



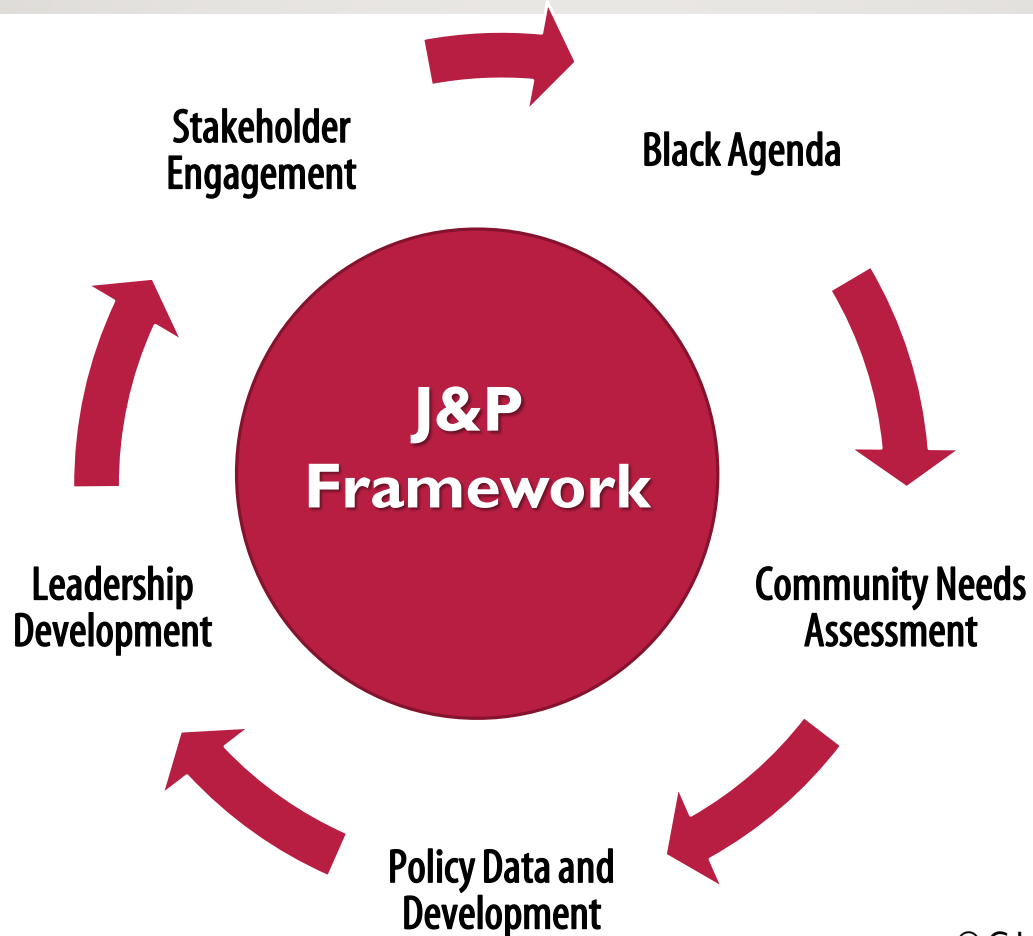
African American Community Transformation: A Comprehensive Framework

