Period Ending: December 31, 2015

Issued By: Administration/Finance

## City of South Bend

## Annual Licensing Fee Report

On or before November 1st of each year, the City Controller shall provide a written "Annual Licensing Fee Report" to the City of South Bend Common Council. Attached is the report for the year ended December 31, 2015. The report provides a listing of each licensing fee charged and includes a summary of revenue and number of licenses sold trends for the years 2007 through 2015.

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Licensing Fee Revenue - 2007 thru 2015
Number of Licenses Sold - 2007 thru 2015
2015 Licensing Revenue by Type

Distribution
Mayor
Chief of Staff
Deputy Chief of Staff
Common Council
Department Heads
Fiscal Officers
Controller
Deputy Controller
Director of Treasury
Senior Budget Analyst
Business License Administrator

Pete Buttigieg
James Mueller
Suzanna Fritzberg

John Murphy
Jennifer Hockenhull
Rahman Johnson
Amy O'Connor
Michelle Adams

City of South Bend
Annual Licensing Fee Report
For Year Ended December 31, 2015


City of South Bend
Annual Licensing Fee Report
For Year Ended December 31, 2015

| License Type | 2007 <br> Actual <br> No. Sold | $2008$ <br> Actual No. Sold | $2009$ <br> Actual No. Sold | $2010$ <br> Actual No. Sold | $2011$ <br> Actual No. Sold | $2012$ <br> Actual No. Sold | 2013 <br> Actual <br> No. Sold | $2014$ <br> Actual No. Sold | 2015 <br> Actual <br> No. Sold |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adoption Fee (Animal Control) | 330 | 437 | 357 | 332 | 247 | 195 | 257 | 296 | 284 |
| Adult Business | 6 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 |
| Alarm Agents | 25 | 25 | 28 | 28 | 45 | 58 | 64 | 70 | 73 |
| Animal Surrenders (Animal Control) | 1,512 | 1,210 | 888 | 930 | 847 | 685 | 563 | 332 | 414 |
| Arborist/Tree Service | 29 | 35 | 34 | 36 | 40 | 46 | 47 | 42 | 43 |
| Automotive Repair/Service Center | 95 | 92 | 108 | 94 | 95 | 99 | 93 | 94 | 95 |
| Busker or Sidewalk Performer | - | - | - | - | - | - | - | 12 | - |
| Charitable Solicitation | 12 | 13 | 10 | 11 | 16 | 16 | 11 | 13 | 14 |
| Dangerous Dog License Fees (Animal Control) | 68 | 42 | 47 | 53 | 36 | 38 | 18 | 8 | - |
| Euthanasia Fee for Pets (Animal Control) | 108 | 94 | 37 | 108 | 166 | 167 | 87 | 57 | 46 |
| Food Vending Machines (per location) | - | - | - | - | - | - | - | - | 4 |
| Food Vending Vehicle (per vehicle) | 3 | 1 | 5 | 6 | 6 | 2 | 2 | 2 | 2 |
| Hotel \& Motel (per establishment) | 19 | 18 | 17 | 19 | 19 | 17 | 18 | 18 | 17 |
| Itinerant Restaurant | 3 | 3 | 2 | 2 | 2 | 1 | 1 | 1 | 1 |
| Lawn Parking (10 or more cars) flat rate | 87 | 110 | 148 | 83 | 70 | 65 | 83 | 40 | 160 |
