E	1
Enterprise Development Director	20	\$102,164	\$122,597	\$143,030	2080	E	1
Financial Strategist	14	\$70,782	\$84,938	\$99,095	2080	NE	1
Clerk Treasurer							3 FT
Chief Deputy	10	\$53,970	\$64,764	\$75,558	1950	NE	1
Financial Analyst	10	\$53,970	\$64,764	\$75,558	1950	NE	1
Accounting Specialist*	6	\$41,582	\$49,898	\$58,215	1950	NE	1
Payroll Specialist*	6	\$41,582	\$49,898	\$58,215	1950	NE	1
Records Manager	5	\$38,485	\$46,182	\$53,880	1950	NE NE	1
	-						5 FT
Communications							
Director of Communications	14	\$70,782	\$84,938	\$99,095	2080	E	1
nterprise Design Lead	7	\$47,658	\$57,189	\$66,721	2080	NE	1
Digital Communications Specialist	6	\$44,354	\$53,225	\$62,096	2080	NE	1
Community Development							3 FT
Pirector of Community Development*	19	\$95,557	\$114,669	\$133,780	2080	E	1
Building Commissioner	13	\$67,478	\$80,974	\$94,470	2080	E	1
enior Planner	12	\$64,175	\$77,010	\$89,845	2080	E	2
ssociate Planner	6	\$44,354	\$53,225	\$62,096	2080	NE	3
suilding Inspector	6	\$44,354	\$53,225	A DESCRIPTION OF THE PERSON NAMED IN			
community Development Coordinator	5	The same of the sa	THE RESIDENCE OF THE PERSON NAMED IN COLUMN 2 IS NOT THE OWNER, THE PERSON NAMED IN COLUMN 2 IS NOT THE OWNER.	\$62,096	2080	NE	3
dministrative Manager	- 157	\$41,051	\$49,261	\$57,472	2080	NE	1
dministrative Manager dministrative Assistant	4	\$37,748	\$45,297	\$52,847	2080	NE	1
oministrative Assistant	3	\$34,444	\$41,333	\$48,222	2080	NE	1 13 FT
Economic Development							13 11
							1
Fire Department							1FT
ire Chief	20	\$102,164	\$122,597	\$143,030	2080	E	1
eputy Chief	18	\$88,951	\$106,741	\$124,531	2080	E	3
attalion Chief	16	\$77,389	\$92,866	\$108,344	2756	NE	4
ivision Chief	15	\$74,085	\$88,902	\$103,719	2080	NE	2
aptain	13	\$67,478	\$80,974	\$94,470	2756	NE	2
eutenant	11	\$60,871	\$73,046	\$85,220	2756	NE	9
enior	8	\$50,961	\$61,154	\$71,346	2756	NE NE	40
nd Class Firefighter	8	\$50,961	\$61,154	\$71,346	2756	NE	2
rd Class Firefighter	7	\$47,658	\$57,189	\$66,721	2756	NE NE	
aramedic	6	\$44,354	The state of the s	The state of the s			0
	-		\$53,225	\$62,096	3316	NE	5
robationary Firefighter	6	\$44,354	\$53,225	\$62,096	2756	NE	1
ffice Manager	5	\$38,485	\$46,182	\$53,880	1950	NE	1
dministrative Assistant	3	\$32,291	\$38,750	\$45,208	1950	NE	1
art-Time Administrative Assistant re Mechanic	3	\$20,666	\$24,800	\$28,933	1248	NE NE	1
Te Mechanic					2080	NE .	72 FT
Grand Park							
utdoor							
perations Manager	12	\$64,175	\$77,010	\$89,845	2080	E	1
acility Maintenance Manager	9	\$54,265	\$65,118	\$75,971	2080	NE	1
perations Assistant	3	\$34,444	\$41,333	\$48,222	2080	NE	2
ounds Manager					2080	NE	1
					6500	NE .	Varies
utdoor Part-time Employees							5
door	10	¢05 557	\$114 660	\$122 700	2080		
door rand Park Director	19	\$95,557	\$114,669	\$133,780	2080	E NE	1
door and Park Director ient Services & Event Manager	7	\$47,658	\$57,189	\$66,721	2080	NE	1
door and Park Director ient Services & Event Manager cility Administration Manager	7 7	\$47,658 \$47,658	\$57,189 \$57,189	\$66,721 \$66,721	2080 2080	NE NE	1 1
door rand Park Director ient Services & Event Manager cility Administration Manager arketing & Sponsorship Manager	7	\$47,658	\$57,189	\$66,721	2080 2080 2080	NE NE NE	1 1 1
door rand Park Director	7 7	\$47,658 \$47,658	\$57,189 \$57,189	\$66,721 \$66,721	2080 2080	NE NE	1 1



EXECUTION VERSION

GRANT AGREEMENT BETWEEN THE BLOOMBERG FAMILY FOUNDATION INC. AND THE CITY OF SOUTH BEND

GRANT AGREEMENT (hereinafter referred to as the "Agreement") made as of the 1st day of January, 2019 by and between The Bloomberg Family Foundation Inc. (the "Foundation") and the City of South Bend, acting by and through its Board of Public Works for the benefit of the Department of Innovation and Technology (the "Grantee").