**Transforming Businesses, Lives And Communities
Beyond The Black Agenda**

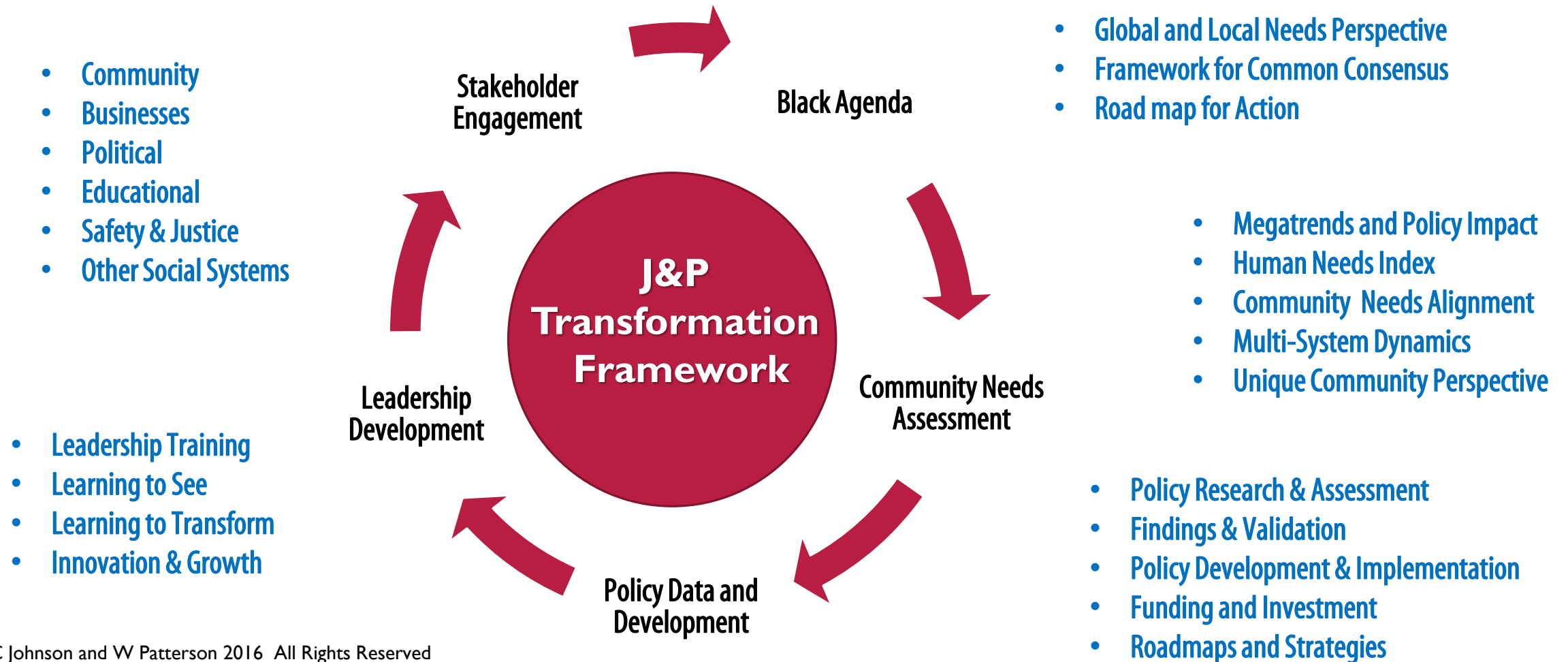
African American Community Transformation