| Lawn Parking (under 10 cars) per parking space | 99 | 197 | 235 | 72 | 46 | 34 | 28 | 30 | 105 |
| Massage Establishment | 3 | 5 | 11 | 10 | 16 | 15 | 9 | 9 | 13 |
| Massage Technician | 16 | 18 | 25 | 18 | 22 | 21 | 15 | 13 | 21 |
| Micro Chipping for Pets (Animal Control) | 193 | 147 | 172 | 191 | 924 | 702 | 118 | 183 | 203 |
| Open Air Business (per location) | 17 | 16 | 15 | 24 | 15 | 17 | 19 | 85 | 66 |
| Outdoor Motion Picture Theatre | - | - | - | - | - | - | 1 | - | - |
| Peddlers/Canvassers | 50 | 41 | 56 | 69 | 83 | 87 | 63 | 59 | 54 |
| Performing Animal Exhibitions | - | - | - | - | - | - | - | 1 | - |
| Pet Licenses (Animal Control) | 2,109 | 1,212 | 1,485 | 1,381 | 1,390 | 1,426 | 1,296 | 1,202 | 816 |
| Pet Shops | 3 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 4 |
| Pick Up Fees (unwanted pets) Animal Control | - | - | - | - | - | - | - | - | 12 |
| Pool Halls | 2 | 1 | 1 | 1 | 1 | - | - | - | - |
| Precious Metal Dealer | 5 | 7 | 7 | 7 | 11 | 16 | 15 | 13 | 7 |
| Public Parking Facility (per facility) | 15 | 16 | 16 | 15 | 15 | 11 | 10 | 9 | 9 |
| Reclaim Fee for Impounded Pets (Animal Control) | 500 | 300 | 413 | 418 | 405 | 316 | 342 | 148 | 202 |
| Restaurant | 466 | 428 | 494 | 487 | 517 | 518 | 502 | 517 | 505 |
| Rubbish/Garbage Removal | - | 17 | 23 | 18 | 19 | 19 | 15 | 13 | 11 |
| Scrap Metal/Junk Dealers | 16 | 23 | 18 | 17 | 17 | 17 | 15 | 13 | 18 |
| Second Hand Dealers (per year) | 21 | 18 | 29 | 25 | 32 | 31 | 33 | 37 | 34 |
| Self Service Laundry | 8 | 8 | 10 | 9 | 9 | 9 | 9 | 9 | 9 |
| Tattoo Establishments | - | - | - | - | - | - | 1 | 1 | 1 |
| Tattoo Artists | - | - | - | - | - | - | 4 | 6 | 6 |
| Taxicab - Companies (Central Services) | 11 | 11 | 11 | 12 | 12 | 8 | 11 | 8 | 8 |
| Taxicab - Drivers (Central Services) | 155 | 173 | 205 | 184 | 175 | 158 | 165 | 124 | 126 |
| Taxicab - Vehicles (Central Services) | 120 | 136 | 147 | 142 | 180 | 170 | 180 | 168 | 145 |
| Transient Merchant | 9 | 9 | 10 | 9 | 9 | 12 | 8 | 6 | 7 |
| Vehicle Removal Service | 8 | 6 | 5 | 8 | 7 | 7 | 5 | 7 | 7 |
| Veterinarian Expenses (Animal Control) | - | - | - | - | - | - | - | - | 39 |
| Total | 6,123 | 4,877 | 5,077 | 4,828 | 5,502 | 4,992 | 4,117 | 3,654 | 3,585 |
|  |  |  |  |  |  |  |  |  |  |
| General Fund | 1,017 | 1,115 | 1,315 | 1,077 | 1,120 | 1,127 | 1,080 | 1,128 | 1,290 |
| Animal Care and Control (Consolidated Bldg) | 4,820 | 3,442 | 3,399 | 3,413 | 4,015 | 3,529 | 2,681 | 2,226 | 2,016 |
| Central Services Fund | 286 | 320 | 363 | 338 | 367 | 336 | 356 | 300 | 279 |
| Total | 6,123 | 4,877 | 5,077 | 4,828 | 5,502 | 4,992 | 4,117 | 3,654 | 3,585 |