WHEREAS, the Foundation has created the U.S. Mayors Challenge (the "Mayors Challenge") to inspire American cities to generate innovative ideas that solve major challenges and improve city life – and that ultimately can be shared with cities around the world;

WHEREAS, the specific, primary goals of the Mayors Challenge (as more fully described in <u>Schedule A</u> hereto) are to (1) increase the number of innovative, local solutions to global urban problems, which are viable in multiple cities and implementable by local governments, (2) drive significant public discussion about the role of cities and mayors in solving our toughest challenges and (3) provide a platform to help these ideas spread around the world;

WHEREAS, the Grantee has been selected as a winner of the Mayors Challenge for its project to help low-income and part-time workers with unreliable transport options commute to their jobs by partnering with ride-share companies and employers (the "Project");

WHEREAS, the purposes of the prize and this Grant are to support the implementation of the Project and to build a foundation for future replication if the Project is successful, and the Grantee is committed to these efforts; and

WHEREAS, the Foundation wishes to make a contribution to the Grantee to provide support to the Grantee to help implement the Project;

NOW, THEREFORE, THE FOUNDATION AND THE GRANTEE AGREE AS FOLLOWS:

1. Grant. The Foundation has pledged and agreed that the Grantee will receive cash or cash equivalents in an amount not to exceed ONE MILLION DOLLARS (\$1,000,000) (hereinafter sometimes referred to as the "Grant" and the "Grant Funds"). Grant Funds shall be available during the period beginning on January 1, 2019 and ending on December 31, 2021 or such earlier or later termination date as provided in this Agreement (the "Grant Term"). Grant Funds shall be paid in U.S. Dollars. Grant Funds will be paid in four installments after receipt by the Foundation of the enclosed countersigned copy of this Agreement and according to the following payment schedule and instructions for payment:

Payment Date	Payment Amount	Contingent Upon
On or before 30 days following the Foundation's receipt of the countersigned copy of this Agreement	Not to Exceed \$100,000	Receipt by the Foundation of countersigned copy of this Agreement
On or before May 31, 2019	Approved 2019 Budget (less \$100,000)	 Completion and approval of Implementation Plan and detailed Budget Appointment of a Project Director Compliance with all other terms of this Agreement
On or before February 28, 2020	Approved 2020 Budget	 Timely reports and satisfactory progress with respect to the Project Compliance with all other terms of this Agreement
On or before February 28, 2021	Approved 2021 Budget	 Completion and approval of Sustainability Plan, if required Timely reports and satisfactory progress with respect to the Project Compliance with all other terms of this Agreement, including moving the project manager position onto a third party manager's (the "Third Party Manager") budget in the final year of the Grant Term

2. <u>Purpose.</u> The Grant shall be used by the Grantee to create the Project, which aims to help low-income and part-time workers with unreliable transport options commute to their jobs by partnering with ride-share companies and employers, as further described in <u>Schedule B</u> attached hereto and in a manner consistent with the Project as outlined in this Agreement, the schedules attached hereto and the Project budget as set forth on <u>Schedule C</u> attached hereto (the "Project Budget" or the "Budget").

3. Use of Grant Funds.

- (a) <u>Scope and Budget</u>. Under United States law, Grant Funds may be expended only for charitable, scientific, literary or educational purposes. This Grant is made only for the purposes stated in this Agreement and the Schedules attached hereto, and Grant Funds shall be used for such purposes in accordance with the Project Budget described in Section 3(b). Any Grant Funds not expended or committed for the purposes of the Grant, or within the period stated above, must be returned to the Foundation, unless otherwise authorized in writing by the Foundation.
- (b) <u>Budget</u>. The Project Budget has been developed to cover all costs related to the Project and the Foundation's funding of the Project. The Project Budget is currently allocated

among budget lines based on the Grantee's and the Foundation's estimates of the appropriate allocation. A revised Budget for the Project shall be developed and submitted for the Foundation's review and approval by March 31, 2019. The Grantee and the Foundation shall work together to make any further changes to such draft, and if the Grantee has not provided to the Foundation a final Budget (incorporating any agreed-upon changes) satisfactory to the Foundation by April 30, 2019, the Grantee shall return any unexpended or uncommitted Grant Funds to the Foundation, and the Foundation shall have the right to discontinue funding the Project or cancel the Grant with respect to any then undistributed Grant Funds. Once approved by the Foundation, the final Budget shall supersede and replace the Project Budget initially attached hereto as Schedule C. The Grantee must adhere to the Project Budget. The Foundation must pre-approve any change of 10% or more in any line item. Any budgetary changes for activities not included in the Project must receive prior Foundation approval. The Foundation reserves the right to withhold funding if said expenditures are not consistent with the Project or in accordance with the Project Budget. In addition, indirect costs can in no event represent more than 15% of the Project Budget. For the purposes of this Agreement, indirect costs shall mean those costs that have been incurred by the Grantee that cannot be identified specifically in reference to a particular program but relate to several programs, including the Project. The Grantee must deposit the Grant Funds in an interest-bearing account or other short-term investment vehicle and must apply any interest earned to the Project. Any additional income related to Grant Funds, including but not limited to dividends, interest or appreciation and currency fluctuation must be used for the Project. Interest earned must be reported to the Foundation in the Periodic Report.