Unique Comprehensive Solution & Approach

Bringing a new perspective and solutions to old problems

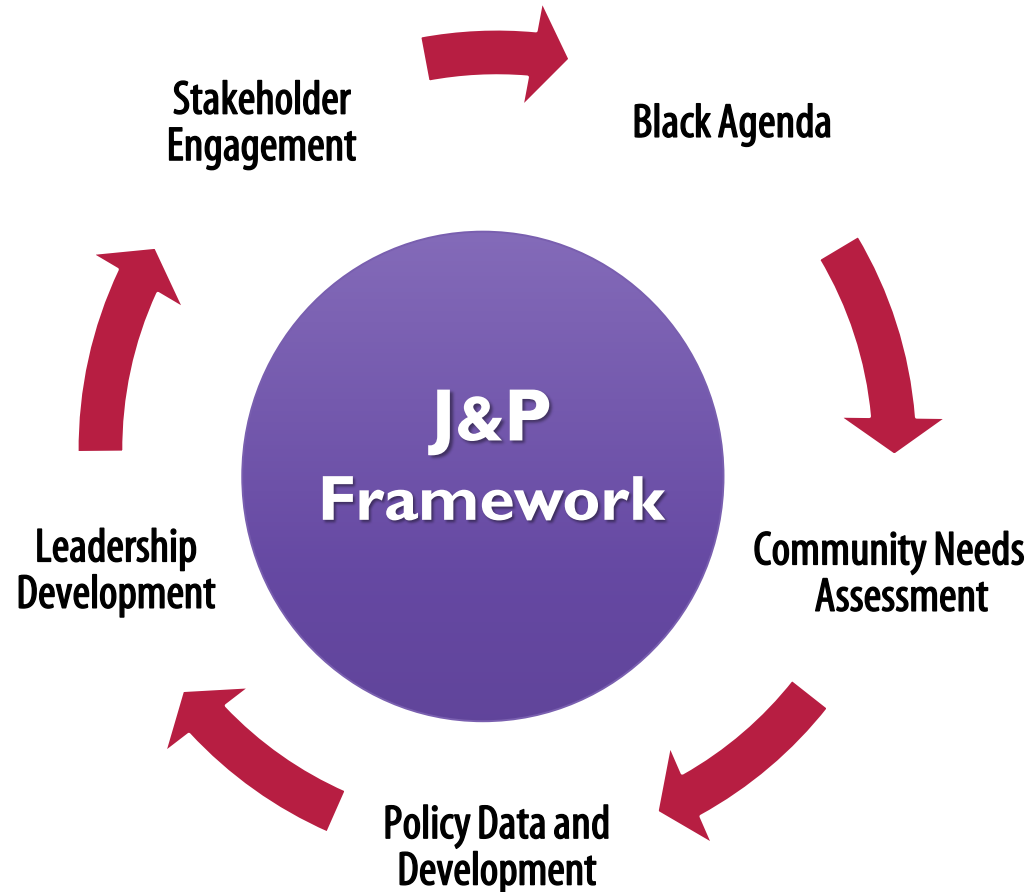


New Comprehensive Solution Approach to Business and Community Transformation



HOW TO IMPLEMENT THE FRAMEWORK

- **Stakeholder Engagement Program**
 - Why is it important?
 - Best Practices
 - What happens when demo- and psychographics change?
 - Understanding and better engaging stakeholders gets you better results
- **Leadership Program**
 - Why Leadership Development is important
 - Learning to See Huge New Opportunities
 - Learning to Transform
 - Companies with good leaders tend to be more profitable



- **Black Agenda Workshop**
 - Understand the Black Agenda
 - Opportunities: Community, Business and Personal
 - Case Studies
- **Community Needs Workshop**
 - Why do a needs assessment?
 - Why get to know your community?
 - Multi-cultural perspective is critical
 - Challenge institution with the right data
 - Change – getting it right not wrong
- **Policy Research, Assessment and Development**
 - What policies are helping or hurting us?
 - Impact of polices on you and the community
 - Right and wrong way to do research (Results)
 - Efficient vs Inefficient

How Do You Improve The Black Community? Essentials for Success

- 1 Recognize the Real Problems**
- 2 Identify Optimum Solutions Based on Community Needs**
- 3 Implement Best Practices Solutions**
- 4 Include a System of Accountability**
- 5 Monitor and Share Results**
- 6 Continuous Improvement**

WHAT WE DO

- **We utilize the Human Development Index and other international standards in our assessments**
- **We develop effective leadership and organizations to help ensure success**
- **We transform mega-trend, research and policy data into viable improvement strategies**
- **We conduct root cause analysis for multiple entities**
- **We identify waste, ways to reduce operating cost and improve efficiencies**



Create New Roadmap for Sustainable Development of Communities, Businesses and Families



WHAT WE DO (CONTINUED)

- **We integrate the use of technology and other levers into strategies to improve success**
- **We develop “Transformational Roadmaps” for businesses, institutions, government agencies and community based organizations**
- **We provides more rapid and sustainable solutions for businesses, community organizations and institutions**
- **We provide leadership development, mentorship and coaching for business and organizational leaders**





Cecile R.A. Johnson, M.A.

Human Rights Advocate, Community and Organizational Transformation Consultant. Advisor to over 20 businesses and non-profits organizations on community transformation and policy research, development and deployment. Thought Leader with a Global Perspective

Thought Leader and Community Change Agent

Consultant, Advisor and Change Agent Businesses and Non-Profits:

- City of New York
- EDS / SUNY Buffalo.
- State of NY Corrective Action
- First American Title
- FGCU- Public School Enrichment Partnership
- Quality Life Center of Southwest Florida, Inc.
- Lee County Schools
- Lee County Government EEOC- HUD Fair Housing
- NAAPC- Lee County
- Center for Progressive Leadership
- African Development Plan
- Mandela Institute. SA
- IAAFC- Illinois
- NBAC

• World Class Researcher

- Global and Community Human Rights Advocate
- Multi-Cultural Diversity Specialist
- Co-author of the National Black Agenda 2016
- Over 20 research studies on disparities and solutions impacting the black community
- Co-developer of the J&P model for community transformation

• Shifts social dynamics through policy, organizational process and performance improvement

- Strategic organizational alignment and problem solving
- Enterprise Program Design and Evaluation
- Public and Private sector transformation

• Political and Community Leadership Development

- Stakeholder Engagement / Strategic Alliances
- Strategic Human Capital Development
- Restorative remedies based on Human Rights

Education

UN Human Rights Defender

Administration of Justice Advocate (*in Progress*)
American Institute of Human Rights, Atlanta, GA

Masters of Arts in Inner City Studies

Northeastern Illinois University.