Note: Includes application fee transactions and late
charges if applicable

| City of South Bend Annual Licensing Fee Report For Year Ended December 31, 2015 <br> License Type | Current License Fee | Estimate <br> Revenue <br> Per License | Estimated Cost Per License |  | Building Department |  |  | Public Works |  | $\begin{aligned} & \text { む } \\ & \text { O} \\ & 0 \\ & 0 \\ & 0 \\ & \vdots \\ & \hline \end{aligned}$ |  |  |  |  | 出 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adoption Fee (Animal Control) | Pre 8-1-14: \$75/Dogs, \$60/Cats --- Post 8-1-14: \$85/Dogs, \$100/Puppies, \$65/Cats | 49.28 | 81.20 | x |  |  |  |  |  |  |  |  |  |  |  |
| Adult Business | \$500.00 | 505.00 | 321.98 |  | x | x | x |  |  | x |  | x | x |  |  |
| Alarm Agents | \$75.00 | 82.00 | 69.41 |  |  | X | x |  |  | x |  |  |  |  |  |
| Animal Surrenders (Animal Control) | \$20.00 (Pre 8-1-14: \$10.00) | 21.49 | 121.80 | X |  |  |  |  |  |  |  |  |  |  |  |
| Arborist/Tree Service | \$60.00/yr, \$3.50 vehicle | 85.00 | 110.79 |  |  |  |  |  |  | x | x |  |  |  |  |
| Automotive Repair/Service Center | \$200.00 | 204.89 | 309.37 | x | x | x |  |  |  | x |  |  |  |  |  |
| Busker or Sidewalk Performer | \$20 in 2014; no longer in existence | N/A | - |  |  |  |  | x |  |  |  |  |  |  |  |
| Charitable Solicitation | \$45.00 | 47.14 | 23.14 |  |  |  | x |  |  | x |  |  |  |  |  |
| Dangerous Dog License Fees (Animal Control) | Dangerous Dog License eliminated in 2015 | N/A | 81.20 | x |  |  |  |  |  |  |  |  |  |  |  |
| Euthanasia Fee for Pets (Animal Control) | \$20.00 per pet | 20.87 | 121.80 | X |  |  |  |  |  |  |  |  |  |  |  |
| Food Vending Machines (per location) | $\$ 40.00$ per machine, 4 businesses with 125 locations in 2015 | 771.25 | 3.28 |  |  |  | x |  | x | x |  |  |  |  |  |
| Food Vending Vehicle (per vehicle) | $\$ 65$ per vehicle (2 licenses is actually 2 companies with several vehicles) | 323.50 | 3.28 |  |  |  |  |  | x | x |  |  |  |  | x |
| Hotel \& Motel (per establishment) | \$95.00 | 100.59 | 174.73 |  | X | X |  |  |  | x |  |  |  |  |  |
| Itinerant Restaurant | \$75.00, \$30 entertainment | 5.00 | 85.47 |  | x | x |  |  | X | x |  |  |  |  |  |
| Lawn Parking (10 or more cars) flat rate | \$50 per game (10\% discount for season) | 45.83 | 18.68 |  |  |  |  |  |  |  |  |  |  | x |  |
| Lawn Parking (under 10 cars) per parking space | \$3.00 per space (10\% discount for season) | 34.15 | 18.68 |  |  |  |  |  |  |  |  |  |  | x |  |
| Massage Establishment | \$200.00 | 182.31 | 290.43 |  |  |  |  | x |  | x |  |  |  |  |  |
| Massage Technician | \$75.00 | 70.81 | 270.75 |  |  |  | X |  | X | X |  |  |  |  |  |
| Micro Chipping for Pets (Animal Control) | \$20.00 per pet | 20.10 | 81.20 | x |  |  |  |  |  |  |  |  |  |  |  |
| Open Air Business (per location) | \$45.00/private property, \$40.00 public | 41.74 | 64.46 | x | x |  |  | x |  | X |  |  |  |  |  |
| Outdoor Motion Picture Theatre | \$85.00 | N/A | - |  |  |  |  | x |  | x |  |  |  |  |  |
| Peddlers/Canvassers | \$50.00 | 43.06 | 46.27 |  |  |  | X |  |  | x |  |  |  |  |  |
| Performing Animal Exhibitions | \$85.00 | N/A | - | x | x |  |  |  |  | X |  |  |  |  |  |