- (c) <u>Key Persons</u>. If the Grantee is notified that a key member of the Project (e.g. a director, project manager or performance management lead, as further specified in the Project planning document and list of Key Persons attached hereto as <u>Schedule F</u>) (the "Key Person") will cease to devote substantially all of his or her business time and efforts to the Project, the Grantee shall notify the Foundation of such cessation within 3 business days. After receiving such notification, the Foundation shall have the right to discontinue funding the Project or cancel the Grant with respect to any then undistributed Grant Funds if (a) such Key Person's position has not been filled within 60 days after such notification with a person possessing similar skills and capabilities, as determined by the Foundation in its sole discretion, (b) the Foundation has not been provided with documentation demonstrating that the person hired to fill such vacancy is well-qualified to fill the position, or (c) such Key Person does not again begin devoting all of his or her business time to the Project within 10 business days.
- (d) <u>Media Documentation</u>. The Grantee shall use its best efforts to document the Project by facilitating and/or producing publications, audio or video programming, film or other media regarding the Project.
- (e) Restrictions on Distribution of Grant Funds. The Grantee acknowledges that it is familiar with the U.S. Executive Orders and laws that prohibit the provision of resources and support to organizations and individuals and/or organizations associated with terrorism and terrorist related lists promulgated by the U.S. Government, the United Nations, and the European Union. The Grantee will take all precautions necessary to ensure that none of the Grant Funds will be used (i) in support of or to promote violence, terrorist activity or related training, whether directly through its own activities and programs, or indirectly through its support of, or cooperation with, other persons and organizations known to support terrorism or that are involved in money laundering activities or (ii) for purposes of or in connection with bribery or in contravention of the U.S. Foreign Corrupt Practices Act of 1977, as amended, or other applicable anti-bribery law. In addition, the Grantee confirms that no

Grant Funds will be paid to, or on behalf of, U.S. Government officials, except as permitted under Treasury Regulation 53.4941(d)-3(e).

- (f) <u>Modification of Project</u>. The Foundation may request that the Grantee modify the Project during the term of the Grant, provided any such modifications are reasonable in terms of financial resources and scope. If the Foundation and the Grantee cannot reach an agreement about the terms of any such proposed modification, the Foundation shall have the right to discontinue funding the Project or cancel the Grant with respect to any then undistributed Grant Funds.
- Sub-Grants. It is understood that the Grantee may make sub-grants in (g) connection with the Project. The Grantee has the exclusive right to select such sub-grantees and any sub-contractors for the Project. The Foundation has not earmarked the use of the Grant Funds for any specific sub-grantee or sub-contractor. The Grantee may make payments to sub-grantees and subcontractors in currencies other than in U.S. Dollars; however, the Grantee must retain any gains/losses from currency exchanges in the Project Budget to be used for the Project specifically for sub-grants or sub-contracts, unless otherwise approved by the Foundation per Section 3(a). The Grantee shall also report any significant currency fluctuation to the Foundation. The Grantee is responsible for ensuring that all sub-grantees and sub-contractors use the Grant Funds for the purposes of the Grant and the Project. The Grantee shall not, and shall require that its sub-grantees and sub-contractors funded with proceeds of the Grant Funds not, make any statement or otherwise imply to donors, investors, media or the general public that the Foundation directly funds the activities of any sub-grantee or sub-contractor. For the avoidance of doubt, any sub-grantees described in Schedule B, attached hereto, are listed as examples only, and it is within the sole discretion of the Grantee to determine whether such organizations, or any other organizations will in fact receive sub-grants.
- (h) <u>Promotion of the Project</u>. The Grantee shall (i) work with the Foundation to maximize ongoing media opportunities including but not limited to Mayoral events, press releases, social media promotion, (ii) participate in, and provide leadership with respect to, creating communities of interest in the Project and (iii) work with the Foundation and consultants provided by Bloomberg Philanthropies to document the Project by facilitating and/or producing publications, audio or video programming, film or other media regarding the Project.
- (i) <u>Cooperation with Consultants</u>. The Grantee shall cooperate with and provide information to the consultants provided by Bloomberg Philanthropies to serve as a learnings and technical assistance partner on the Project. Such cooperation shall include participating in monthly calls, periodic meetings and site visits, and providing information about the Project when requested.
- 4. Additional Project Funding and Continuity. To the extent that the Grant Funds do not cover the full cost of implementation of the Project, the Grantee shall secure additional sources of funding for the outstanding Project cost. As part of the Metrics Reports (as described below), the Grantee shall include information on all fundraising milestones that are set in the Grantee's Implementation Plan. Such reports shall include information about potential and secured funding sources and progress towards fulfilling the cost of the Project. If the Project is successful (as reasonably determined by the Foundation by February 28, 2021), the Grantee shall sustain the Project beyond the Grant Term period and shall submit a sustainability plan (the "Sustainability Plan") to the Foundation for review and approval by January 31, 2021, prior to the distribution of the final installment of Grant Funds. The Sustainability Plan shall include the portion of the Budget that will transition onto a Third

Party Manager's budget in the final year of the Grant Term, including the transition of the project manager position, as well as the Grantee's choice(s) for such Third Party Manager. The Grantee shall work with the Foundation to review its choice(s) for the Third Party Manager. Prior to making the final selection for the Third Party Manager, the Grantee must obtain the Foundation's written approval.

