



Daily tous les jours is an interaction design studio with a focus on participation in public spaces. We create collective experiences.



More together than alone

Our work enchants everyday life, igniting in people a sense of curiosity of what could be possible. We explore the future of cities and new ways to tell stories. For South Bend, we hope to stimulate exchanges between passers-by, creating a piece that can be meaningful and embody the vision of a renewed, human-friendly riverfront for the city. We imagine a participatory artwork, brought to life through collaboration, that will play an active part in local daily life.

Collaboration

Daily tous les jours leads multidisciplinary projects where participatory arts, interactive media and narrative environments intersect. Our artistic approach is always context-based. Every new project starts with a thorough study of the site, people, history, culture and behaviours. Our ability to connect with each of our unique audiences has become part of our signature, laying the foundation for our success working in public spaces. We aim to enchant and to facilitate engagement between people from all walks of life, in essence allowing them to connect first and foremost on a human level. Each project's inherent narrative comes to life through interaction, evolving as people experience it and bring their own stories.

Placemaking

The critical role the public plays in our installations has led us to go where our public is—in the streets, in the heart of the city, where art is taking on a renewed role as an enabler of connectivity and engagement. For this reason, South Bend would provide the perfect opportunity to put forth a creative narrative that evokes

memories and feelings and that ultimately can generate civic pride and ownership, elevating the value of this urban space.

Our past projects exemplify our unique ability to transform simple objects and activities into magical interactive experiences. We want to stimulate people's sense of discovery by tapping into their innate desire to learn, experiment and solve together. Spatial riddles, collective benches, instruction platforms or as selected points of view are some of many ideas that can help animate and give meaning to a piece.

Developing the creative potential of emerging technologies is an equally vital aspect of our practice. Our interest in celebrating the dynamic relationship between physical objects and user-enhanced programs has led us to develop a wide range of custom integrated technology solutions. A project's context dictates if we choose to use technology, and if so, how it is integrated to the environment. We also work out realistic maintenance plans with the client from the start.

About

Daily tous les jours was cofounded in 2010 by Mouna Andraos and Melissa Mongiat. Over the years, we built a diverse team of designers, technologists, musicians, architects, and producers. We also love to collaborate with experts in different fields including choreographers, composers, chefs, filmmakers and scientists as needed.

Our work has won numerous international recognitions including Best in Show at the 2013 Interaction Awards, the Grand Prize at the 2014 UNESCO Shenzhen Design Awards, the 2015 Knights Cities Challenge, and more recently, a Fast Company Innovation by Design Award. We are also very active in the design and digital arts communities, giving lectures and talks worldwide, notably at SXSW, EYEO, New Cities Summit, TEDx, Ars Electronica.



South Bend

Stitching Together 'Ribbon Town'

We have come to learn that much like the river it is named after, the urban, cultural and economic evolution of South Bend Indiana has gone through many twists and turns. Out of its fascinating history and exceptional geography emerge stories of its first inhabitants benefiting from the natural resources, portaging during fur trade, industrial transportation and manufacturing businesses. These drastic transformations in the identity of South Bend have led us to better understand the need for a period of contemporary rediscovery.

Although exciting redevelopment efforts are beginning to bring new life and energy to the area, the current state of South Bend's communities remain somewhat divided, both physically and socially. One thing that has always united them however seems to be the river.

To further encourage people coming together along the river's edge the city has begun planning over 3.5 miles of walking trail. Daily tous les jours hopes to create a bespoke interactive installation to contribute to the transformation of this path into a unique journey, a playful and collaborative walking experience that brings both citizens and visitors of all ages and from all backgrounds together.

Scenario 1

Daily tous les jours conceives and delivers a new and customized permanent interactive installation for a portion of South Bend's river trails.

*We recommend that this would be done in two separate phases (preliminary concept and design/fabrication phases)

Timeline: 12-15 months

Scenario 2

Daily tous les jours adapts one of their existing interactive installation for a permanent new site along South Bend's river trails.