| Pet Licenses (Animal Control) | *See fee structure below (Pre 8-1-14: \$10-\$25 per pet) | 26.70 | 40.60 | x |  |  |  |  |  |  |  |  |  |  |  |
| Pet Shops | \$140.00 | 145.00 | 46.27 | X | x | x | x |  |  | X |  |  |  |  |  |
| Pick Up Fees (unwanted pets) Animal Control | \$40.00 per pet (Pre 2015: $\$ 20.00$ per pet) | 64.33 | 214.34 | x | x | x | x x |  |  |  |  |  |  |  |  |
| Pool Halls | \$100.00 | N/A | 105.32 |  | x | X | x |  |  | x |  |  |  |  |  |
| Precious Metal Dealer | \$75.00 | 81.14 | 307.26 |  | x |  | x |  |  | x |  |  |  |  |  |
| Public Parking Facility (per facility) | \$80.00 | 69.33 | 28.55 |  |  |  |  | x |  | X |  |  |  |  |  |
| Reclaim Fee for Impounded Pets (Animal Control) | **See fee structure below (Pre 8-1-14: \$20 licensed, \$30 unlicensed, \$50 subsequent) | 18.86 | 81.20 | x |  |  |  |  |  |  |  |  |  |  |  |
| Restaurant | \$90/to 150 guests, \$110/more than 150, \$30 entertain. | 78.46 | 893.21 |  | x | x |  |  | x | x |  |  |  |  |  |
| Rubbish/Garbage Removal | \$60.00 \& \$10.00 inspection | 625.73 | 9.52 | x |  |  |  |  |  | x |  |  |  |  | x |
| Scrap Metal/Junk Dealers | \$250.00 | 169.44 | 18.68 |  |  |  |  |  |  | X |  |  |  | x |  |
| Second Hand Dealers (per year) | \$115.00 per year, \$40.00 outdoor display adder | 131.06 | 530.22 | x | x | $x$ | X |  |  | x |  |  |  |  |  |
| Self Service Laundry | \$3.00 per machine, \$45.00/ per establishment | 227.44 | 94.81 |  | x | x |  |  |  | x |  |  |  |  |  |
| Tattoo Establishments | \$250.00 initial, \$150.00 renew | 155.00 | 399.21 |  | X | X | x |  | x | x |  |  |  |  |  |
| Tattoo Artists | \$125.00 initial, \$75.00 renew | 77.83 | 270.75 |  |  |  | x |  | X | x |  |  |  |  |  |
| Taxicab - Companies (Central Services) | \$100.00 per company | 100.00 | 170.49 |  |  |  |  |  |  |  |  |  |  |  | x |
| Taxicab - Drivers (Central Services) | \$21.00 per driver | 20.29 | 160.97 |  |  |  |  |  |  |  |  |  |  |  | x |
| Taxicab - Vehicles (Central Services) | 1st inspection $\$ 55.00$ per vehicle, re-inspection for vehicles failing 1st inspection $\$ 25.00$ per vehicle | 62.83 | 170.49 |  |  |  |  |  |  |  |  |  |  |  | $x$ |
| Transient Merchant | $\$ 135.00$ single location, \$50.00 Christmas trees/wreaths | 140.71 | 68.06 |  |  |  |  | x |  | x |  |  |  |  |  |
| Vehicle Removal Service | \$125.00 | 133.57 | 69.41 | x |  | X | x |  |  | x |  |  |  |  |  |
| Veterinarian Expenses (Animal Control) | Medical expenses billed to owner (various) | 35.62 | 81.20 | x |  |  |  |  |  |  |  |  |  |  |  |
| Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| General Fund <br> Animal Care and Control (Consolidated Bldg) <br> Central Services Fund <br> Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Note: Includes application fee transactions and late charges if applicable | * Pet Licensing Fees: Residential Altered annual pets $\$ 125$ / 17-19 pets $\$ 150$, Residential Non-alt ** Return to Owner Fees: 1st redemption \$15 / 2nd | fee: 1 pet \$15 ered annual fee: nd \$50 / 3rd \$7 | 2-4 pets $\$ 25$ <br> : 1 pet $\$ 50$ / up <br> / 4th and su | /5-8 <br> up to <br> bseq | -8 pe <br> 03 p <br> quen | pets pets nt |  | $\begin{aligned} & 0 / 9- \\ & 300 \\ & 00 \end{aligned}$ |  |  |  | $100$ | $\text { / } 13$ |  |  |