5. Reporting.

- (a) <u>Financial Reports</u>. The Grantee shall provide semi-annual financial reports (the "Financial Reports"). The Financial Reports shall be due on the dates shown in the table below. Each Financial Report shall be in accordance with <u>Schedule D</u> attached hereto, signed by an appropriate officer of the Grantee and shall include (i) a financial report reflecting expenditures according to the line-item categories of the Project Budget as of the end of the applicable reporting period and reflecting the use of additional income related to the Grant Funds described in Section 3(b) hereof and (ii) an assurance that the activities under the Grant and the Project have been conducted in conformity with the terms of this Agreement.
- (b) <u>Metrics Reports</u>. The Grantee shall provide semi-annual reports on metrics in accordance with the format described in <u>Schedule D</u> attached hereto (the "Metrics Reports"). The Metrics Reports, which may be delivered to the Foundation electronically, shall be due as shown in the table below. The Metrics Reports shall also include copies of any media coverage of the Project and two copies of any publication, audio or video program, film or other media project produced by the Grantee under this Grant for archival and/or research purposes. The Foundation shall have the right to make, or obtain from the Grantee, additional copies of any Grant product and to disseminate such products.
- (c) Additional Items. The Grantee shall immediately provide notice to the Foundation by electronic mail addressed to legal@bloomberg.org, and confirm that the Foundation has actually received such electronic mail, if it becomes aware, at any time during the Grant Term, of any of the following: (i) any misappropriation of Grant Funds or other assets of the Grantee; (ii) the occurrence of an excess benefit transaction between the Grantee and any of its disqualified persons or an act of self-dealing by any of the Grantee's disqualified persons; (iii) a violation of the Grantee's conflicts of interest policy; or (iv) a formal investigation of an allegation of any of the foregoing.
- (d) <u>Report Details and Schedule</u>. Details and formats for all reports shall be specified by the Foundation prior to the date the first report is due hereunder. All reports should be submitted electronically to <u>reports@bloomberg.org</u> and <u>governmentinnovation@bloomberg.org</u> on or by the following dates:

Report Type and Frequency	Report Requirements	Report Due Date
Revised	Draft of revised Budget	March 31, 2019
Budget		
Metrics and	January 1, 2019 through June 30, 2019	July 31, 2019
Financial		
Reports		

Metrics and	July 1, 2019 through December 31, 2019	January 31, 2020
Financial		
Reports		
Metrics and	January 1, 2020 through June 30, 2020	July 31, 2020
Financial		
Reports		
Metrics and	July 1, 2020 through December 31, 2020	January 31, 2021
Financial		
Reports		
Metrics and	January 1, 2021 through June 30, 2021	July 31, 2021
Financial		
Reports		
Final	January 1, 2019 through December 31, 2021	February 15, 2022
Metrics and		
Financial		
Reports		

- (e) The Grantee may be required to submit additional periodic reports as requested by the Foundation (format to be specified by the Foundation) on Project progress, including, after the date stated as the Grant ending date in Section 1 of this Agreement, reports with respect to committed but not yet disbursed Grant Funds and the reports described in <u>Schedule D</u> attached hereto.
- (f) If any report is not submitted, further payments, if any, under this Grant or under any other Foundation grant to the Grantee may be withheld in the sole discretion of the Foundation.
- 6. Record Maintenance and Inspection. The Grantee shall make its books and records related to the Project available for inspection at reasonable times by the Foundation or its assignee. The Grantee shall maintain records of expenditures, as well as copies of the reports submitted to the Foundation, for at least four years after completion of the use of the Grant Funds. The Foundation may monitor and conduct evaluations of Grantee operations pertaining to the Project under the Grant. Such monitoring may include the Foundation's personnel or assignees: (i) visiting the Grantee to observe the Project, (ii) speaking with Grantee staff members regarding the Project and (iii) conducting a review of financial and other records related to the Project. The Grantee further agrees that prior to making grants to a Sub-Grantee, the Grantee will require the Sub-Grantee to commit to maintaining adequate records to enable the expenditure of Grant Funds to be easily and accurately confirmed. As a condition to receiving a grant from the Grantee, the Sub-Grantee must agree to make its books and records related to the Project available for inspection at reasonable times by the Foundation or the Foundation's assignee (including the Grantee and representatives of the Grantee), as set forth in the previous paragraph.
- 7. <u>Prohibition on Lobbying and Other Compliance with Tax Laws</u>. Under Section 501(c)(3) and described in Section 509(a) of the Internal Revenue Code of 1986, as amended (the "Code"), Grant Funds may not be used by the Grantee:

