



## SBStat Post Meeting Notes

### Urgent Issues Review During Meeting:

- Internal knowledge of purchasing and purchasing strategy within VPA as a whole and specifically Facilities and Grounds

### Decisions and Key Takeaways

- Analysis of contractor and forestry team costs reveals a need to analyze root cause of the “demand” of tree maintenance
- The City Motto team will continue to do focus groups around drafted city mottos
  - Motto finalized by the end of the calendar year
- Fitness Center promotion will be an upcoming project for VPAX and Business Analytics to manage
  - There is a need to clarify and work towards the projected break even point/target for the FC (on all related projects)
- Park Equity and New Location Analysis will narrow focus on key areas, and a deep dive on what is available in those areas
  - This project will happen in tandem with DCI in order to offer up creative ideas and align with existing/upcoming projects
- Recreation Mission Statement Drafts
  - Aaron and Mayor Pete will make final decision on mission statement and announce to VPA team
- Q4 SBStat Meeting
  - Recreation Program Audit
    - Determine strategic alignment of all Recreation services
    - Present preliminary plan of action and performance targets for all Recreation services

### Potential Topics to Discuss Next Meeting:

- New park locations and deep dive analysis of locations
- Recreation program audit
- Fitness Center promotion
- City motto

### Other Topics Discussed

- Hardship policy for tree maintenance/removal
- Storm damage risk management
- Resident tree preventative maintenance efforts
- Forestry related 311 calls since updates to template
- Enterprise online payment solution