## City of South Bend, Indiana Licensing Fee Revenue 2007 thru 2015



|  | Animal Care \& Control | Central <br> Services |  | General Fund |  | Grand Total | - The majority of licensing revenue is deposited into the General |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2007 | \$ 57,417 | \$ | 9,244 | \$ | 86,262 | \$ 152,923 | Fund. |
| 2008 | \$ 58,004 | \$ | 10,364 | \$ | 86,967 | \$ 155,335 |  |
| 2009 | \$ 67,017 | \$ | 11,454 | \$ | 111,254 | \$ 189,725 | - Taxicab licensing revenue is |
| 2010 | \$ 60,286 | \$ | 10,979 | \$ | 104,287 | \$ 175,552 | deposited into the Central |
| 2011 | \$ 54,339 | \$ | 11,990 | \$ | 106,184 | \$ 172,513 | Services Fund. |
| 2012 | \$ 45,809 | \$ | 13,355 | \$ | 115,329 | \$ 174,493 |  |
| 2013 | \$ 45,352 | \$ | 13,797 | \$ | 111,379 | \$ 170,528 | - Animal Care \& Control fee |
| 2014 | \$ 49,297 | \$ | 11,196 | \$ | 112,188 | \$ 172,681 | revenue is deposited into the |
| 2015 | \$ 55,692 | \$ | 12,467 | \$ | 117,461 | \$ 185,620 | Building Department Fund. |

Licensing fee revenue increased during 2009 due to the efforts of the new Business License Administrator, increases in pet licenses and pet reclaim revenue by Animal Care \& Control, and greater lawn parking revenue during Notre Dame football games.

Licensing fee revenue declined in 2010 vs 2009 as a result of lower of animal adoption fees, automobile repair licenses and garbage removal license revenue. Another reason for this decline was the advance billing and prepayment of certain licenses (i.e. automotive repair and alarm agent licenses) in December 2009 for the 2010 fiscal year.

General Fund licensing fee revenue increased in 2015. The addition of vending machine licensing fees brought in $\$ 3,085$. Increased lawn parking permits, massage establishment and massage technician licenses contributed \$1,800.

Animal Care \& Control revenue increased by $\$ 6,000$ due to restructuring of the fee schedule.

City of South Bend, Indiana
Number of Licenses Sold
2007 thru 2015


Animal Care \& Control: The number of licenses sold decreased due to the restructuring of the fee schedule. Pet licenses are no longer counted by pet; they are now counted by household. Also, the dangerous dog license was eliminated in 2015.

General Fund: The number of licenses sold for the "Civil City" operations (Business Licensing and the City Clerk) increased primarily due to lawn parking licenses. Due to ND football's poor performance this season, many parkers opted to purchase their permits on game to game basis. Since licenses are counted per permit, more single game permits means more licenses sold.

Central Services: The number of taxicab licenses and has remained fairly consistent from 2007 to 2015.

## City of South Bend, Indiana 2015 Licensing Revenue by Type



|  | Amount | Percent |  |
| :--- | ---: | ---: | ---: |
| Restaurant | 39,622 | $21.3 \%$ |  |
| Pet Licenses | 21,790 | $11.7 \%$ |  |
| Automotive Repair/Service Center | 19,465 | $10.5 \%$ |  |
| Animal Adoption | 13,995 | $7.5 \%$ |  |
| Taxicab | 12,467 | $6.7 \%$ |  |
| Lawn Parking | 10,919 | $5.9 \%$ |  |
| Animal Surrender | 8,896 | $4.8 \%$ |  |
| Rubbish/Garbage Removal | 6,883 | $3.7 \%$ |  |
| Other Fees (less than $\$ 6,000$ ) |  | 51,583 | $27.9 \%$ |
| Grand Total |  | $\mathbf{1 8 5 , 6 2 0}$ | $\mathbf{1 0 0 . 0 \%}$ |