- (a) to carry on propaganda, or otherwise attempt to influence any specific legislation through (i) an attempt to affect the opinion of the general public or any segment thereof or (ii) communication with any member or employee of a legislative body, or with any other governmental official or employee who may participate in the formulation of the legislation (except technical advice or assistance provided to a governmental body or to a committee or other subdivision thereof in response to a written request by such body, committee or subdivision), other than through making available the results of non-partisan analysis, study or research;
- (b) to influence the outcome of any specific public election or to carry on, directly or indirectly, any voter registration drive;
- (c) to engage in activities that require any person actively involved in the Project to register as a lobbyist or be identified as a lobbyist in a registration or report filed with a public agency by any other person or entity; or
- (d) to support the election or defeat of a candidate for public office, finance electioneering communications, register prospective voters or encourage the general public or any segment thereof to vote in a specific election.
- 8. <u>Grantee and Sub-Grantee Representation</u>. The Grantee represents that conduct by the Grantee and any Sub-Grantee of the activities described in <u>Schedules A, B, C</u> and <u>D</u> hereto in the manner described therein shall not cause the Grantee or any Sub-Grantee to be in violation of any federal, state, local or municipal law, rule, regulation or ordinance. The Grantee further represents that it is not aware of any of the following ever having occurred: (i) any material misappropriation of assets of the Grantee; (ii) the occurrence of an excess benefit transaction between the Grantee and any of its disqualified persons or an act of self-dealing by any of the Grantee's disqualified persons; (iii) a violation of the Grantee's conflicts of interest policy; or (iv) a formal investigation of an allegation of any of the foregoing. The person signing this Agreement on behalf of the Grantee represents and certifies that she or he has full, express power and authority to do so.
- 9. <u>Compliance</u>. If the Foundation is not satisfied with the progress of the Project, the content of any written report or the management of the Grantee, and if after any corrective action agreed upon between the Foundation and the Grantee has been taken, the Foundation is still not satisfied, the Foundation shall have the right to suspend or discontinue the funding of the Project or to cancel the Grant with regard to any unused or undistributed Grant Funds.
- 10. <u>Intellectual Property</u>. The Grantee hereby grants to the Foundation a perpetual, worldwide, non-exclusive license to use, reproduce, distribute, display, perform, edit, adapt, create derivative works from and otherwise exploit and sub-license, in all languages and all media now known or hereafter developed, all written work or other materials of any nature created by it under this Agreement ("the Work"). The Grantee acknowledges and agrees that no royalties will be paid for such license or use, total consideration being the grant described in this agreement. The Grantee agrees to further acknowledge and agree that Work, and all materials contained therein or prepared therefor, shall be deemed Licensed Materials under the terms of the Modified Creative Commons Attribution ShareAlike 4.0 International Public License, attached hereto as Schedule E.

Work is original and that it is the sole creator of the Work, except for any material incorporated into the Work created or owned by third parties, from whom the Grantee has obtained or will obtain, at its expense, all licenses necessary to incorporate and use such third-party material in the Work, including the right to sub-license to the Foundation such material incorporated into the Work. The Grantee further represents, warrants and covenants that the Work does not and will not contain any matter that is obscene or libelous, in violation of any copyright, trademark, proprietary right, or personal right of any third party, or otherwise violate any law. The Grantee will indemnify and hold the Foundation, its licensees and assigns, harmless from any and all claims, liabilities, costs and expenses, including reasonable attorneys' fees, arising as a result of the breach or alleged breach of these representations, warranties and covenants.

12. Grant Announcements and Public Reports.

- (a) <u>Grantee's Acknowledgement.</u> The Grantee agrees to acknowledge the Foundation's funding, as described below, in publications, advertising, speeches, lectures, interviews, press releases, internet web pages, and other similar activities related to the Mayors Challenge and the Project (together, "Media Releases"). Any Media Release that refers to the funding source of the Grant shall: (1) refer to "Bloomberg Philanthropies" rather than to the Foundation itself, (2) refer to the Mayors Challenge and state that the Project is one of the nine winning ideas of the Mayors Challenge, and (3) all written acknowledgements shall link to Bloomberg Philanthropies' website (www.bloomberg.org). The Grantee shall provide copies of all Media Releases to the Foundation and obtain the Foundation's consent prior to publication or distribution in any format of any Media Release. Further, as a condition to receiving a grant from the Grantee, each Sub-Grantee must agree to acknowledge the Foundation's funding in Media Releases as set forth above and provide copies of all Media Releases to the Foundation and obtain the Foundation's consent prior to publication or distribution in any format of any Media Release. To the extent that the Grantee provides Media Releases to the Foundation, the Grantee represents that it owns or otherwise has obtained all rights necessary to use, reproduce, publicly perform and distribute (including the right to sub-license) all works contained or used in the Media Releases.
- (b) Foundation Acknowledgement. The Foundation agrees that all trademarked or copyrighted works owned by the Grantee (including but not limited to logos, written material, photos, and other similar works provided by the Grantee to the Foundation) and provided to the Foundation, in any media, shall remain the property of the Grantee. To the extent that the Grantee provides any Media Release (and works contained therein) or trademarked or copyrighted works to the Foundation, the Grantee represents that it owns or otherwise has obtained all rights necessary to use, reproduce, publicly perform and distribute (including the right to sub-license) all such works. Furthermore, the Grantee provides to the Foundation a perpetual, non-exclusive, worldwide, royalty-free and fully paid-up, sub-licensable (to affiliates) license, or sub-license, as the case may be, to use, display, reproduce, publicly perform, and make derivative works of, all such works, regardless of whether such works were created with the Grant Funds. The Foundation has the right to publicly acknowledge and announce, at its sole discretion, any relationship between the Foundation and the Grantee. Bloomberg Philanthropies' web site may include a brief description of the Grant. On occasion, Bloomberg Philanthropies also posts grantees' publications and other related items on its website.