BA - Communications

Florida Gulf Coast University



William A Patterson

Global Enterprise Consultant and Business Improvement Expert

Led over 30 major enterprise and global program initiatives for Fortune 500 and smaller organizations. Created frameworks to help them to: Go Lean and Green, improve marketing, sales and profits; and rapidly deploy new solutions. Core competences include:

- Rapid Program Deployment
- Business and Technology Strategies
- Profit and Performance Improvement
- Enterprise Cost Reduction and Consolidation
- Creative Innovation, Sales and Marketing
- Organizational Capability Maturity Level Improvement



Career Credentials



For Profits	Telco, Insurance, Retail & Distribution	Government, Public Sector & Non-Profit
American Broadcasting Company	Allstate	American Hospital Association
BP (Formerly AMOCO)	Ameritech (multiple engagements)	City Colleges of Chicago
A.T. Kearney	ARMCO Insurance Group	Chicago Museum of Science and Industry
Anexsys/BankOne	Blue Cross/Blue Shield (IL/NY)	Chicago Public Schools
Covansys	Centel Communications	Chicago Transit Authority
Dart/Kraft	Follett Corporation	Chicago Housing Authority
Deloitte Consulting	Globe Glass	Circuit Court of Cook County
Harris Bank	HMO of Illinois	Environmental Protection Agency (EPA)
IBM	Long and Silverman Publishing	Illinois Department of Transportation
Kintana (Now HP)	Oce	Illinois Department of Public Health
Project Management Solutions	Plexsys	Illinois State Board of Education
Sara Lee	Sentry Insurance	Los Angeles Unified School District
UOP	Yellow Technologies	NASA



MBA, Marketing,
Finance and
Quantitative Methods



Dr. Gale B. Frazier

Master Training and Educator, Civil Engineer with Extensive Construction Management Expertise, Entrepreneurship Development and Change Agent

Trained over 250 businesses on essentials of construction business management (i.e. financial, project and construction management: vendor certification) and over 150 minority entrepreneurs on wise business practices . Helped 600 students through the STEM initiative.

Worked for or acted as Consultant, Advisor and Change Agent Businesses and Non-Profits:

- AT&T/Illinois Bell
- Illinois Department of Transportation (IDOT)
- Northrop Corporation DSD
- Rush Medical Center Assistant Director of Construction Mgmt
- Truman College,
- Rush University and
- South Suburban College
- NAACP

Experience

- Dean of Entrepreneurial Training Institute (ETI)
- CEO of Construction Management Consortium
- VP of Operations - Metrocon International Inc
- National Dean US Minority Contractors Association
- Chairperson of National Black Agenda Consortium, and co-author of the National Black Agenda 2016
- Former Illinois NAACP State Youth Advisor
- Program Planning and Project Management
- Former Illinois Co-State Representative for the National Council on Educating Black Children

Credentials

- Doctorate in Education - Roosevelt University
- MS in Project Management - DeVry University
- BS in Civil Engineering - Tennessee State University

Certifications

- **Urban Principal Leadership** - Harvard University Graduate School of Education;
- **Illinois Institute for Entrepreneurship**
- **Recipient of the prestigious J. William Fulbright Scholarship**

J&P CONSULTING CONSORTIUM

- **Consists of master coaches and consultants** with a wide range of best practice tools to accelerate implementation of the Black Agenda and community and organizational transformation programs
- **Experts in business strategy improvements** including building strategic roadmaps and partnerships; and engaging customers and other stakeholders
- **Experienced at helping communities and institutions transform**
- **Experienced at helping businesses and nonprofits more rapidly grow** revenue, reduce costs and improve profits (results)
- **Help build high performance teams and organizations**

TO GET STARTED CONTACT

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