Timeline: 6-12 months



South Bend

Option 1 - New Project

Phase 1

Months 1 -3

Research & Concept

The Daily tous les jours' approach includes strategies to encourage local participation at critical moments in the creative process: namely during early research as well as through prototyping.

1.1 Preliminary research

- Understand any existing studies, research or documents pertaining to the specific site and adjacent communities
- Research local stakeholders, residents or site-users that we should meet during a site visit
- Conduct preliminary Skype or phone interviews
- General research on the history and stories of the site and communities

1.2. Site visit

- Study existing circulation and everyday usage through observation
- Meet with local stakeholders to understand existing relationships and expectations for the site
- Possibility of holding an open meeting

and/or workshop with any interested parties or residents to explore the potential of the site together

- Meet with key local partners for fabrication and/or installation

1.3. Concept development

- Explore the promenade as a raw material for play: how can the trails remain functional while becoming a space for living, together, better
- Prototype preliminary ideas, document (and share)
- Refine objectives
- Propose preliminary concept (short text and sketch)
- Presentation *Skype or in person

Deliverable

Preliminary concept presentation document (PDF) including research summary, rough sketches and preliminary user scenario

Phase 2

Months 4 - 9

Detailed Design

- Refine interaction scenario
- Detailed design
- Prototype specific idea
- Select materials
- Detail plans, in collaboration with fabricator(s)
- Detail fabrication and installation budgets
- Technical design, select technologies and start software architecture
- Present *Skype or in person

Deliverable

Final design document (PDF) including final user scenario and technical drawings.

Months 10 - 13

Fabrication

Fabrication of all built elements (including scale prototypes for testing)
Software development (including a first demo)

Deliverable

Installation ready to ship

Month 14-15

Shipping & installation

Deliverable

A new Daily tous les jours interactive installation!

* About presentations

We should decide which presentation should happen in person to ensure by-in and optimum use of resources.



South Bend

Option 2 - Existing Project

Months 1 -2

Research & Site

1.1 Preliminary research

- Understand needs and desires for the site in order to select the right project to re-imagine for this new context
- Research local stakeholders, partners that we should meet during a site visit
- Preliminary site study in preparation for visit

1.2. Site visit

- Study existing circulations and everyday usage through observation
- Scout options for location of adapted installation design
- Meet with local stakeholders
- Meet with key local partners for fabrication and/or installation
- Understand technical aspects of sites

Deliverable

Presentation document (PDF) including site research summary, selected project and preliminary user scenario

Months 3 - 5

Design Adaptation

- Begin re-design for new site as needed
- Prototype new implementation strategy
- Confirm fabrication method and material choices
- Detail fabrication plans, in collaboration with fabricator(s)
- Detailed fabrication and installation budgets
- Revise technical design and software
- Presentation *Skype or in person

Deliverable

Final design document including final user scenario and technical drawings.

Months 6 - 8

Fabrication

Fabrication of all built elements
Software updates

Deliverable

Installation ready to ship

Month 9

Shipping & installation

Deliverable

A Daily tous les jours interactive installation!

Making it happen...

Key Team Players

Creative Direction

Mouna Andraos, Melissa Mongiat

Interaction Design

Pierre Thirion & Michael Baker

Technical Direction

Eva Schindling

Environment Design

Rebecca Taylor

Graphic Design

Anne Ouellette

Project Manager

Irène Chaudouet

Project Coordination

Marie-Pier Gauthier-Manes

With South Bend

This project would be turnkey. However, to insure its success, Dtlj works closely with the City of South Bend that notably helps sourcing local partner, facilitates prototyping sessions locally. Also, the City is solely responsible for:

- Permits
- Insurance
- Fundraising

Budget New Work

Phase 1 only, research & preliminary concept proposal

TOTAL (USD)	25,000 *
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Scenario 2 Existing work

Steps 1 only, research & selection of work and site analysis

TOTAL (USD)	10,000 *
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* Excludes all applicable taxes, as well as travel, accommodations and per diems for team.

We look forward
to hearing from you.