- 13. <u>Grantee Contact.</u> The Grantee's primary contact for this Grant shall be the Project Director of the Project as determined by the Grantee and communicated to the Foundation by April 30, 2019. The Project Director will maintain day-to-day contact with Anne Emig at the Foundation.
- Representations and Covenants. With regard to activities related to the Project, the Grantee represents, warrants and covenants to the Foundation that (a) it has and shall maintain during the Grant Term the proper licenses and rights to perform the activities described herein; (b) it is in compliance with all applicable local, city, state, federal and international laws, rules and regulations including, but not limited to, all environmental, safety and health and labor and employment (including those addressing discrimination, harassment and retaliation) laws, rules and regulations, and it shall remain in compliance during the Grant Term; (c) the personnel shall have the necessary experience, qualifications, knowledge, competency and skill set necessary to perform the activities under this Agreement; and (d) it shall use reasonable efforts to avoid employing any persons or using any labor, or using or having any equipment, or permitting any condition to exist which shall or may cause or be conducive to any labor complaints, troubles, disputes or controversies which interfere or are likely to interfere with the activities under this Agreement. At any time, the Foundation may request the Grantee to present copies of its programs, policies and/or documentation as to any training provided by it to its personnel.

15. <u>Governing Law</u>. [Reserved]

- 16. <u>Confidentiality</u>. Each party recognizes that it will have access to information of a proprietary or confidential nature owned by the other party. The parties acknowledge that the information they share with each other is proprietary, private and confidential. As such, each party agrees to keep such information in strictest confidence and protect it from disclosure; provided that the parties may disclose such information as required by law. Each party hereby waives any and all right, title and interest in and to such proprietary information of the other and agrees to return all physical copies, and destroy all electronic copies, of such proprietary information, except as otherwise agreed, at their expense, upon the expiration or termination of this Agreement.
- 17. <u>Entire Agreement and Amendment</u>. This Agreement constitutes the entire understanding between the Grantee and the Foundation with respect to the subject matter hereof and shall supersede all prior arrangements on such subject matter, whether made orally or in writing. This Agreement may not be amended except by written instrument executed by authorized representatives of both the Grantee and the Foundation.
- 18. <u>Notice</u>. All legal notices and other legal communications given or made pursuant hereto shall be in writing and shall be delivered personally or sent by registered or certified mail (postage prepaid, return receipt requested), or overnight courier and addressed to the party's proper address as set forth below. Any such notice shall be deemed to be given as of the date it is delivered to the recipient. All notices shall be addressed as follows:

If to the Grantee to: Brian Donoghue, Director of Innovation City of South Bend, Indiana County-City Building 1200N If to the Foundation to: Dahlia Prager, Esq. Bloomberg Philanthropies 25 East 78th Street 227 W Jefferson Blvd South Bend, IN 46601 donoghue@southbendin.gov New York, NY 10075 legal@bloomberg.org

With a copy to: Corporation Counsel City of South Bend, Indiana County-City Building 1200S 227 W Jefferson Blvd South Bend, IN 46601 With a copy to: Elizabeth Buckley Lewis, Esq. Willkie Farr & Gallagher LLP 787 Seventh Avenue New York, NY 10019 elewis@willkie.com

19. Miscellaneous. This Agreement may be executed in counterparts, each of which shall be deemed an original but all of which, when taken together, shall constitute one and the same instrument. This Agreement shall be binding upon, inure to the benefit of, and may be enforced by, each of the parties to this Agreement and its successors and permitted assigns. Each provision of this Agreement shall be considered separable, and if, for any reason, any provision or provisions hereof are determined to be invalid, illegal or unenforceable, such invalidity, illegality or unenforceability shall attach only to such provision and shall not in any manner affect or render illegal, invalid or unenforceable any other provision of this Agreement, and this Agreement shall be carried out as if any such illegal, invalid or unenforceable provision were not contained herein. This Agreement shall not be assigned without the prior written consent of the Foundation. This Agreement, including any schedules, amendments, modifications, waivers, or notifications relating thereto may be executed and delivered by facsimile, electronic mail, or other electronic means. Any such facsimile, electronic mail transmission, or communication via such electronic means shall constitute the final agreement of the parties and conclusive proof of such agreement, and shall be deemed to be in writing and to have the same effect as if signed manually. Any consent required to be given in writing hereunder may be given by electronic mail.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties to this Agreement have affixed their signatures:

By: Patitai Effancis	Ву:			
The Bloomberg Family Foundation Inc.	City of South Bend, Board of Public Works, for the benefit of the Department of Innovation and			
Name: Patricia E. Harris	Technology			
	Gary Gilot, President			
	Therese Dorau, Member			
	Suzanna Fritzberg, Member			
	Elizabeth Maradik, Member			
	Laura O'Sullivan, Member			
	Attest: Linda Martin, Clerk			
	Date:			

Schedule A Initiative

Overview: The Mayors Challenge

The Mayors Challenge is a competition to inspire cities to generate innovative ideas that solve major challenges and improve city life – and that ultimately can be shared and replicated by cities worldwide. Cities are uniquely positioned to encourage and foster the innovation, creativity, ideas, and solutions needed to tackle the pressing social and economic issues facing the world today – as well as meet the challenges of tomorrow. Yet with increasing needs and diminishing budgets, local governments must find innovative new ways to get work done. That is where the Mayors Challenge comes in – a competition for cities that inspires mayors and their partners to develop breakthrough solutions. Once winners are selected, Bloomberg Philanthropies works closely with each city to produce and track results, and capture implementation lessons. At completion of the Grant, successful Mayors Challenge projects will be "replication ready," meaning that they achieved six key criteria:

- o **Projects are implemented** at sufficient scale
- o Evidence has been gathered demonstrating impact
- Project model has been refined to reflect learnings from implementation, assessment, and user feedback
- o Value of the project to other cities is clear, and has been documented
- o Mayor is publicly engaged and excited to be a worldwide leader on the issue
- o **Project has funding (public/otherwise)** to be sustained beyond the 3-year Grant

The United States Mayors Challenge awarded prizes (nine \$1,000,000 prizes) to the cities that generated the boldest and most replicable ideas.

The City of South Bend has been awarded a \$1,000,000 prize for use in implementing its winning idea, to help low-income and part-time workers with unreliable transport options commute to their jobs by partnering with ride-share companies and employers.

Schedule B Proposal

Project Description:

South Bend, IN: Finding reliable transportation for shift workers

The Problem

The lack of reliable, affordable transportation is a primary barrier to finding and maintaining employment for approximately 10,000 South Bend residents.

The Idea

The City of South Bend (hereinafter, the "City") will help low-income and part-time workers with unreliable transport options commute to their jobs by partnering with ride-share companies and employers, who will help offset the cost.

Implementation Details

The City's plan is organized into the following major work streams. Please note, specific deliverables related to these milestones will be agreed upon in conjunction with the Foundation.

Work stream 1: Identify and test new transportation providers

Work stream 2: Segment user population

Work stream 3: Further evaluate financial impact for employers

Work stream 4: Formalize data management

Work stream 5: Optimize cost and ridership

Work stream 6: Improve onboarding process

Work stream 7: Expand base of participating employees

Work stream 8: Secure additional funding

Detailed implementation plans, metrics, and budgets will be submitted on an annual basis and approved by the Foundation. Once approved, amendments to the Agreement will reflect these milestones and budgets and the City will be held accountable for meeting them.

Coordination with the Foundation

The City will coordinate with the Foundation on the implementation of all aspects of the Project in accordance with the Agreement. In particular, the City will:

<u>Establish a staffing plan</u>. The Project's staffing plan will be created with and approved by the Foundation.

<u>Identify a qualified full-time Project Director</u>. The Project Director will oversee the project implementation and be responsible for coordinating with the Foundation, and its partners and consultants.

<u>Document learnings to support replication</u>. The City will work with the Foundation and its consultants to distill, document, and disseminate key project learnings so that the Project can be adapted for other marketplaces.

<u>Cooperate with the Foundation and its consultants</u>. The City shall cooperate with the Foundation on all aspects of the Project including implementation, communications, reporting and evaluation activities. Such cooperation shall include (but is not limited to) participating in monthly calls, periodic meetings and site visits, providing information about the Project when requested, submitting timely reports, and working with consultants to promote or assess the Project. Following the execution of the Agreement, the City will work with the Foundation and its consultants to create detailed implementation plans and budgets will guide all work moving forward. Implementation plans and budgets will be revisited on an annual basis.

<u>Promote the project</u>. The City shall work with the Foundation and its partners to maximize ongoing media opportunities for the Mayors Challenge and its efforts. This shall include, but not be limited to:

- a. Regular mention of the Mayors Challenge-winning project and its work in social media, using the Mayors Challenge hashtag (#mayorschallenge);
- b. Monthly submission of at least four high-resolution images and/or videos related to the Mayors Challenge work for use in social and other Bloomberg Philanthropies' media;
- c. Mayoral announcements about the team's work and the impact of the Project; and
- d. Regular (at least semi-annual) public updates on progress of initiatives developed by the Mayors Challenge Project, and its impact on citizens.

Any press releases or other public materials should be shared with the Foundation at least 3 business days in advance of publication for review and approval. Press releases concerning the City's Mayors Challenge Project are to include the following standard language:

"South Bend was one of the winners of the 2018 Bloomberg Philanthropies Mayors Challenge, an ideas competition that encourages cities to generate innovative ideas that solve major challenges and improve city life – and have the potential to spread."

Secure necessary funds to implement and sustain the project. To the extent that the Grant from the Foundation does not cover the full Project cost, the Grantee will secure necessary sources of funds for implementation of the Project and report to the Foundation on all fundraising milestones that are set in the Grantee's implementation plan. Fundraising reports will include potential sources and progress towards "fully funded." Furthermore, if the Project is successful, the Grantee is expected to sustain the Project, or cause it to be self-sustainable, beyond the life of the Grant; the Grantee will complete a Sustainability Plan, including what portion of the Budget will transition onto the public budget in the final year of the Grant, prior to receiving the final payment.

Schedule C Budget

BUDGET - INSTRUCTIONS:Please complete the budget for the full implementation of your idea in the spreadsheet provided.

Final App	lication Budget					
Personnel		Year 1	Year 2	Year 3	Total	Notes
abor (staff salaries)						
Project Manager		USD 70,000	USD 70,000	USD 70,000	USD 210,000	Full-time employee with fringe benefits
Engagement Director		USD 60,000	USD 60,000	USD 60,000	USD 180,000	Full-time employee with fringe benefits
						Half-time employee in Y2, full-time employee with fringe
Engagement Specialist		USD 0	USD 20,000	USD 40,000		benefits in Y3
Operations Director		USD 60,000	USD 60,000	USD 60,000		Full-time employee with fringe benefits
Administrative Assistant		USD 0	USD 20,000	USD 20,000		Half-time employee
Data Analyst		USD 30,000	USD 30,000	USD 30,000		Half-time employee
	Subtotal	USD 220,000	USD 260,000	USD 280,000	USD 760,000	
Sub-Contracts/Consulting						
						Nonprofit partner to manage transportation data
enFocus		USD 10,000	USD 20,000	USD 30,000	USD 60,000	(necessary to ensure anonymity of sensitive data)
						Tech company to build integrated data management
South Bend Code Works		USD 30,000	USD 30,000	USD 15,000	USD 75 000	system (launch Y2) and customer service platform (launc Y3) and maintain both systems
South Bend Code Works		030 30,000	030 30,000	030 13,000	030 75,000	Negotiate contracts with employers and transportation
Legal services		USD 30,000	USD 30,000	USD 30,000	USD 90,000	
	Subtotal	USD 70,000	USD 80,000	USD 75,000	USD 225,000	
	Personnel Subtotal	USD 290,000	USD 340,000	USD 355,000	USD 985,000	
Direct Costs	T Croomicr Garacocar	Costs	Costs	Costs	Costs	
Supplies		00313	00013	00313	20013	
Printing costs		USD 100	USD 100	USD 100	USD 300	Surveys and employee waivers
ncentives for focus group participation		USD 500	USD 500	USD 500	USD 1,500	
	Subtotal	USD 600	USD 600	USD 600	USD 1,800	
Equipment					<u>, , , , , , , , , , , , , , , , , , , </u>	
	Subtotal	USD 0	USD 0	USD 0	USD 0	
	Direct Costs Subtotal	USD 600	USD 600	USD 600	USD 1,800	
ndirect Costs		Costs	Costs	Costs	Costs	
Advertising/Media/Communications		00313	00010	20313	20013	
taverasing, media, communications	Subtotal	USD 0	USD 0	USD 0	USD 0	
ravel/Meetings/Workshops (Travel rela		332 0	332 0	332 0	332 0	
ravely meetings, workshops (marenetic	Subtotal	USD 0	USD 0	USD 0	USD 0	
	Indirect Costs Subtotal	USD 0	USD 0	USD 0	USD 0	
Other costs	muneet costs subtotui	Costs	Costs	Costs	Costs	
Other Costs Subcategory 1		COSES	COSES	COSES	COSIS	
Uber ridesharing trip expenses		USD 35,000	USD 60,000	USD 100,000	USD 105 000	Ride volume grows from 3,500 in Y1 to 10,000 in Y3
Waze Carpool trip expenses		USD 13,500	USD 51,000	USD 120,000		Ride volume grows from 4,500 in Y1 to 40,000 in Y3
LimeBike bikesharing trip expenses		USD 1,000	USD 2,000	USD 3,000		Ride volume grows from 1,000 in Y1 to 3,000 in Y3
Shuttle service trip expenses		USD 8,000	USD 40,000	USD 56,000		Ride volume grows from 1,000 in Y1 to 7,000 in Y3
shattle service trip expenses	Subtotal	USD 57,500	USD 153,000	USD 279.000	USD 489.500	
Other Costs Subcategory 2	Jubioldi	030 37,300	030 133,000	030 273,000	030 403,300	
other costs oubcategory 2						Renting space for meetings with employers, transportati
Meeting space		USD 200	USD 200	USD 200	USD 600	providers and other stakeholders
0	Subtotal	USD 200	USD 200	USD 200	USD 600	
	Other Costs Subtotal	USD 57,700	USD 153,200	USD 279,200	USD 490,100	
Total all costs	5 COSES GARACTER	002 0.,. 00	555 155,200	555 2.5,200	552 .53,100	
	Grand Total	USD 348 300	USD 493 800	USD 634 800	USD 1 476 900	

USD 493,800

USD 634,800 USD 1,476,900

Sources	
	Implementation
Mayors Challenge Grant	USD 1,000,000
Employer contributions (10% of ride cost in Y1, 30% in Y2, 70% in Y3)	USD 246,950
City of South Bend Transportation Assistance Fund (\$135,000	
per year)	USD 405,000
Total	USD 1,651,950

Grand Total

USD 348,300

Balance	(total sources minus total costs)	USD 175,050

Schedule D Reporting Requirements

The Grantee will report on a semi-annual basis. All materials should be submitted together using, where supplied, the templates provided by the Foundation.

Narrative Report

The Grantee will provide narrative updates on grant activities. Content of the report will be specified by the Foundation prior to the reporting deadline. The update can take the form of a brief (approximately five-page) memo.

Interest in Replication

The Grantee will track and list inquiries from cities and other parties interested in replicating, or learning more about, the Project using a template to be supplied by the Foundation. The Grantee will share lessons on a semi-annual basis and coordinate with the Foundation on replication.

Media & Public Events

The Grantee will track and list media coverage, city announcements and participation in public events using a template to be supplied by the Foundation.

Spending of Grant Funds

The Grantee will provide a high-level summary of spending of grant funds using a template to be supplied by the Foundation.

Metrics and Measurement

The Grantee will provide updates on key quantitative results and measures using a template to be supplied by the Foundation.

Mayoral Calls

The Grantee will organize 2 calls each year between the Mayor and Foundation. The calls will focus on the status of the Project.

Fundraising

To the extent that the grant from the Foundation does not cover the full project cost, the Grantee will secure necessary sources of funds for implementation of the project and report to the Foundation on all fundraising milestones that are set in the Grantee's implementation plan.

Schedule E

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Schedule F **Project Planning Document and List of Key Persons**

[To be inserted in final PDF]